

## Mobile Enterprise-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/MC52708F5CFEN.html

Date: December 2017 Pages: 141 Price: US\$ 3,480.00 (Single User License) ID: MC52708F5CFEN

### Abstracts

**Report Summary** 

Mobile Enterprise-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mobile Enterprise industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Mobile Enterprise 2013-2017, and development forecast 2018-2023 Main market players of Mobile Enterprise in Europe, with company and product introduction, position in the Mobile Enterprise market Market status and development trend of Mobile Enterprise by types and applications Cost and profit status of Mobile Enterprise, and marketing status Market growth drivers and challenges

The report segments the Europe Mobile Enterprise market as:

Europe Mobile Enterprise Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany United Kingdom France Italy Spain



Benelux

Russia

Europe Mobile Enterprise Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Native App Hybrid App Web App

Europe Mobile Enterprise Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Banking, Financial Services, and Insurance Government Media and Entertainment Transportation and Logistics Retail Healthcare and Life Sciences Education Manufacturing and Automotive Energy and Utilities

Europe Mobile Enterprise Market: Players Segment Analysis (Company and Product introduction, Mobile Enterprise Sales Volume, Revenue, Price and Gross Margin):

AT&T, Inc. Tata Consultancy Services Limited Infosys Limited IBM Corporation Blackberry Limited SAP SE Salesforce.Com, Inc. Capgemini Oracle Corporation Accenture HCL Technologies Limited

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

#### **CHAPTER 1 OVERVIEW OF MOBILE ENTERPRISE**

- 1.1 Definition of Mobile Enterprise in This Report
- 1.2 Commercial Types of Mobile Enterprise
- 1.2.1 Native App
- 1.2.2 Hybrid App
- 1.2.3 Web App
- 1.3 Downstream Application of Mobile Enterprise
- 1.3.1 Banking, Financial Services, and Insurance
- 1.3.2 Government
- 1.3.3 Media and Entertainment
- 1.3.4 Transportation and Logistics
- 1.3.5 Retail
- 1.3.6 Healthcare and Life Sciences
- 1.3.7 Education
- 1.3.8 Manufacturing and Automotive
- 1.3.9 Energy and Utilities
- 1.4 Development History of Mobile Enterprise
- 1.5 Market Status and Trend of Mobile Enterprise 2013-2023
  - 1.5.1 Europe Mobile Enterprise Market Status and Trend 2013-2023
  - 1.5.2 Regional Mobile Enterprise Market Status and Trend 2013-2023

#### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Mobile Enterprise in Europe 2013-2017
- 2.2 Consumption Market of Mobile Enterprise in Europe by Regions
- 2.2.1 Consumption Volume of Mobile Enterprise in Europe by Regions
- 2.2.2 Revenue of Mobile Enterprise in Europe by Regions
- 2.3 Market Analysis of Mobile Enterprise in Europe by Regions
- 2.3.1 Market Analysis of Mobile Enterprise in Germany 2013-2017
- 2.3.2 Market Analysis of Mobile Enterprise in United Kingdom 2013-2017
- 2.3.3 Market Analysis of Mobile Enterprise in France 2013-2017
- 2.3.4 Market Analysis of Mobile Enterprise in Italy 2013-2017
- 2.3.5 Market Analysis of Mobile Enterprise in Spain 2013-2017
- 2.3.6 Market Analysis of Mobile Enterprise in Benelux 2013-2017
- 2.3.7 Market Analysis of Mobile Enterprise in Russia 2013-2017
- 2.4 Market Development Forecast of Mobile Enterprise in Europe 2018-2023



2.4.1 Market Development Forecast of Mobile Enterprise in Europe 2018-2023

2.4.2 Market Development Forecast of Mobile Enterprise by Regions 2018-2023

#### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
- 3.1.1 Consumption Volume of Mobile Enterprise in Europe by Types
- 3.1.2 Revenue of Mobile Enterprise in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Germany
- 3.2.2 Market Status by Types in United Kingdom
- 3.2.3 Market Status by Types in France
- 3.2.4 Market Status by Types in Italy
- 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Mobile Enterprise in Europe by Types

# CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Mobile Enterprise in Europe by Downstream Industry4.2 Demand Volume of Mobile Enterprise by Downstream Industry in Major Countries

4.2.1 Demand Volume of Mobile Enterprise by Downstream Industry in Germany

4.2.2 Demand Volume of Mobile Enterprise by Downstream Industry in United Kingdom

- 4.2.3 Demand Volume of Mobile Enterprise by Downstream Industry in France
- 4.2.4 Demand Volume of Mobile Enterprise by Downstream Industry in Italy
- 4.2.5 Demand Volume of Mobile Enterprise by Downstream Industry in Spain
- 4.2.6 Demand Volume of Mobile Enterprise by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Mobile Enterprise by Downstream Industry in Russia

4.3 Market Forecast of Mobile Enterprise in Europe by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOBILE ENTERPRISE

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Mobile Enterprise Downstream Industry Situation and Trend Overview

#### **CHAPTER 6 MOBILE ENTERPRISE MARKET COMPETITION STATUS BY MAJOR**



#### PLAYERS IN EUROPE

- 6.1 Sales Volume of Mobile Enterprise in Europe by Major Players
- 6.2 Revenue of Mobile Enterprise in Europe by Major Players
- 6.3 Basic Information of Mobile Enterprise by Major Players
- 6.3.1 Headquarters Location and Established Time of Mobile Enterprise Major Players
- 6.3.2 Employees and Revenue Level of Mobile Enterprise Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 MOBILE ENTERPRISE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 AT&T, Inc.

- 7.1.1 Company profile
- 7.1.2 Representative Mobile Enterprise Product
- 7.1.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of AT&T, Inc.
- 7.2 Tata Consultancy Services Limited
  - 7.2.1 Company profile
  - 7.2.2 Representative Mobile Enterprise Product
- 7.2.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Tata Consultancy Services Limited

7.3 Infosys Limited

- 7.3.1 Company profile
- 7.3.2 Representative Mobile Enterprise Product
- 7.3.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Infosys Limited
- 7.4 IBM Corporation
  - 7.4.1 Company profile
  - 7.4.2 Representative Mobile Enterprise Product
- 7.4.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of IBM Corporation
- 7.5 Blackberry Limited
  - 7.5.1 Company profile
  - 7.5.2 Representative Mobile Enterprise Product
- 7.5.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Blackberry Limited 7.6 SAP SE
- 7.6.1 Company profile
- 7.6.2 Representative Mobile Enterprise Product



7.6.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of SAP SE

7.7 Salesforce.Com, Inc.

7.7.1 Company profile

7.7.2 Representative Mobile Enterprise Product

7.7.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Salesforce.Com, Inc.

7.8 Capgemini

- 7.8.1 Company profile
- 7.8.2 Representative Mobile Enterprise Product
- 7.8.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Capgemini
- 7.9 Oracle Corporation
- 7.9.1 Company profile
- 7.9.2 Representative Mobile Enterprise Product
- 7.9.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Oracle

Corporation

7.10 Accenture

- 7.10.1 Company profile
- 7.10.2 Representative Mobile Enterprise Product
- 7.10.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Accenture
- 7.11 HCL Technologies Limited
  - 7.11.1 Company profile
  - 7.11.2 Representative Mobile Enterprise Product
- 7.11.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of HCL

Technologies Limited

#### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOBILE ENTERPRISE

- 8.1 Industry Chain of Mobile Enterprise
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOBILE ENTERPRISE

- 9.1 Cost Structure Analysis of Mobile Enterprise
- 9.2 Raw Materials Cost Analysis of Mobile Enterprise
- 9.3 Labor Cost Analysis of Mobile Enterprise
- 9.4 Manufacturing Expenses Analysis of Mobile Enterprise



#### CHAPTER 10 MARKETING STATUS ANALYSIS OF MOBILE ENTERPRISE

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Mobile Enterprise-Europe Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/MC52708F5CFEN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/MC52708F5CFEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970