

Mobile Enterprise-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/MC990B2E439EN.html>

Date: December 2017

Pages: 151

Price: US\$ 3,480.00 (Single User License)

ID: MC990B2E439EN

Abstracts

Report Summary

Mobile Enterprise-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mobile Enterprise industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Mobile Enterprise 2013-2017, and development forecast 2018-2023

Main market players of Mobile Enterprise in North America, with company and product introduction, position in the Mobile Enterprise market

Market status and development trend of Mobile Enterprise by types and applications

Cost and profit status of Mobile Enterprise, and marketing status

Market growth drivers and challenges

The report segments the North America Mobile Enterprise market as:

North America Mobile Enterprise Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Mobile Enterprise Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Native App
Hybrid App
Web App

North America Mobile Enterprise Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Banking, Financial Services, and Insurance
Government
Media and Entertainment
Transportation and Logistics
Retail
Healthcare and Life Sciences
Education
Manufacturing and Automotive
Energy and Utilities

North America Mobile Enterprise Market: Players Segment Analysis (Company and Product introduction, Mobile Enterprise Sales Volume, Revenue, Price and Gross Margin):

AT&T, Inc.
Tata Consultancy Services Limited
Infosys Limited
IBM Corporation
Blackberry Limited
SAP SE
Salesforce.Com, Inc.
Capgemini
Oracle Corporation
Accenture
HCL Technologies Limited

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF MOBILE ENTERPRISE

- 1.1 Definition of Mobile Enterprise in This Report
- 1.2 Commercial Types of Mobile Enterprise
 - 1.2.1 Native App
 - 1.2.2 Hybrid App
 - 1.2.3 Web App
- 1.3 Downstream Application of Mobile Enterprise
 - 1.3.1 Banking, Financial Services, and Insurance
 - 1.3.2 Government
 - 1.3.3 Media and Entertainment
 - 1.3.4 Transportation and Logistics
 - 1.3.5 Retail
 - 1.3.6 Healthcare and Life Sciences
 - 1.3.7 Education
 - 1.3.8 Manufacturing and Automotive
 - 1.3.9 Energy and Utilities
- 1.4 Development History of Mobile Enterprise
- 1.5 Market Status and Trend of Mobile Enterprise 2013-2023
 - 1.5.1 North America Mobile Enterprise Market Status and Trend 2013-2023
 - 1.5.2 Regional Mobile Enterprise Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Mobile Enterprise in North America 2013-2017
- 2.2 Consumption Market of Mobile Enterprise in North America by Regions
 - 2.2.1 Consumption Volume of Mobile Enterprise in North America by Regions
 - 2.2.2 Revenue of Mobile Enterprise in North America by Regions
- 2.3 Market Analysis of Mobile Enterprise in North America by Regions
 - 2.3.1 Market Analysis of Mobile Enterprise in United States 2013-2017
 - 2.3.2 Market Analysis of Mobile Enterprise in Canada 2013-2017
 - 2.3.3 Market Analysis of Mobile Enterprise in Mexico 2013-2017
- 2.4 Market Development Forecast of Mobile Enterprise in North America 2018-2023
 - 2.4.1 Market Development Forecast of Mobile Enterprise in North America 2018-2023
 - 2.4.2 Market Development Forecast of Mobile Enterprise by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Mobile Enterprise in North America by Types
 - 3.1.2 Revenue of Mobile Enterprise in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Mobile Enterprise in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Mobile Enterprise in North America by Downstream Industry
- 4.2 Demand Volume of Mobile Enterprise by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Mobile Enterprise by Downstream Industry in United States
 - 4.2.2 Demand Volume of Mobile Enterprise by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Mobile Enterprise by Downstream Industry in Mexico
- 4.3 Market Forecast of Mobile Enterprise in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOBILE ENTERPRISE

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Mobile Enterprise Downstream Industry Situation and Trend Overview

CHAPTER 6 MOBILE ENTERPRISE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Mobile Enterprise in North America by Major Players
- 6.2 Revenue of Mobile Enterprise in North America by Major Players
- 6.3 Basic Information of Mobile Enterprise by Major Players
 - 6.3.1 Headquarters Location and Established Time of Mobile Enterprise Major Players
 - 6.3.2 Employees and Revenue Level of Mobile Enterprise Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 MOBILE ENTERPRISE MAJOR MANUFACTURERS INTRODUCTION

AND MARKET DATA

7.1 AT&T, Inc.

7.1.1 Company profile

7.1.2 Representative Mobile Enterprise Product

7.1.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of AT&T, Inc.

7.2 Tata Consultancy Services Limited

7.2.1 Company profile

7.2.2 Representative Mobile Enterprise Product

7.2.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Tata Consultancy Services Limited

7.3 Infosys Limited

7.3.1 Company profile

7.3.2 Representative Mobile Enterprise Product

7.3.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Infosys Limited

7.4 IBM Corporation

7.4.1 Company profile

7.4.2 Representative Mobile Enterprise Product

7.4.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of IBM Corporation

7.5 Blackberry Limited

7.5.1 Company profile

7.5.2 Representative Mobile Enterprise Product

7.5.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Blackberry Limited

7.6 SAP SE

7.6.1 Company profile

7.6.2 Representative Mobile Enterprise Product

7.6.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of SAP SE

7.7 Salesforce.Com, Inc.

7.7.1 Company profile

7.7.2 Representative Mobile Enterprise Product

7.7.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Salesforce.Com, Inc.

7.8 Capgemini

7.8.1 Company profile

7.8.2 Representative Mobile Enterprise Product

7.8.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Capgemini

7.9 Oracle Corporation

7.9.1 Company profile

7.9.2 Representative Mobile Enterprise Product

- 7.9.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Oracle Corporation
- 7.10 Accenture
 - 7.10.1 Company profile
 - 7.10.2 Representative Mobile Enterprise Product
 - 7.10.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Accenture
- 7.11 HCL Technologies Limited
 - 7.11.1 Company profile
 - 7.11.2 Representative Mobile Enterprise Product
 - 7.11.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of HCL Technologies Limited

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOBILE ENTERPRISE

- 8.1 Industry Chain of Mobile Enterprise
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOBILE ENTERPRISE

- 9.1 Cost Structure Analysis of Mobile Enterprise
- 9.2 Raw Materials Cost Analysis of Mobile Enterprise
- 9.3 Labor Cost Analysis of Mobile Enterprise
- 9.4 Manufacturing Expenses Analysis of Mobile Enterprise

CHAPTER 10 MARKETING STATUS ANALYSIS OF MOBILE ENTERPRISE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Mobile Enterprise-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/MC990B2E439EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MC990B2E439EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970