

Molecular Diagnostics-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M546C43DF9AMEN.html

Date: February 2018 Pages: 155 Price: US\$ 3,480.00 (Single User License) ID: M546C43DF9AMEN

Abstracts

Report Summary

Molecular Diagnostics-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Molecular Diagnostics industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Molecular Diagnostics 2013-2017, and development forecast 2018-2023 Main market players of Molecular Diagnostics in North America, with company and product introduction, position in the Molecular Diagnostics market Market status and development trend of Molecular Diagnostics by types and applications Cost and profit status of Molecular Diagnostics, and marketing status

Market growth drivers and challenges

The report segments the North America Molecular Diagnostics market as:

North America Molecular Diagnostics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico



North America Molecular Diagnostics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Infectious Disease Oncology Genetics Microbiology

North America Molecular Diagnostics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospital Laboratories

North America Molecular Diagnostics Market: Players Segment Analysis (Company and Product introduction, Molecular Diagnostics Sales Volume, Revenue, Price and Gross Margin):

Roche Diagnostics QIAGEN N.V. Hologic Inc Grifols Abbott Laboratories Siemens Healthcare Becton, Dickinson Beckman Coulter bioM?rieux SA Cepheid

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF MOLECULAR DIAGNOSTICS

- 1.1 Definition of Molecular Diagnostics in This Report
- 1.2 Commercial Types of Molecular Diagnostics
- 1.2.1 Infectious Disease
- 1.2.2 Oncology
- 1.2.3 Genetics
- 1.2.4 Microbiology
- 1.3 Downstream Application of Molecular Diagnostics
 - 1.3.1 Hospital
 - 1.3.2 Laboratories
- 1.4 Development History of Molecular Diagnostics
- 1.5 Market Status and Trend of Molecular Diagnostics 2013-2023
- 1.5.1 North America Molecular Diagnostics Market Status and Trend 2013-2023
- 1.5.2 Regional Molecular Diagnostics Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Molecular Diagnostics in North America 2013-2017
- 2.2 Consumption Market of Molecular Diagnostics in North America by Regions
 - 2.2.1 Consumption Volume of Molecular Diagnostics in North America by Regions
- 2.2.2 Revenue of Molecular Diagnostics in North America by Regions
- 2.3 Market Analysis of Molecular Diagnostics in North America by Regions
- 2.3.1 Market Analysis of Molecular Diagnostics in United States 2013-2017
- 2.3.2 Market Analysis of Molecular Diagnostics in Canada 2013-2017
- 2.3.3 Market Analysis of Molecular Diagnostics in Mexico 2013-2017

2.4 Market Development Forecast of Molecular Diagnostics in North America 2018-2023

2.4.1 Market Development Forecast of Molecular Diagnostics in North America 2018-2023

2.4.2 Market Development Forecast of Molecular Diagnostics by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Molecular Diagnostics in North America by Types
 - 3.1.2 Revenue of Molecular Diagnostics in North America by Types



- 3.2 North America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Molecular Diagnostics in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Molecular Diagnostics in North America by Downstream Industry

4.2 Demand Volume of Molecular Diagnostics by Downstream Industry in Major Countries

4.2.1 Demand Volume of Molecular Diagnostics by Downstream Industry in United States

4.2.2 Demand Volume of Molecular Diagnostics by Downstream Industry in Canada

4.2.3 Demand Volume of Molecular Diagnostics by Downstream Industry in Mexico

4.3 Market Forecast of Molecular Diagnostics in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOLECULAR DIAGNOSTICS

5.1 North America Economy Situation and Trend Overview

5.2 Molecular Diagnostics Downstream Industry Situation and Trend Overview

CHAPTER 6 MOLECULAR DIAGNOSTICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

6.1 Sales Volume of Molecular Diagnostics in North America by Major Players

6.2 Revenue of Molecular Diagnostics in North America by Major Players

6.3 Basic Information of Molecular Diagnostics by Major Players

6.3.1 Headquarters Location and Established Time of Molecular Diagnostics Major Players

6.3.2 Employees and Revenue Level of Molecular Diagnostics Major Players6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch



CHAPTER 7 MOLECULAR DIAGNOSTICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Roche Diagnostics
- 7.1.1 Company profile
- 7.1.2 Representative Molecular Diagnostics Product
- 7.1.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of Roche
- Diagnostics
- 7.2 QIAGEN N.V.
- 7.2.1 Company profile
- 7.2.2 Representative Molecular Diagnostics Product
- 7.2.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of QIAGEN N.V.
- 7.3 Hologic Inc
- 7.3.1 Company profile
- 7.3.2 Representative Molecular Diagnostics Product
- 7.3.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of Hologic Inc

7.4 Grifols

- 7.4.1 Company profile
- 7.4.2 Representative Molecular Diagnostics Product
- 7.4.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of Grifols
- 7.5 Abbott Laboratories
 - 7.5.1 Company profile
 - 7.5.2 Representative Molecular Diagnostics Product
- 7.5.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of Abbott Laboratories
- 7.6 Siemens Healthcare
 - 7.6.1 Company profile
 - 7.6.2 Representative Molecular Diagnostics Product
- 7.6.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of Siemens Healthcare

7.7 Becton, Dickinson

- 7.7.1 Company profile
- 7.7.2 Representative Molecular Diagnostics Product
- 7.7.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of Becton,

Dickinson

7.8 Beckman Coulter

- 7.8.1 Company profile
- 7.8.2 Representative Molecular Diagnostics Product
- 7.8.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of Beckman



Coulter

7.9 bioM?rieux SA

- 7.9.1 Company profile
- 7.9.2 Representative Molecular Diagnostics Product
- 7.9.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of bioM?rieux SA
- 7.10 Cepheid
 - 7.10.1 Company profile
- 7.10.2 Representative Molecular Diagnostics Product
- 7.10.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of Cepheid

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOLECULAR DIAGNOSTICS

- 8.1 Industry Chain of Molecular Diagnostics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOLECULAR DIAGNOSTICS

- 9.1 Cost Structure Analysis of Molecular Diagnostics
- 9.2 Raw Materials Cost Analysis of Molecular Diagnostics
- 9.3 Labor Cost Analysis of Molecular Diagnostics
- 9.4 Manufacturing Expenses Analysis of Molecular Diagnostics

CHAPTER 10 MARKETING STATUS ANALYSIS OF MOLECULAR DIAGNOSTICS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION



CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Molecular Diagnostics-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/M546C43DF9AMEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/M546C43DF9AMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970