

# Mobile Phone Battery-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M1E56E68AE5EN.html

Date: January 2018

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: M1E56E68AE5EN

### **Abstracts**

### **Report Summary**

Mobile Phone Battery-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mobile Phone Battery industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Mobile Phone Battery 2013-2017, and development forecast 2018-2023

Main market players of Mobile Phone Battery in Europe, with company and product introduction, position in the Mobile Phone Battery market

Market status and development trend of Mobile Phone Battery by types and applications Cost and profit status of Mobile Phone Battery, and marketing status Market growth drivers and challenges

The report segments the Europe Mobile Phone Battery market as:

Europe Mobile Phone Battery Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Mobile Phone Battery Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Lithium Ion
Lithium Polymer
Nickel Cadmium
Nickel Metal Hydride
Others

Europe Mobile Phone Battery Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Smartphone

Non-smartphone

Europe Mobile Phone Battery Market: Players Segment Analysis (Company and Product introduction, Mobile Phone Battery Sales Volume, Revenue, Price and Gross Margin):

**BYD Company** 

Panasonic

Samsung

LG Chem

Sony

Boston-Power

China BAK Battery

**ENERDEL** 

**SUNWODA Electronics** 

Tianjin Lishen Battery

Zhuhai Coslight Battery

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF MOBILE PHONE BATTERY**

- 1.1 Definition of Mobile Phone Battery in This Report
- 1.2 Commercial Types of Mobile Phone Battery
  - 1.2.1 Lithium Ion
  - 1.2.2 Lithium Polymer
  - 1.2.3 Nickel Cadmium
  - 1.2.4 Nickel Metal Hydride
  - 1.2.5 Others
- 1.3 Downstream Application of Mobile Phone Battery
  - 1.3.1 Smartphone
  - 1.3.2 Non-smartphone
- 1.4 Development History of Mobile Phone Battery
- 1.5 Market Status and Trend of Mobile Phone Battery 2013-2023
  - 1.5.1 Europe Mobile Phone Battery Market Status and Trend 2013-2023
  - 1.5.2 Regional Mobile Phone Battery Market Status and Trend 2013-2023

#### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Mobile Phone Battery in Europe 2013-2017
- 2.2 Consumption Market of Mobile Phone Battery in Europe by Regions
- 2.2.1 Consumption Volume of Mobile Phone Battery in Europe by Regions
- 2.2.2 Revenue of Mobile Phone Battery in Europe by Regions
- 2.3 Market Analysis of Mobile Phone Battery in Europe by Regions
  - 2.3.1 Market Analysis of Mobile Phone Battery in Germany 2013-2017
  - 2.3.2 Market Analysis of Mobile Phone Battery in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Mobile Phone Battery in France 2013-2017
  - 2.3.4 Market Analysis of Mobile Phone Battery in Italy 2013-2017
  - 2.3.5 Market Analysis of Mobile Phone Battery in Spain 2013-2017
  - 2.3.6 Market Analysis of Mobile Phone Battery in Benelux 2013-2017
  - 2.3.7 Market Analysis of Mobile Phone Battery in Russia 2013-2017
- 2.4 Market Development Forecast of Mobile Phone Battery in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Mobile Phone Battery in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Mobile Phone Battery by Regions 2018-2023

#### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Mobile Phone Battery in Europe by Types
  - 3.1.2 Revenue of Mobile Phone Battery in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Mobile Phone Battery in Europe by Types

### CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Mobile Phone Battery in Europe by Downstream Industry
- 4.2 Demand Volume of Mobile Phone Battery by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Mobile Phone Battery by Downstream Industry in Germany
- 4.2.2 Demand Volume of Mobile Phone Battery by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Mobile Phone Battery by Downstream Industry in France
- 4.2.4 Demand Volume of Mobile Phone Battery by Downstream Industry in Italy
- 4.2.5 Demand Volume of Mobile Phone Battery by Downstream Industry in Spain
- 4.2.6 Demand Volume of Mobile Phone Battery by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Mobile Phone Battery by Downstream Industry in Russia
- 4.3 Market Forecast of Mobile Phone Battery in Europe by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOBILE PHONE BATTERY

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Mobile Phone Battery Downstream Industry Situation and Trend Overview

# CHAPTER 6 MOBILE PHONE BATTERY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

6.1 Sales Volume of Mobile Phone Battery in Europe by Major Players



- 6.2 Revenue of Mobile Phone Battery in Europe by Major Players
- 6.3 Basic Information of Mobile Phone Battery by Major Players
- 6.3.1 Headquarters Location and Established Time of Mobile Phone Battery Major Players
- 6.3.2 Employees and Revenue Level of Mobile Phone Battery Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 MOBILE PHONE BATTERY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 BYD Company
  - 7.1.1 Company profile
  - 7.1.2 Representative Mobile Phone Battery Product
- 7.1.3 Mobile Phone Battery Sales, Revenue, Price and Gross Margin of BYD Company
- 7.2 Panasonic
  - 7.2.1 Company profile
  - 7.2.2 Representative Mobile Phone Battery Product
  - 7.2.3 Mobile Phone Battery Sales, Revenue, Price and Gross Margin of Panasonic
- 7.3 Samsung
  - 7.3.1 Company profile
  - 7.3.2 Representative Mobile Phone Battery Product
  - 7.3.3 Mobile Phone Battery Sales, Revenue, Price and Gross Margin of Samsung
- 7.4 LG Chem
  - 7.4.1 Company profile
  - 7.4.2 Representative Mobile Phone Battery Product
- 7.4.3 Mobile Phone Battery Sales, Revenue, Price and Gross Margin of LG Chem
- 7.5 Sony
  - 7.5.1 Company profile
  - 7.5.2 Representative Mobile Phone Battery Product
  - 7.5.3 Mobile Phone Battery Sales, Revenue, Price and Gross Margin of Sony
- 7.6 Boston-Power
  - 7.6.1 Company profile
  - 7.6.2 Representative Mobile Phone Battery Product
  - 7.6.3 Mobile Phone Battery Sales, Revenue, Price and Gross Margin of Boston-Power
- 7.7 China BAK Battery



- 7.7.1 Company profile
- 7.7.2 Representative Mobile Phone Battery Product
- 7.7.3 Mobile Phone Battery Sales, Revenue, Price and Gross Margin of China BAK Battery
- 7.8 ENERDEL
  - 7.8.1 Company profile
  - 7.8.2 Representative Mobile Phone Battery Product
- 7.8.3 Mobile Phone Battery Sales, Revenue, Price and Gross Margin of ENERDEL
- 7.9 SUNWODA Electronics
  - 7.9.1 Company profile
  - 7.9.2 Representative Mobile Phone Battery Product
- 7.9.3 Mobile Phone Battery Sales, Revenue, Price and Gross Margin of SUNWODA Electronics
- 7.10 Tianjin Lishen Battery
  - 7.10.1 Company profile
  - 7.10.2 Representative Mobile Phone Battery Product
- 7.10.3 Mobile Phone Battery Sales, Revenue, Price and Gross Margin of Tianjin Lishen Battery
- 7.11 Zhuhai Coslight Battery
  - 7.11.1 Company profile
  - 7.11.2 Representative Mobile Phone Battery Product
- 7.11.3 Mobile Phone Battery Sales, Revenue, Price and Gross Margin of Zhuhai Coslight Battery

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOBILE PHONE BATTERY

- 8.1 Industry Chain of Mobile Phone Battery
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOBILE PHONE BATTERY

- 9.1 Cost Structure Analysis of Mobile Phone Battery
- 9.2 Raw Materials Cost Analysis of Mobile Phone Battery
- 9.3 Labor Cost Analysis of Mobile Phone Battery
- 9.4 Manufacturing Expenses Analysis of Mobile Phone Battery



### CHAPTER 10 MARKETING STATUS ANALYSIS OF MOBILE PHONE BATTERY

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Mobile Phone Battery-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/M1E56E68AE5EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/M1E56E68AE5EN.html">https://marketpublishers.com/r/M1E56E68AE5EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970