

# Mobile Enterprise-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/MEE7B443A7DEN.html>

Date: December 2017

Pages: 132

Price: US\$ 2,480.00 (Single User License)

ID: MEE7B443A7DEN

## Abstracts

### Report Summary

Mobile Enterprise-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mobile Enterprise industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Mobile Enterprise 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Mobile Enterprise worldwide, with company and product introduction, position in the Mobile Enterprise market

Market status and development trend of Mobile Enterprise by types and applications

Cost and profit status of Mobile Enterprise, and marketing status

Market growth drivers and challenges

The report segments the global Mobile Enterprise market as:

Global Mobile Enterprise Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Mobile Enterprise Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Native App

Hybrid App

Web App

Global Mobile Enterprise Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Banking, Financial Services, and Insurance

Government

Media and Entertainment

Transportation and Logistics

Retail

Healthcare and Life Sciences

Education

Manufacturing and Automotive

Energy and Utilities

Global Mobile Enterprise Market: Manufacturers Segment Analysis (Company and Product introduction, Mobile Enterprise Sales Volume, Revenue, Price and Gross Margin):

AT&T, Inc.

Tata Consultancy Services Limited

Infosys Limited

IBM Corporation

Blackberry Limited

SAP SE

Salesforce.Com, Inc.

Capgemini

Oracle Corporation

Accenture

HCL Technologies Limited

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MOBILE ENTERPRISE**

- 1.1 Definition of Mobile Enterprise in This Report
- 1.2 Commercial Types of Mobile Enterprise
  - 1.2.1 Native App
  - 1.2.2 Hybrid App
  - 1.2.3 Web App
- 1.3 Downstream Application of Mobile Enterprise
  - 1.3.1 Banking, Financial Services, and Insurance
  - 1.3.2 Government
  - 1.3.3 Media and Entertainment
  - 1.3.4 Transportation and Logistics
  - 1.3.5 Retail
  - 1.3.6 Healthcare and Life Sciences
  - 1.3.7 Education
  - 1.3.8 Manufacturing and Automotive
  - 1.3.9 Energy and Utilities
- 1.4 Development History of Mobile Enterprise
- 1.5 Market Status and Trend of Mobile Enterprise 2013-2023
  - 1.5.1 Global Mobile Enterprise Market Status and Trend 2013-2023
  - 1.5.2 Regional Mobile Enterprise Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Mobile Enterprise 2013-2017
- 2.2 Production Market of Mobile Enterprise by Regions
  - 2.2.1 Production Volume of Mobile Enterprise by Regions
  - 2.2.2 Production Value of Mobile Enterprise by Regions
- 2.3 Demand Market of Mobile Enterprise by Regions
- 2.4 Production and Demand Status of Mobile Enterprise by Regions
  - 2.4.1 Production and Demand Status of Mobile Enterprise by Regions 2013-2017
  - 2.4.2 Import and Export Status of Mobile Enterprise by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Mobile Enterprise by Types
- 3.2 Production Value of Mobile Enterprise by Types

### 3.3 Market Forecast of Mobile Enterprise by Types

## **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Mobile Enterprise by Downstream Industry

### 4.2 Market Forecast of Mobile Enterprise by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOBILE ENTERPRISE**

### 5.1 Global Economy Situation and Trend Overview

### 5.2 Mobile Enterprise Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MOBILE ENTERPRISE MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

### 6.1 Production Volume of Mobile Enterprise by Major Manufacturers

### 6.2 Production Value of Mobile Enterprise by Major Manufacturers

### 6.3 Basic Information of Mobile Enterprise by Major Manufacturers

#### 6.3.1 Headquarters Location and Established Time of Mobile Enterprise Major Manufacturer

#### 6.3.2 Employees and Revenue Level of Mobile Enterprise Major Manufacturer

### 6.4 Market Competition News and Trend

#### 6.4.1 Merger, Consolidation or Acquisition News

#### 6.4.2 Investment or Disinvestment News

#### 6.4.3 New Product Development and Launch

## **CHAPTER 7 MOBILE ENTERPRISE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 AT&T, Inc.

#### 7.1.1 Company profile

#### 7.1.2 Representative Mobile Enterprise Product

#### 7.1.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of AT&T, Inc.

### 7.2 Tata Consultancy Services Limited

#### 7.2.1 Company profile

#### 7.2.2 Representative Mobile Enterprise Product

#### 7.2.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Tata Consultancy Services Limited

### 7.3 Infosys Limited

#### 7.3.1 Company profile

#### 7.3.2 Representative Mobile Enterprise Product

#### 7.3.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Infosys Limited

### 7.4 IBM Corporation

#### 7.4.1 Company profile

#### 7.4.2 Representative Mobile Enterprise Product

#### 7.4.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of IBM Corporation

### 7.5 Blackberry Limited

#### 7.5.1 Company profile

#### 7.5.2 Representative Mobile Enterprise Product

#### 7.5.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Blackberry Limited

### 7.6 SAP SE

#### 7.6.1 Company profile

#### 7.6.2 Representative Mobile Enterprise Product

#### 7.6.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of SAP SE

### 7.7 Salesforce.Com, Inc.

#### 7.7.1 Company profile

#### 7.7.2 Representative Mobile Enterprise Product

#### 7.7.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Salesforce.Com, Inc.

### 7.8 Capgemini

#### 7.8.1 Company profile

#### 7.8.2 Representative Mobile Enterprise Product

#### 7.8.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Capgemini

### 7.9 Oracle Corporation

#### 7.9.1 Company profile

#### 7.9.2 Representative Mobile Enterprise Product

#### 7.9.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Oracle Corporation

### 7.10 Accenture

#### 7.10.1 Company profile

#### 7.10.2 Representative Mobile Enterprise Product

#### 7.10.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Accenture

### 7.11 HCL Technologies Limited

#### 7.11.1 Company profile

#### 7.11.2 Representative Mobile Enterprise Product

#### 7.11.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of HCL Technologies Limited

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOBILE ENTERPRISE**

- 8.1 Industry Chain of Mobile Enterprise
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOBILE ENTERPRISE**

- 9.1 Cost Structure Analysis of Mobile Enterprise
- 9.2 Raw Materials Cost Analysis of Mobile Enterprise
- 9.3 Labor Cost Analysis of Mobile Enterprise
- 9.4 Manufacturing Expenses Analysis of Mobile Enterprise

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MOBILE ENTERPRISE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Mobile Enterprise-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/MEE7B443A7DEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MEE7B443A7DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970