

### Mobile Ticketing Report on-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M29641289098EN.html

Date: May 2018 Pages: 153 Price: US\$ 3,480.00 (Single User License) ID: M29641289098EN

### Abstracts

#### **Report Summary**

Mobile Ticketing Report on-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mobile Ticketing Report on industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Mobile Ticketing Report on 2013-2017, and development forecast 2018-2023 Main market players of Mobile Ticketing Report on in EMEA, with company and product

introduction, position in the Mobile Ticketing Report on market

Market status and development trend of Mobile Ticketing Report on by types and applications

Cost and profit status of Mobile Ticketing Report on, and marketing status Market growth drivers and challenges

The report segments the EMEA Mobile Ticketing Report on market as:

EMEA Mobile Ticketing Report on Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Europe Middle East Africa

EMEA Mobile Ticketing Report on Market: Product Type Segment Analysis



(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Online purchase Mobile purchase Phone purchase

EMEA Mobile Ticketing Report on Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Airport Bus station Port Metro station

EMEA Mobile Ticketing Report on Market: Players Segment Analysis (Company and Product introduction, Mobile Ticketing Report on Sales Volume, Revenue, Price and Gross Margin):

Bytemark Corethree Eventbrite Gemalto Masabi ShowClix Bizzabo Margento Open Mobile Ticketing Alliance StubHub TickPick

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

#### CHAPTER 1 OVERVIEW OF MOBILE TICKETING REPORT ON

- 1.1 Definition of Mobile Ticketing Report on in This Report
- 1.2 Commercial Types of Mobile Ticketing Report on
- 1.2.1 Online purchase
- 1.2.2 Mobile purchase
- 1.2.3 Phone purchase
- 1.3 Downstream Application of Mobile Ticketing Report on
- 1.3.1 Airport
- 1.3.2 Bus station
- 1.3.3 Port
- 1.3.4 Metro station
- 1.4 Development History of Mobile Ticketing Report on
- 1.5 Market Status and Trend of Mobile Ticketing Report on 2013-2023
  - 1.5.1 EMEA Mobile Ticketing Report on Market Status and Trend 2013-2023
  - 1.5.2 Regional Mobile Ticketing Report on Market Status and Trend 2013-2023

#### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Mobile Ticketing Report on in EMEA 2013-2017
- 2.2 Consumption Market of Mobile Ticketing Report on in EMEA by Regions
- 2.2.1 Consumption Volume of Mobile Ticketing Report on in EMEA by Regions
- 2.2.2 Revenue of Mobile Ticketing Report on in EMEA by Regions
- 2.3 Market Analysis of Mobile Ticketing Report on in EMEA by Regions
- 2.3.1 Market Analysis of Mobile Ticketing Report on in Europe 2013-2017
- 2.3.2 Market Analysis of Mobile Ticketing Report on in Middle East 2013-2017
- 2.3.3 Market Analysis of Mobile Ticketing Report on in Africa 2013-2017
- 2.4 Market Development Forecast of Mobile Ticketing Report on in EMEA 2018-2023
- 2.4.1 Market Development Forecast of Mobile Ticketing Report on in EMEA 2018-2023

2.4.2 Market Development Forecast of Mobile Ticketing Report on by Regions 2018-2023

#### CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole EMEA Market Status by Types

- 3.1.1 Consumption Volume of Mobile Ticketing Report on in EMEA by Types
- 3.1.2 Revenue of Mobile Ticketing Report on in EMEA by Types



- 3.2 EMEA Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Mobile Ticketing Report on in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Mobile Ticketing Report on in EMEA by Downstream Industry4.2 Demand Volume of Mobile Ticketing Report on by Downstream Industry in MajorCountries

4.2.1 Demand Volume of Mobile Ticketing Report on by Downstream Industry in Europe

4.2.2 Demand Volume of Mobile Ticketing Report on by Downstream Industry in Middle East

4.2.3 Demand Volume of Mobile Ticketing Report on by Downstream Industry in Africa4.3 Market Forecast of Mobile Ticketing Report on in EMEA by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOBILE TICKETING REPORT ON

5.1 EMEA Economy Situation and Trend Overview

5.2 Mobile Ticketing Report on Downstream Industry Situation and Trend Overview

#### CHAPTER 6 MOBILE TICKETING REPORT ON MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

6.1 Sales Volume of Mobile Ticketing Report on in EMEA by Major Players

6.2 Revenue of Mobile Ticketing Report on in EMEA by Major Players

6.3 Basic Information of Mobile Ticketing Report on by Major Players

6.3.1 Headquarters Location and Established Time of Mobile Ticketing Report on Major Players

6.3.2 Employees and Revenue Level of Mobile Ticketing Report on Major Players6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch



# CHAPTER 7 MOBILE TICKETING REPORT ON MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Bytemark

- 7.1.1 Company profile
- 7.1.2 Representative Mobile Ticketing Report on Product
- 7.1.3 Mobile Ticketing Report on Sales, Revenue, Price and Gross Margin of Bytemark
- 7.2 Corethree
  - 7.2.1 Company profile
  - 7.2.2 Representative Mobile Ticketing Report on Product
- 7.2.3 Mobile Ticketing Report on Sales, Revenue, Price and Gross Margin of

Corethree

7.3 Eventbrite

- 7.3.1 Company profile
- 7.3.2 Representative Mobile Ticketing Report on Product
- 7.3.3 Mobile Ticketing Report on Sales, Revenue, Price and Gross Margin of

Eventbrite

- 7.4 Gemalto
  - 7.4.1 Company profile
  - 7.4.2 Representative Mobile Ticketing Report on Product
- 7.4.3 Mobile Ticketing Report on Sales, Revenue, Price and Gross Margin of Gemalto

7.5 Masabi

- 7.5.1 Company profile
- 7.5.2 Representative Mobile Ticketing Report on Product
- 7.5.3 Mobile Ticketing Report on Sales, Revenue, Price and Gross Margin of Masabi

7.6 ShowClix

- 7.6.1 Company profile
- 7.6.2 Representative Mobile Ticketing Report on Product
- 7.6.3 Mobile Ticketing Report on Sales, Revenue, Price and Gross Margin of ShowClix

7.7 Bizzabo

- 7.7.1 Company profile
- 7.7.2 Representative Mobile Ticketing Report on Product
- 7.7.3 Mobile Ticketing Report on Sales, Revenue, Price and Gross Margin of Bizzabo

7.8 Margento

- 7.8.1 Company profile
- 7.8.2 Representative Mobile Ticketing Report on Product
- 7.8.3 Mobile Ticketing Report on Sales, Revenue, Price and Gross Margin of Margento
- 7.9 Open Mobile Ticketing Alliance
  - 7.9.1 Company profile



7.9.2 Representative Mobile Ticketing Report on Product

7.9.3 Mobile Ticketing Report on Sales, Revenue, Price and Gross Margin of Open Mobile Ticketing Alliance

7.10 StubHub

7.10.1 Company profile

7.10.2 Representative Mobile Ticketing Report on Product

7.10.3 Mobile Ticketing Report on Sales, Revenue, Price and Gross Margin of StubHub

7.11 TickPick

7.11.1 Company profile

7.11.2 Representative Mobile Ticketing Report on Product

7.11.3 Mobile Ticketing Report on Sales, Revenue, Price and Gross Margin of TickPick

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOBILE TICKETING REPORT ON

- 8.1 Industry Chain of Mobile Ticketing Report on
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOBILE TICKETING REPORT ON

- 9.1 Cost Structure Analysis of Mobile Ticketing Report on
- 9.2 Raw Materials Cost Analysis of Mobile Ticketing Report on
- 9.3 Labor Cost Analysis of Mobile Ticketing Report on
- 9.4 Manufacturing Expenses Analysis of Mobile Ticketing Report on

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF MOBILE TICKETING REPORT ON

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy



10.2.3 Target Client 10.3 Distributors/Traders List

#### CHAPTER 11 REPORT CONCLUSION

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Mobile Ticketing Report on-EMEA Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/M29641289098EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/M29641289098EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970