

# Mobile POS Systems-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/MB803A4A3FCMEN.html>

Date: February 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: MB803A4A3FCMEN

## Abstracts

### Report Summary

Mobile POS Systems-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mobile POS Systems industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Mobile POS Systems 2013-2017, and development forecast 2018-2023

Main market players of Mobile POS Systems in United States, with company and product introduction, position in the Mobile POS Systems market

Market status and development trend of Mobile POS Systems by types and applications

Cost and profit status of Mobile POS Systems, and marketing status

Market growth drivers and challenges

The report segments the United States Mobile POS Systems market as:

United States Mobile POS Systems Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Mobile POS Systems Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Card Reader  
Chip-and-PIN Reader  
Other

United States Mobile POS Systems Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Retail  
Restaurant  
Hospitality Industry  
Other

United States Mobile POS Systems Market: Players Segment Analysis (Company and Product introduction, Mobile POS Systems Sales Volume, Revenue, Price and Gross Margin):

Square  
Ingenico  
iZettle  
Intuit  
Payleven  
PayPal  
Adyen  
CHARGE Anywhere  
VeriFone Inc  
PAX  
Newland

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF MOBILE POS SYSTEMS

- 1.1 Definition of Mobile POS Systems in This Report
- 1.2 Commercial Types of Mobile POS Systems
  - 1.2.1 Card Reader
  - 1.2.2 Chip-and-PIN Reader
  - 1.2.3 Other
- 1.3 Downstream Application of Mobile POS Systems
  - 1.3.1 Retail
  - 1.3.2 Restaurant
  - 1.3.3 Hospitality Industry
  - 1.3.4 Other
- 1.4 Development History of Mobile POS Systems
- 1.5 Market Status and Trend of Mobile POS Systems 2013-2023
  - 1.5.1 United States Mobile POS Systems Market Status and Trend 2013-2023
  - 1.5.2 Regional Mobile POS Systems Market Status and Trend 2013-2023

### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Mobile POS Systems in United States 2013-2017
- 2.2 Consumption Market of Mobile POS Systems in United States by Regions
  - 2.2.1 Consumption Volume of Mobile POS Systems in United States by Regions
  - 2.2.2 Revenue of Mobile POS Systems in United States by Regions
- 2.3 Market Analysis of Mobile POS Systems in United States by Regions
  - 2.3.1 Market Analysis of Mobile POS Systems in New England 2013-2017
  - 2.3.2 Market Analysis of Mobile POS Systems in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Mobile POS Systems in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Mobile POS Systems in The West 2013-2017
  - 2.3.5 Market Analysis of Mobile POS Systems in The South 2013-2017
  - 2.3.6 Market Analysis of Mobile POS Systems in Southwest 2013-2017
- 2.4 Market Development Forecast of Mobile POS Systems in United States 2018-2023
  - 2.4.1 Market Development Forecast of Mobile POS Systems in United States 2018-2023
  - 2.4.2 Market Development Forecast of Mobile POS Systems by Regions 2018-2023

### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Mobile POS Systems in United States by Types
  - 3.1.2 Revenue of Mobile POS Systems in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Mobile POS Systems in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Mobile POS Systems in United States by Downstream Industry
- 4.2 Demand Volume of Mobile POS Systems by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Mobile POS Systems by Downstream Industry in New England
  - 4.2.2 Demand Volume of Mobile POS Systems by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Mobile POS Systems by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Mobile POS Systems by Downstream Industry in The West
  - 4.2.5 Demand Volume of Mobile POS Systems by Downstream Industry in The South
  - 4.2.6 Demand Volume of Mobile POS Systems by Downstream Industry in Southwest
- 4.3 Market Forecast of Mobile POS Systems in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOBILE POS SYSTEMS**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Mobile POS Systems Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MOBILE POS SYSTEMS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Mobile POS Systems in United States by Major Players
- 6.2 Revenue of Mobile POS Systems in United States by Major Players

## 6.3 Basic Information of Mobile POS Systems by Major Players

### 6.3.1 Headquarters Location and Established Time of Mobile POS Systems Major Players

#### 6.3.2 Employees and Revenue Level of Mobile POS Systems Major Players

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 MOBILE POS SYSTEMS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Square

#### 7.1.1 Company profile

#### 7.1.2 Representative Mobile POS Systems Product

#### 7.1.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of Square

### 7.2 Ingenico

#### 7.2.1 Company profile

#### 7.2.2 Representative Mobile POS Systems Product

#### 7.2.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of Ingenico

### 7.3 iZettle

#### 7.3.1 Company profile

#### 7.3.2 Representative Mobile POS Systems Product

#### 7.3.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of iZettle

### 7.4 Intuit

#### 7.4.1 Company profile

#### 7.4.2 Representative Mobile POS Systems Product

#### 7.4.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of Intuit

### 7.5 Payleven

#### 7.5.1 Company profile

#### 7.5.2 Representative Mobile POS Systems Product

#### 7.5.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of Payleven

### 7.6 PayPal

#### 7.6.1 Company profile

#### 7.6.2 Representative Mobile POS Systems Product

#### 7.6.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of PayPal

### 7.7 Adyen

#### 7.7.1 Company profile

#### 7.7.2 Representative Mobile POS Systems Product

- 7.7.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of Adyen
- 7.8 CHARGE Anywhere
  - 7.8.1 Company profile
  - 7.8.2 Representative Mobile POS Systems Product
  - 7.8.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of CHARGE Anywhere
- 7.9 VeriFone Inc
  - 7.9.1 Company profile
  - 7.9.2 Representative Mobile POS Systems Product
  - 7.9.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of VeriFone Inc
- 7.10 PAX
  - 7.10.1 Company profile
  - 7.10.2 Representative Mobile POS Systems Product
  - 7.10.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of PAX
- 7.11 Newland
  - 7.11.1 Company profile
  - 7.11.2 Representative Mobile POS Systems Product
  - 7.11.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of Newland

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOBILE POS SYSTEMS**

- 8.1 Industry Chain of Mobile POS Systems
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOBILE POS SYSTEMS**

- 9.1 Cost Structure Analysis of Mobile POS Systems
- 9.2 Raw Materials Cost Analysis of Mobile POS Systems
- 9.3 Labor Cost Analysis of Mobile POS Systems
- 9.4 Manufacturing Expenses Analysis of Mobile POS Systems

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MOBILE POS SYSTEMS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Mobile POS Systems-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/MB803A4A3FCMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MB803A4A3FCMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970