

Mobile POS Systems-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M546822AF63MEN.html>

Date: February 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: M546822AF63MEN

Abstracts

Report Summary

Mobile POS Systems-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mobile POS Systems industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Mobile POS Systems 2013-2017, and development forecast 2018-2023

Main market players of Mobile POS Systems in EMEA, with company and product introduction, position in the Mobile POS Systems market

Market status and development trend of Mobile POS Systems by types and applications

Cost and profit status of Mobile POS Systems, and marketing status

Market growth drivers and challenges

The report segments the EMEA Mobile POS Systems market as:

EMEA Mobile POS Systems Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Mobile POS Systems Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Card Reader
Chip-and-PIN Reader
Other

EMEA Mobile POS Systems Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Retail
Restaurant
Hospitality Industry
Other

EMEA Mobile POS Systems Market: Players Segment Analysis (Company and Product introduction, Mobile POS Systems Sales Volume, Revenue, Price and Gross Margin):

Square
Ingenico
iZettle
Intuit
Payleven
PayPal
Adyen
CHARGE Anywhere
VeriFone Inc
PAX
Newland

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF MOBILE POS SYSTEMS

- 1.1 Definition of Mobile POS Systems in This Report
- 1.2 Commercial Types of Mobile POS Systems
 - 1.2.1 Card Reader
 - 1.2.2 Chip-and-PIN Reader
 - 1.2.3 Other
- 1.3 Downstream Application of Mobile POS Systems
 - 1.3.1 Retail
 - 1.3.2 Restaurant
 - 1.3.3 Hospitality Industry
 - 1.3.4 Other
- 1.4 Development History of Mobile POS Systems
- 1.5 Market Status and Trend of Mobile POS Systems 2013-2023
 - 1.5.1 EMEA Mobile POS Systems Market Status and Trend 2013-2023
 - 1.5.2 Regional Mobile POS Systems Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Mobile POS Systems in EMEA 2013-2017
- 2.2 Consumption Market of Mobile POS Systems in EMEA by Regions
 - 2.2.1 Consumption Volume of Mobile POS Systems in EMEA by Regions
 - 2.2.2 Revenue of Mobile POS Systems in EMEA by Regions
- 2.3 Market Analysis of Mobile POS Systems in EMEA by Regions
 - 2.3.1 Market Analysis of Mobile POS Systems in Europe 2013-2017
 - 2.3.2 Market Analysis of Mobile POS Systems in Middle East 2013-2017
 - 2.3.3 Market Analysis of Mobile POS Systems in Africa 2013-2017
- 2.4 Market Development Forecast of Mobile POS Systems in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Mobile POS Systems in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Mobile POS Systems by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Mobile POS Systems in EMEA by Types
 - 3.1.2 Revenue of Mobile POS Systems in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Mobile POS Systems in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Mobile POS Systems in EMEA by Downstream Industry
- 4.2 Demand Volume of Mobile POS Systems by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Mobile POS Systems by Downstream Industry in Europe
 - 4.2.2 Demand Volume of Mobile POS Systems by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of Mobile POS Systems by Downstream Industry in Africa
- 4.3 Market Forecast of Mobile POS Systems in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOBILE POS SYSTEMS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Mobile POS Systems Downstream Industry Situation and Trend Overview

CHAPTER 6 MOBILE POS SYSTEMS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Mobile POS Systems in EMEA by Major Players
- 6.2 Revenue of Mobile POS Systems in EMEA by Major Players
- 6.3 Basic Information of Mobile POS Systems by Major Players
 - 6.3.1 Headquarters Location and Established Time of Mobile POS Systems Major Players
 - 6.3.2 Employees and Revenue Level of Mobile POS Systems Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 MOBILE POS SYSTEMS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Square

- 7.1.1 Company profile
- 7.1.2 Representative Mobile POS Systems Product
- 7.1.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of Square
- 7.2 Ingenico
 - 7.2.1 Company profile
 - 7.2.2 Representative Mobile POS Systems Product
 - 7.2.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of Ingenico
- 7.3 iZettle
 - 7.3.1 Company profile
 - 7.3.2 Representative Mobile POS Systems Product
 - 7.3.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of iZettle
- 7.4 Intuit
 - 7.4.1 Company profile
 - 7.4.2 Representative Mobile POS Systems Product
 - 7.4.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of Intuit
- 7.5 Payleven
 - 7.5.1 Company profile
 - 7.5.2 Representative Mobile POS Systems Product
 - 7.5.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of Payleven
- 7.6 PayPal
 - 7.6.1 Company profile
 - 7.6.2 Representative Mobile POS Systems Product
 - 7.6.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of PayPal
- 7.7 Adyen
 - 7.7.1 Company profile
 - 7.7.2 Representative Mobile POS Systems Product
 - 7.7.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of Adyen
- 7.8 CHARGE Anywhere
 - 7.8.1 Company profile
 - 7.8.2 Representative Mobile POS Systems Product
 - 7.8.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of CHARGE Anywhere
- 7.9 VeriFone Inc
 - 7.9.1 Company profile
 - 7.9.2 Representative Mobile POS Systems Product
 - 7.9.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of VeriFone Inc
- 7.10 PAX
 - 7.10.1 Company profile
 - 7.10.2 Representative Mobile POS Systems Product

7.10.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of PAX

7.11 Newland

7.11.1 Company profile

7.11.2 Representative Mobile POS Systems Product

7.11.3 Mobile POS Systems Sales, Revenue, Price and Gross Margin of Newland

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOBILE POS SYSTEMS

8.1 Industry Chain of Mobile POS Systems

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOBILE POS SYSTEMS

9.1 Cost Structure Analysis of Mobile POS Systems

9.2 Raw Materials Cost Analysis of Mobile POS Systems

9.3 Labor Cost Analysis of Mobile POS Systems

9.4 Manufacturing Expenses Analysis of Mobile POS Systems

CHAPTER 10 MARKETING STATUS ANALYSIS OF MOBILE POS SYSTEMS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Mobile POS Systems-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M546822AF63MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M546822AF63MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970