

# Mobile Power Supply-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M319E006679EN.html>

Date: December 2017

Pages: 149

Price: US\$ 2,980.00 (Single User License)

ID: M319E006679EN

## Abstracts

### Report Summary

Mobile Power Supply-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mobile Power Supply industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Mobile Power Supply 2013-2017, and development forecast 2018-2023

Main market players of Mobile Power Supply in China, with company and product introduction, position in the Mobile Power Supply market

Market status and development trend of Mobile Power Supply by types and applications

Cost and profit status of Mobile Power Supply, and marketing status

Market growth drivers and challenges

The report segments the China Mobile Power Supply market as:

China Mobile Power Supply Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Mobile Power Supply Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

3000mAh

3001-5000mAh

5001-10000mAh

10000mAh

China Mobile Power Supply Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Mobile

Computer

Other electronic equipment

China Mobile Power Supply Market: Players Segment Analysis (Company and Product introduction, Mobile Power Supply Sales Volume, Revenue, Price and Gross Margin):

Mophie

Samsung

Mipow

Sony

Maxell

Philips

RavPower

POWERBANK Electronics Corporation

Samya

FSP Europe

Xtorm

Lepow

HIPER

PISEN

Romoss

SCUD

Yoobao

DX Power

PINENG

Besiter  
MI  
Mili  
KOEOK  
Powerocks

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MOBILE POWER SUPPLY**

- 1.1 Definition of Mobile Power Supply in This Report
- 1.2 Commercial Types of Mobile Power Supply
  - 1.2.1 3000mAh
  - 1.2.2 3001-5000mAh
  - 1.2.3 5001-10000mAh
  - 1.2.4 10000mAh
- 1.3 Downstream Application of Mobile Power Supply
  - 1.3.1 Mobile
  - 1.3.2 Computer
  - 1.3.3 Other electronic equipment
- 1.4 Development History of Mobile Power Supply
- 1.5 Market Status and Trend of Mobile Power Supply 2013-2023
  - 1.5.1 China Mobile Power Supply Market Status and Trend 2013-2023
  - 1.5.2 Regional Mobile Power Supply Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Mobile Power Supply in China 2013-2017
- 2.2 Consumption Market of Mobile Power Supply in China by Regions
  - 2.2.1 Consumption Volume of Mobile Power Supply in China by Regions
  - 2.2.2 Revenue of Mobile Power Supply in China by Regions
- 2.3 Market Analysis of Mobile Power Supply in China by Regions
  - 2.3.1 Market Analysis of Mobile Power Supply in North China 2013-2017
  - 2.3.2 Market Analysis of Mobile Power Supply in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Mobile Power Supply in East China 2013-2017
  - 2.3.4 Market Analysis of Mobile Power Supply in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Mobile Power Supply in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Mobile Power Supply in Northwest China 2013-2017
- 2.4 Market Development Forecast of Mobile Power Supply in China 2018-2023
  - 2.4.1 Market Development Forecast of Mobile Power Supply in China 2018-2023
  - 2.4.2 Market Development Forecast of Mobile Power Supply by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Mobile Power Supply in China by Types
- 3.1.2 Revenue of Mobile Power Supply in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Mobile Power Supply in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Mobile Power Supply in China by Downstream Industry
- 4.2 Demand Volume of Mobile Power Supply by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Mobile Power Supply by Downstream Industry in North China
  - 4.2.2 Demand Volume of Mobile Power Supply by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Mobile Power Supply by Downstream Industry in East China
  - 4.2.4 Demand Volume of Mobile Power Supply by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Mobile Power Supply by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Mobile Power Supply by Downstream Industry in Northwest China
- 4.3 Market Forecast of Mobile Power Supply in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOBILE POWER SUPPLY**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Mobile Power Supply Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MOBILE POWER SUPPLY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Mobile Power Supply in China by Major Players

- 6.2 Revenue of Mobile Power Supply in China by Major Players
- 6.3 Basic Information of Mobile Power Supply by Major Players
  - 6.3.1 Headquarters Location and Established Time of Mobile Power Supply Major Players
  - 6.3.2 Employees and Revenue Level of Mobile Power Supply Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 MOBILE POWER SUPPLY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Mophie
  - 7.1.1 Company profile
  - 7.1.2 Representative Mobile Power Supply Product
  - 7.1.3 Mobile Power Supply Sales, Revenue, Price and Gross Margin of Mophie
- 7.2 Samsung
  - 7.2.1 Company profile
  - 7.2.2 Representative Mobile Power Supply Product
  - 7.2.3 Mobile Power Supply Sales, Revenue, Price and Gross Margin of Samsung
- 7.3 Mipow
  - 7.3.1 Company profile
  - 7.3.2 Representative Mobile Power Supply Product
  - 7.3.3 Mobile Power Supply Sales, Revenue, Price and Gross Margin of Mipow
- 7.4 Sony
  - 7.4.1 Company profile
  - 7.4.2 Representative Mobile Power Supply Product
  - 7.4.3 Mobile Power Supply Sales, Revenue, Price and Gross Margin of Sony
- 7.5 Maxell
  - 7.5.1 Company profile
  - 7.5.2 Representative Mobile Power Supply Product
  - 7.5.3 Mobile Power Supply Sales, Revenue, Price and Gross Margin of Maxell
- 7.6 Philips
  - 7.6.1 Company profile
  - 7.6.2 Representative Mobile Power Supply Product
  - 7.6.3 Mobile Power Supply Sales, Revenue, Price and Gross Margin of Philips
- 7.7 RavPower
  - 7.7.1 Company profile

- 7.7.2 Representative Mobile Power Supply Product
- 7.7.3 Mobile Power Supply Sales, Revenue, Price and Gross Margin of RavPower
- 7.8 POWERBANK Electronics Corporation
  - 7.8.1 Company profile
  - 7.8.2 Representative Mobile Power Supply Product
  - 7.8.3 Mobile Power Supply Sales, Revenue, Price and Gross Margin of POWERBANK Electronics Corporation
- 7.9 Samya
  - 7.9.1 Company profile
  - 7.9.2 Representative Mobile Power Supply Product
  - 7.9.3 Mobile Power Supply Sales, Revenue, Price and Gross Margin of Samya
- 7.10 FSP Europe
  - 7.10.1 Company profile
  - 7.10.2 Representative Mobile Power Supply Product
  - 7.10.3 Mobile Power Supply Sales, Revenue, Price and Gross Margin of FSP Europe
- 7.11 Xtorm
  - 7.11.1 Company profile
  - 7.11.2 Representative Mobile Power Supply Product
  - 7.11.3 Mobile Power Supply Sales, Revenue, Price and Gross Margin of Xtorm
- 7.12 Lepow
  - 7.12.1 Company profile
  - 7.12.2 Representative Mobile Power Supply Product
  - 7.12.3 Mobile Power Supply Sales, Revenue, Price and Gross Margin of Lepow
- 7.13 HIPER
  - 7.13.1 Company profile
  - 7.13.2 Representative Mobile Power Supply Product
  - 7.13.3 Mobile Power Supply Sales, Revenue, Price and Gross Margin of HIPER
- 7.14 PISEN
  - 7.14.1 Company profile
  - 7.14.2 Representative Mobile Power Supply Product
  - 7.14.3 Mobile Power Supply Sales, Revenue, Price and Gross Margin of PISEN
- 7.15 Romoss
  - 7.15.1 Company profile
  - 7.15.2 Representative Mobile Power Supply Product
  - 7.15.3 Mobile Power Supply Sales, Revenue, Price and Gross Margin of Romoss
- 7.16 SCUD
- 7.17 Yoobao
- 7.18 DX Power
- 7.19 PINENG

- 7.20 Besiter
- 7.21 MI
- 7.22 Mili
- 7.23 KOEOK
- 7.24 Powerocks

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOBILE POWER SUPPLY**

- 8.1 Industry Chain of Mobile Power Supply
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOBILE POWER SUPPLY**

- 9.1 Cost Structure Analysis of Mobile Power Supply
- 9.2 Raw Materials Cost Analysis of Mobile Power Supply
- 9.3 Labor Cost Analysis of Mobile Power Supply
- 9.4 Manufacturing Expenses Analysis of Mobile Power Supply

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MOBILE POWER SUPPLY**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation



- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Mobile Power Supply-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M319E006679EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M319E006679EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970