

Mobile Enterprise-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M02C909125CEN.html

Date: December 2017

Pages: 144

Price: US\$ 2,980.00 (Single User License)

ID: M02C909125CEN

Abstracts

Report Summary

Mobile Enterprise-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mobile Enterprise industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Mobile Enterprise 2013-2017, and development forecast 2018-2023

Main market players of Mobile Enterprise in China, with company and product introduction, position in the Mobile Enterprise market

Market status and development trend of Mobile Enterprise by types and applications Cost and profit status of Mobile Enterprise, and marketing status Market growth drivers and challenges

The report segments the China Mobile Enterprise market as:

China Mobile Enterprise Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



Northwest China

China Mobile Enterprise Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Native App Hybrid App Web App

China Mobile Enterprise Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Banking, Financial Services, and Insurance Government Media and Entertainment Transportation and Logistics Retail Healthcare and Life Sciences

Education

Manufacturing and Automotive

Energy and Utilities

China Mobile Enterprise Market: Players Segment Analysis (Company and Product introduction, Mobile Enterprise Sales Volume, Revenue, Price and Gross Margin):

AT&T, Inc.

Tata Consultancy Services Limited

Infosys Limited

IBM Corporation

Blackberry Limited

SAP SE

Salesforce.Com, Inc.

Capgemini

Oracle Corporation

Accenture

HCL Technologies Limited

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF MOBILE ENTERPRISE

- 1.1 Definition of Mobile Enterprise in This Report
- 1.2 Commercial Types of Mobile Enterprise
 - 1.2.1 Native App
 - 1.2.2 Hybrid App
 - 1.2.3 Web App
- 1.3 Downstream Application of Mobile Enterprise
 - 1.3.1 Banking, Financial Services, and Insurance
 - 1.3.2 Government
 - 1.3.3 Media and Entertainment
- 1.3.4 Transportation and Logistics
- 1.3.5 Retail
- 1.3.6 Healthcare and Life Sciences
- 1.3.7 Education
- 1.3.8 Manufacturing and Automotive
- 1.3.9 Energy and Utilities
- 1.4 Development History of Mobile Enterprise
- 1.5 Market Status and Trend of Mobile Enterprise 2013-2023
 - 1.5.1 China Mobile Enterprise Market Status and Trend 2013-2023
 - 1.5.2 Regional Mobile Enterprise Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Mobile Enterprise in China 2013-2017
- 2.2 Consumption Market of Mobile Enterprise in China by Regions
 - 2.2.1 Consumption Volume of Mobile Enterprise in China by Regions
 - 2.2.2 Revenue of Mobile Enterprise in China by Regions
- 2.3 Market Analysis of Mobile Enterprise in China by Regions
 - 2.3.1 Market Analysis of Mobile Enterprise in North China 2013-2017
 - 2.3.2 Market Analysis of Mobile Enterprise in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Mobile Enterprise in East China 2013-2017
 - 2.3.4 Market Analysis of Mobile Enterprise in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Mobile Enterprise in Southwest China 2013-2017
- 2.3.6 Market Analysis of Mobile Enterprise in Northwest China 2013-2017
- 2.4 Market Development Forecast of Mobile Enterprise in China 2018-2023
- 2.4.1 Market Development Forecast of Mobile Enterprise in China 2018-2023



2.4.2 Market Development Forecast of Mobile Enterprise by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Mobile Enterprise in China by Types
 - 3.1.2 Revenue of Mobile Enterprise in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Mobile Enterprise in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Mobile Enterprise in China by Downstream Industry
- 4.2 Demand Volume of Mobile Enterprise by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Mobile Enterprise by Downstream Industry in North China
- 4.2.2 Demand Volume of Mobile Enterprise by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Mobile Enterprise by Downstream Industry in East China
- 4.2.4 Demand Volume of Mobile Enterprise by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Mobile Enterprise by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Mobile Enterprise by Downstream Industry in Northwest China
- 4.3 Market Forecast of Mobile Enterprise in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOBILE ENTERPRISE

- 5.1 China Economy Situation and Trend Overview
- 5.2 Mobile Enterprise Downstream Industry Situation and Trend Overview

CHAPTER 6 MOBILE ENTERPRISE MARKET COMPETITION STATUS BY MAJOR



PLAYERS IN CHINA

- 6.1 Sales Volume of Mobile Enterprise in China by Major Players
- 6.2 Revenue of Mobile Enterprise in China by Major Players
- 6.3 Basic Information of Mobile Enterprise by Major Players
 - 6.3.1 Headquarters Location and Established Time of Mobile Enterprise Major Players
 - 6.3.2 Employees and Revenue Level of Mobile Enterprise Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 MOBILE ENTERPRISE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 AT&T, Inc.
 - 7.1.1 Company profile
 - 7.1.2 Representative Mobile Enterprise Product
 - 7.1.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of AT&T, Inc.
- 7.2 Tata Consultancy Services Limited
 - 7.2.1 Company profile
 - 7.2.2 Representative Mobile Enterprise Product
- 7.2.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Tata Consultancy Services Limited
- 7.3 Infosys Limited
 - 7.3.1 Company profile
 - 7.3.2 Representative Mobile Enterprise Product
 - 7.3.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Infosys Limited
- 7.4 IBM Corporation
 - 7.4.1 Company profile
 - 7.4.2 Representative Mobile Enterprise Product
- 7.4.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of IBM Corporation
- 7.5 Blackberry Limited
 - 7.5.1 Company profile
 - 7.5.2 Representative Mobile Enterprise Product
 - 7.5.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Blackberry Limited
- 7.6 SAP SE
 - 7.6.1 Company profile
- 7.6.2 Representative Mobile Enterprise Product



- 7.6.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of SAP SE
- 7.7 Salesforce.Com, Inc.
 - 7.7.1 Company profile
 - 7.7.2 Representative Mobile Enterprise Product
- 7.7.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Salesforce.Com, Inc.
- 7.8 Capgemini
 - 7.8.1 Company profile
 - 7.8.2 Representative Mobile Enterprise Product
 - 7.8.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Capgemini
- 7.9 Oracle Corporation
 - 7.9.1 Company profile
 - 7.9.2 Representative Mobile Enterprise Product
- 7.9.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Oracle Corporation
- 7.10 Accenture
 - 7.10.1 Company profile
 - 7.10.2 Representative Mobile Enterprise Product
 - 7.10.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of Accenture
- 7.11 HCL Technologies Limited
 - 7.11.1 Company profile
 - 7.11.2 Representative Mobile Enterprise Product
 - 7.11.3 Mobile Enterprise Sales, Revenue, Price and Gross Margin of HCL

Technologies Limited

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOBILE ENTERPRISE

- 8.1 Industry Chain of Mobile Enterprise
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOBILE ENTERPRISE

- 9.1 Cost Structure Analysis of Mobile Enterprise
- 9.2 Raw Materials Cost Analysis of Mobile Enterprise
- 9.3 Labor Cost Analysis of Mobile Enterprise
- 9.4 Manufacturing Expenses Analysis of Mobile Enterprise



CHAPTER 10 MARKETING STATUS ANALYSIS OF MOBILE ENTERPRISE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Mobile Enterprise-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/M02C909125CEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M02C909125CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970