

# Modified Atmosphere Packaging-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/MF971D6E8640EN.html>

Date: April 2018

Pages: 157

Price: US\$ 2,980.00 (Single User License)

ID: MF971D6E8640EN

## Abstracts

### Report Summary

Modified Atmosphere Packaging-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Modified Atmosphere Packaging industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Modified Atmosphere Packaging 2013-2017, and development forecast 2018-2023

Main market players of Modified Atmosphere Packaging in China, with company and product introduction, position in the Modified Atmosphere Packaging market  
Market status and development trend of Modified Atmosphere Packaging by types and applications

Cost and profit status of Modified Atmosphere Packaging, and marketing status

Market growth drivers and challenges

The report segments the China Modified Atmosphere Packaging market as:

China Modified Atmosphere Packaging Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China  
Northwest China

China Modified Atmosphere Packaging Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Low Density Poly Ethylene (LDPE)  
Poly Vinyl Chloride (PVC)  
Ethylene Vinyl Alcohol (EVA)  
Oriented Polypropylene (OPP)  
Other

China Modified Atmosphere Packaging Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Dairy Products  
Bakery & Confectionery  
Seafood & Meat Products  
Fruits & Vegetables  
Other

China Modified Atmosphere Packaging Market: Players Segment Analysis (Company and Product introduction, Modified Atmosphere Packaging Sales Volume, Revenue, Price and Gross Margin):

Amcor  
Hayssen Flexible Systems  
Air Products and Chemicals  
Robert Reiser  
Dansensor  
Berry Plastics  
Multisorb Technologies  
Praxair  
Sealed Air Corporation  
LINPAC Packaging  
Bemis Company  
Coveris Holdings

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF MODIFIED ATMOSPHERE PACKAGING

- 1.1 Definition of Modified Atmosphere Packaging in This Report
- 1.2 Commercial Types of Modified Atmosphere Packaging
  - 1.2.1 Low Density Poly Ethylene (LDPE)
  - 1.2.2 Poly Vinyl Chloride (PVC)
  - 1.2.3 Ethylene Vinyl Alcohol (EVA)
  - 1.2.4 Oriented Polypropylene (OPP)
  - 1.2.5 Other
- 1.3 Downstream Application of Modified Atmosphere Packaging
  - 1.3.1 Dairy Products
  - 1.3.2 Bakery & Confectionery
  - 1.3.3 Seafood & Meat Products
  - 1.3.4 Fruits & Vegetables
  - 1.3.5 Other
- 1.4 Development History of Modified Atmosphere Packaging
- 1.5 Market Status and Trend of Modified Atmosphere Packaging 2013-2023
  - 1.5.1 China Modified Atmosphere Packaging Market Status and Trend 2013-2023
  - 1.5.2 Regional Modified Atmosphere Packaging Market Status and Trend 2013-2023

### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Modified Atmosphere Packaging in China 2013-2017
- 2.2 Consumption Market of Modified Atmosphere Packaging in China by Regions
  - 2.2.1 Consumption Volume of Modified Atmosphere Packaging in China by Regions
  - 2.2.2 Revenue of Modified Atmosphere Packaging in China by Regions
- 2.3 Market Analysis of Modified Atmosphere Packaging in China by Regions
  - 2.3.1 Market Analysis of Modified Atmosphere Packaging in North China 2013-2017
  - 2.3.2 Market Analysis of Modified Atmosphere Packaging in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Modified Atmosphere Packaging in East China 2013-2017
  - 2.3.4 Market Analysis of Modified Atmosphere Packaging in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Modified Atmosphere Packaging in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Modified Atmosphere Packaging in Northwest China 2013-2017

## 2.4 Market Development Forecast of Modified Atmosphere Packaging in China 2018-2023

### 2.4.1 Market Development Forecast of Modified Atmosphere Packaging in China 2018-2023

### 2.4.2 Market Development Forecast of Modified Atmosphere Packaging by Regions 2018-2023

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole China Market Status by Types

#### 3.1.1 Consumption Volume of Modified Atmosphere Packaging in China by Types

#### 3.1.2 Revenue of Modified Atmosphere Packaging in China by Types

### 3.2 China Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in North China

#### 3.2.2 Market Status by Types in Northeast China

#### 3.2.3 Market Status by Types in East China

#### 3.2.4 Market Status by Types in Central & South China

#### 3.2.5 Market Status by Types in Southwest China

#### 3.2.6 Market Status by Types in Northwest China

### 3.3 Market Forecast of Modified Atmosphere Packaging in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Modified Atmosphere Packaging in China by Downstream Industry

### 4.2 Demand Volume of Modified Atmosphere Packaging by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Modified Atmosphere Packaging by Downstream Industry in North China

#### 4.2.2 Demand Volume of Modified Atmosphere Packaging by Downstream Industry in Northeast China

#### 4.2.3 Demand Volume of Modified Atmosphere Packaging by Downstream Industry in East China

#### 4.2.4 Demand Volume of Modified Atmosphere Packaging by Downstream Industry in Central & South China

#### 4.2.5 Demand Volume of Modified Atmosphere Packaging by Downstream Industry in Southwest China

#### 4.2.6 Demand Volume of Modified Atmosphere Packaging by Downstream Industry in

Northwest China

4.3 Market Forecast of Modified Atmosphere Packaging in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MODIFIED ATMOSPHERE PACKAGING**

5.1 China Economy Situation and Trend Overview

5.2 Modified Atmosphere Packaging Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MODIFIED ATMOSPHERE PACKAGING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

6.1 Sales Volume of Modified Atmosphere Packaging in China by Major Players

6.2 Revenue of Modified Atmosphere Packaging in China by Major Players

6.3 Basic Information of Modified Atmosphere Packaging by Major Players

6.3.1 Headquarters Location and Established Time of Modified Atmosphere Packaging Major Players

6.3.2 Employees and Revenue Level of Modified Atmosphere Packaging Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 MODIFIED ATMOSPHERE PACKAGING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Amcor

7.1.1 Company profile

7.1.2 Representative Modified Atmosphere Packaging Product

7.1.3 Modified Atmosphere Packaging Sales, Revenue, Price and Gross Margin of Amcor

7.2 Hayssen Flexible Systems

7.2.1 Company profile

7.2.2 Representative Modified Atmosphere Packaging Product

7.2.3 Modified Atmosphere Packaging Sales, Revenue, Price and Gross Margin of Hayssen Flexible Systems

### 7.3 Air Products and Chemicals

#### 7.3.1 Company profile

#### 7.3.2 Representative Modified Atmosphere Packaging Product

#### 7.3.3 Modified Atmosphere Packaging Sales, Revenue, Price and Gross Margin of Air Products and Chemicals

### 7.4 Robert Reiser

#### 7.4.1 Company profile

#### 7.4.2 Representative Modified Atmosphere Packaging Product

#### 7.4.3 Modified Atmosphere Packaging Sales, Revenue, Price and Gross Margin of Robert Reiser

### 7.5 Dansensor

#### 7.5.1 Company profile

#### 7.5.2 Representative Modified Atmosphere Packaging Product

#### 7.5.3 Modified Atmosphere Packaging Sales, Revenue, Price and Gross Margin of Dansensor

### 7.6 Berry Plastics

#### 7.6.1 Company profile

#### 7.6.2 Representative Modified Atmosphere Packaging Product

#### 7.6.3 Modified Atmosphere Packaging Sales, Revenue, Price and Gross Margin of Berry Plastics

### 7.7 Multisorb Technologies

#### 7.7.1 Company profile

#### 7.7.2 Representative Modified Atmosphere Packaging Product

#### 7.7.3 Modified Atmosphere Packaging Sales, Revenue, Price and Gross Margin of Multisorb Technologies

### 7.8 Praxair

#### 7.8.1 Company profile

#### 7.8.2 Representative Modified Atmosphere Packaging Product

#### 7.8.3 Modified Atmosphere Packaging Sales, Revenue, Price and Gross Margin of Praxair

### 7.9 Sealed Air Corporation

#### 7.9.1 Company profile

#### 7.9.2 Representative Modified Atmosphere Packaging Product

#### 7.9.3 Modified Atmosphere Packaging Sales, Revenue, Price and Gross Margin of Sealed Air Corporation

### 7.10 LINPAC Packaging

#### 7.10.1 Company profile

#### 7.10.2 Representative Modified Atmosphere Packaging Product

#### 7.10.3 Modified Atmosphere Packaging Sales, Revenue, Price and Gross Margin of

## LINPAC Packaging

### 7.11 Bemis Company

#### 7.11.1 Company profile

#### 7.11.2 Representative Modified Atmosphere Packaging Product

#### 7.11.3 Modified Atmosphere Packaging Sales, Revenue, Price and Gross Margin of Bemis Company

### 7.12 Coveris Holdings

#### 7.12.1 Company profile

#### 7.12.2 Representative Modified Atmosphere Packaging Product

#### 7.12.3 Modified Atmosphere Packaging Sales, Revenue, Price and Gross Margin of Coveris Holdings

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MODIFIED ATMOSPHERE PACKAGING**

### 8.1 Industry Chain of Modified Atmosphere Packaging

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MODIFIED ATMOSPHERE PACKAGING**

### 9.1 Cost Structure Analysis of Modified Atmosphere Packaging

### 9.2 Raw Materials Cost Analysis of Modified Atmosphere Packaging

### 9.3 Labor Cost Analysis of Modified Atmosphere Packaging

### 9.4 Manufacturing Expenses Analysis of Modified Atmosphere Packaging

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MODIFIED ATMOSPHERE PACKAGING**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List



## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### **12.1 Methodology/Research Approach**

#### **12.1.1 Research Programs/Design**

#### **12.1.2 Market Size Estimation**

#### **12.1.3 Market Breakdown and Data Triangulation**

### **12.2 Data Source**

#### **12.2.1 Secondary Sources**

#### **12.2.2 Primary Sources**

### **12.3 Reference**

## I would like to order

Product name: Modified Atmosphere Packaging-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/MF971D6E8640EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MF971D6E8640EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970