

# Mobile Phone Semiconductors-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M15AF0D0131MEN.html>

Date: February 2018

Pages: 153

Price: US\$ 2,480.00 (Single User License)

ID: M15AF0D0131MEN

## Abstracts

### Report Summary

Mobile Phone Semiconductors-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mobile Phone Semiconductors industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Mobile Phone Semiconductors 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Mobile Phone Semiconductors worldwide, with company and product introduction, position in the Mobile Phone Semiconductors market  
Market status and development trend of Mobile Phone Semiconductors by types and applications

Cost and profit status of Mobile Phone Semiconductors, and marketing status

Market growth drivers and challenges

The report segments the global Mobile Phone Semiconductors market as:

Global Mobile Phone Semiconductors Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Mobile Phone Semiconductors Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Nitride Semiconductor  
Oxide Semiconductor  
Amorphous Semiconductor  
Magnetic Semiconductor  
Metal Semiconductor  
Other

Global Mobile Phone Semiconductors Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Feature Mobile Phones  
Intelligent Mobile Phones  
Other

Global Mobile Phone Semiconductors Market: Manufacturers Segment Analysis (Company and Product introduction, Mobile Phone Semiconductors Sales Volume, Revenue, Price and Gross Margin):

Samsung Semiconductor  
Texas Instruments  
ROHM  
ON Semiconductor  
Panasonic  
Motorola  
NXP  
Nordic  
Hitachi  
LAPIS Semiconductor  
NEC  
Cypress  
Infineon Technologies  
Toshiba

Analogix Semiconductor  
Fairchild Semiconductor

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MOBILE PHONE SEMICONDUCTORS**

- 1.1 Definition of Mobile Phone Semiconductors in This Report
- 1.2 Commercial Types of Mobile Phone Semiconductors
  - 1.2.1 Nitride Semiconductor
  - 1.2.2 Oxide Semiconductor
  - 1.2.3 Amorphous Semiconductor
  - 1.2.4 Magnetic Semiconductor
  - 1.2.5 Metal Semiconductor
  - 1.2.6 Other
- 1.3 Downstream Application of Mobile Phone Semiconductors
  - 1.3.1 Feature Mobile Phones
  - 1.3.2 Intelligent Mobile Phones
  - 1.3.3 Other
- 1.4 Development History of Mobile Phone Semiconductors
- 1.5 Market Status and Trend of Mobile Phone Semiconductors 2013-2023
  - 1.5.1 Global Mobile Phone Semiconductors Market Status and Trend 2013-2023
  - 1.5.2 Regional Mobile Phone Semiconductors Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Mobile Phone Semiconductors 2013-2017
- 2.2 Production Market of Mobile Phone Semiconductors by Regions
  - 2.2.1 Production Volume of Mobile Phone Semiconductors by Regions
  - 2.2.2 Production Value of Mobile Phone Semiconductors by Regions
- 2.3 Demand Market of Mobile Phone Semiconductors by Regions
- 2.4 Production and Demand Status of Mobile Phone Semiconductors by Regions
  - 2.4.1 Production and Demand Status of Mobile Phone Semiconductors by Regions 2013-2017
  - 2.4.2 Import and Export Status of Mobile Phone Semiconductors by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Mobile Phone Semiconductors by Types
- 3.2 Production Value of Mobile Phone Semiconductors by Types
- 3.3 Market Forecast of Mobile Phone Semiconductors by Types

## **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Mobile Phone Semiconductors by Downstream Industry
- 4.2 Market Forecast of Mobile Phone Semiconductors by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOBILE PHONE SEMICONDUCTORS**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Mobile Phone Semiconductors Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MOBILE PHONE SEMICONDUCTORS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Mobile Phone Semiconductors by Major Manufacturers
- 6.2 Production Value of Mobile Phone Semiconductors by Major Manufacturers
- 6.3 Basic Information of Mobile Phone Semiconductors by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Mobile Phone Semiconductors Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Mobile Phone Semiconductors Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 MOBILE PHONE SEMICONDUCTORS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Samsung Semiconductor
  - 7.1.1 Company profile
  - 7.1.2 Representative Mobile Phone Semiconductors Product
  - 7.1.3 Mobile Phone Semiconductors Sales, Revenue, Price and Gross Margin of Samsung Semiconductor
- 7.2 Texas Instruments
  - 7.2.1 Company profile
  - 7.2.2 Representative Mobile Phone Semiconductors Product

7.2.3 Mobile Phone Semiconductors Sales, Revenue, Price and Gross Margin of Texas Instruments

7.3 ROHM

7.3.1 Company profile

7.3.2 Representative Mobile Phone Semiconductors Product

7.3.3 Mobile Phone Semiconductors Sales, Revenue, Price and Gross Margin of ROHM

7.4 ON Semiconductor

7.4.1 Company profile

7.4.2 Representative Mobile Phone Semiconductors Product

7.4.3 Mobile Phone Semiconductors Sales, Revenue, Price and Gross Margin of ON Semiconductor

7.5 Panasonic

7.5.1 Company profile

7.5.2 Representative Mobile Phone Semiconductors Product

7.5.3 Mobile Phone Semiconductors Sales, Revenue, Price and Gross Margin of Panasonic

7.6 Motorola

7.6.1 Company profile

7.6.2 Representative Mobile Phone Semiconductors Product

7.6.3 Mobile Phone Semiconductors Sales, Revenue, Price and Gross Margin of Motorola

7.7 NXP

7.7.1 Company profile

7.7.2 Representative Mobile Phone Semiconductors Product

7.7.3 Mobile Phone Semiconductors Sales, Revenue, Price and Gross Margin of NXP

7.8 Nordic

7.8.1 Company profile

7.8.2 Representative Mobile Phone Semiconductors Product

7.8.3 Mobile Phone Semiconductors Sales, Revenue, Price and Gross Margin of Nordic

7.9 Hitachi

7.9.1 Company profile

7.9.2 Representative Mobile Phone Semiconductors Product

7.9.3 Mobile Phone Semiconductors Sales, Revenue, Price and Gross Margin of Hitachi

7.10 LAPIS Semiconductor

7.10.1 Company profile

7.10.2 Representative Mobile Phone Semiconductors Product

7.10.3 Mobile Phone Semiconductors Sales, Revenue, Price and Gross Margin of LAPIS Semiconductor

7.11 NEC

7.11.1 Company profile

7.11.2 Representative Mobile Phone Semiconductors Product

7.11.3 Mobile Phone Semiconductors Sales, Revenue, Price and Gross Margin of NEC

7.12 Cypress

7.12.1 Company profile

7.12.2 Representative Mobile Phone Semiconductors Product

7.12.3 Mobile Phone Semiconductors Sales, Revenue, Price and Gross Margin of Cypress

7.13 Infineon Technologies

7.13.1 Company profile

7.13.2 Representative Mobile Phone Semiconductors Product

7.13.3 Mobile Phone Semiconductors Sales, Revenue, Price and Gross Margin of Infineon Technologies

7.14 Toshiba

7.14.1 Company profile

7.14.2 Representative Mobile Phone Semiconductors Product

7.14.3 Mobile Phone Semiconductors Sales, Revenue, Price and Gross Margin of Toshiba

7.15 Analogix Semiconductor

7.15.1 Company profile

7.15.2 Representative Mobile Phone Semiconductors Product

7.15.3 Mobile Phone Semiconductors Sales, Revenue, Price and Gross Margin of Analogix Semiconductor

7.16 Fairchild Semiconductor

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOBILE PHONE SEMICONDUCTORS**

8.1 Industry Chain of Mobile Phone Semiconductors

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOBILE PHONE SEMICONDUCTORS**

- 9.1 Cost Structure Analysis of Mobile Phone Semiconductors
- 9.2 Raw Materials Cost Analysis of Mobile Phone Semiconductors
- 9.3 Labor Cost Analysis of Mobile Phone Semiconductors
- 9.4 Manufacturing Expenses Analysis of Mobile Phone Semiconductors

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MOBILE PHONE SEMICONDUCTORS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Mobile Phone Semiconductors-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M15AF0D0131MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M15AF0D0131MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970