

# Mobile Backend as a Service (BaaS)-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

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## Abstracts

### Report Summary

Mobile Backend as a Service (Baas)

-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Mobile Backend as a Service (Baas) industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Mobile Backend as a Service (Baas) 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Mobile Backend as a Service (Baas)

worldwide and market share by regions, with company and product introduction, position in the Mobile Backend as a Service (Baas) market

Market status and development trend of Mobile Backend as a Service (Baas) by types and applications

Cost and profit status of Mobile Backend as a Service (Baas), and marketing status

Market growth drivers and challenges

The report segments the global Mobile Backend as a Service (Baas) market as:

### Global Mobile Backend as a Service (Baas)

Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)

Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)

Asia Pacific (China, Japan, India, Southeast Asia and Australia)

Latin America (Brazil, Argentina and Colombia)

Middle East and Africa

### Global Mobile Backend as a Service (Baas)

Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Android

iOS

Others

### Global Mobile Backend as a Service (Baas)

Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Data and application integration

Identity and access management

Usage analytics

Support and maintenance Service

Others

### Global Mobile Backend as a Service (Baas)

Market: Manufacturers Segment Analysis (Company and Product introduction, Mobile Backend as a Service (Baas)

Sales Volume, Revenue, Price and Gross Margin):

Oracle Corporation

IBM Corporation

Microsoft Corporation

Kony

Kinvey

Anypresence

Appcelerator  
Built.io  
KII Corporation  
Cloudmine  
Parse  
Feedhenry

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MOBILE BACKEND AS A SERVICE (BAAS)**

- 1.1 Definition of Mobile Backend as a Service (BaaS) in This Report
- 1.2 Commercial Types of Mobile Backend as a Service (BaaS)
  - 1.2.1 Android
  - 1.2.2 iOS
  - 1.2.3 Others
- 1.3 Downstream Application of Mobile Backend as a Service (BaaS)
  - 1.3.1 Data and application integration
  - 1.3.2 Identity and access management
  - 1.3.3 Usage analytics
  - 1.3.4 Support and maintenance Service
  - 1.3.5 Others
- 1.4 Development History of Mobile Backend as a Service (BaaS)
- 1.5 Market Status and Trend of Mobile Backend as a Service (BaaS) 2013-2023
  - 1.5.1 Global Mobile Backend as a Service (BaaS) Market Status and Trend 2013-2023
  - 1.5.2 Regional Mobile Backend as a Service (BaaS) Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Mobile Backend as a Service (BaaS) 2013-2017
- 2.2 Sales Market of Mobile Backend as a Service (BaaS) by Regions
  - 2.2.1 Sales Volume of Mobile Backend as a Service (BaaS) by Regions
  - 2.2.2 Sales Value of Mobile Backend as a Service (BaaS) by Regions
- 2.3 Production Market of Mobile Backend as a Service (BaaS) by Regions
- 2.4 Global Market Forecast of Mobile Backend as a Service (BaaS) 2018-2023
  - 2.4.1 Global Market Forecast of Mobile Backend as a Service (BaaS) 2018-2023
  - 2.4.2 Market Forecast of Mobile Backend as a Service (BaaS) by Regions 2018-2023

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Sales Volume of Mobile Backend as a Service (BaaS) by Types
- 3.2 Sales Value of Mobile Backend as a Service (BaaS) by Types
- 3.3 Market Forecast of Mobile Backend as a Service (BaaS) by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM**

## **INDUSTRY**

4.1 Global Sales Volume of Mobile Backend as a Service (BaaS) by Downstream Industry

4.2 Global Market Forecast of Mobile Backend as a Service (BaaS) by Downstream Industry

## **CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

5.1 North America Mobile Backend as a Service (BaaS) Market Status by Countries

5.1.1 North America Mobile Backend as a Service (BaaS) Sales by Countries (2013-2017)

5.1.2 North America Mobile Backend as a Service (BaaS) Revenue by Countries (2013-2017)

5.1.3 United States Mobile Backend as a Service (BaaS) Market Status (2013-2017)

5.1.4 Canada Mobile Backend as a Service (BaaS) Market Status (2013-2017)

5.1.5 Mexico Mobile Backend as a Service (BaaS) Market Status (2013-2017)

5.2 North America Mobile Backend as a Service (BaaS) Market Status by Manufacturers

5.3 North America Mobile Backend as a Service (BaaS) Market Status by Type (2013-2017)

5.3.1 North America Mobile Backend as a Service (BaaS) Sales by Type (2013-2017)

5.3.2 North America Mobile Backend as a Service (BaaS) Revenue by Type (2013-2017)

5.4 North America Mobile Backend as a Service (BaaS) Market Status by Downstream Industry (2013-2017)

## **CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

6.1 Europe Mobile Backend as a Service (BaaS) Market Status by Countries

6.1.1 Europe Mobile Backend as a Service (BaaS) Sales by Countries (2013-2017)

6.1.2 Europe Mobile Backend as a Service (BaaS) Revenue by Countries (2013-2017)

6.1.3 Germany Mobile Backend as a Service (BaaS) Market Status (2013-2017)

6.1.4 UK Mobile Backend as a Service (BaaS) Market Status (2013-2017)

6.1.5 France Mobile Backend as a Service (BaaS) Market Status (2013-2017)

6.1.6 Italy Mobile Backend as a Service (BaaS) Market Status (2013-2017)

6.1.7 Russia Mobile Backend as a Service (BaaS) Market Status (2013-2017)

- 6.1.8 Spain Mobile Backend as a Service (BaaS) Market Status (2013-2017)
- 6.1.9 Benelux Mobile Backend as a Service (BaaS) Market Status (2013-2017)
- 6.2 Europe Mobile Backend as a Service (BaaS) Market Status by Manufacturers
- 6.3 Europe Mobile Backend as a Service (BaaS) Market Status by Type (2013-2017)
  - 6.3.1 Europe Mobile Backend as a Service (BaaS) Sales by Type (2013-2017)
  - 6.3.2 Europe Mobile Backend as a Service (BaaS) Revenue by Type (2013-2017)
- 6.4 Europe Mobile Backend as a Service (BaaS) Market Status by Downstream Industry (2013-2017)

## **CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 7.1 Asia Pacific Mobile Backend as a Service (BaaS) Market Status by Countries
  - 7.1.1 Asia Pacific Mobile Backend as a Service (BaaS) Sales by Countries (2013-2017)
  - 7.1.2 Asia Pacific Mobile Backend as a Service (BaaS) Revenue by Countries (2013-2017)
  - 7.1.3 China Mobile Backend as a Service (BaaS) Market Status (2013-2017)
  - 7.1.4 Japan Mobile Backend as a Service (BaaS) Market Status (2013-2017)
  - 7.1.5 India Mobile Backend as a Service (BaaS) Market Status (2013-2017)
  - 7.1.6 Southeast Asia Mobile Backend as a Service (BaaS) Market Status (2013-2017)
  - 7.1.7 Australia Mobile Backend as a Service (BaaS) Market Status (2013-2017)
- 7.2 Asia Pacific Mobile Backend as a Service (BaaS) Market Status by Manufacturers
- 7.3 Asia Pacific Mobile Backend as a Service (BaaS) Market Status by Type (2013-2017)
  - 7.3.1 Asia Pacific Mobile Backend as a Service (BaaS) Sales by Type (2013-2017)
  - 7.3.2 Asia Pacific Mobile Backend as a Service (BaaS) Revenue by Type (2013-2017)
- 7.4 Asia Pacific Mobile Backend as a Service (BaaS) Market Status by Downstream Industry (2013-2017)

## **CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 8.1 Latin America Mobile Backend as a Service (BaaS) Market Status by Countries
  - 8.1.1 Latin America Mobile Backend as a Service (BaaS) Sales by Countries (2013-2017)
  - 8.1.2 Latin America Mobile Backend as a Service (BaaS) Revenue by Countries (2013-2017)
  - 8.1.3 Brazil Mobile Backend as a Service (BaaS) Market Status (2013-2017)

- 8.1.4 Argentina Mobile Backend as a Service (BaaS) Market Status (2013-2017)
- 8.1.5 Colombia Mobile Backend as a Service (BaaS) Market Status (2013-2017)
- 8.2 Latin America Mobile Backend as a Service (BaaS) Market Status by Manufacturers
- 8.3 Latin America Mobile Backend as a Service (BaaS) Market Status by Type (2013-2017)
  - 8.3.1 Latin America Mobile Backend as a Service (BaaS) Sales by Type (2013-2017)
  - 8.3.2 Latin America Mobile Backend as a Service (BaaS) Revenue by Type (2013-2017)
- 8.4 Latin America Mobile Backend as a Service (BaaS) Market Status by Downstream Industry (2013-2017)

## **CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 9.1 Middle East and Africa Mobile Backend as a Service (BaaS) Market Status by Countries
  - 9.1.1 Middle East and Africa Mobile Backend as a Service (BaaS) Sales by Countries (2013-2017)
  - 9.1.2 Middle East and Africa Mobile Backend as a Service (BaaS) Revenue by Countries (2013-2017)
  - 9.1.3 Middle East Mobile Backend as a Service (BaaS) Market Status (2013-2017)
  - 9.1.4 Africa Mobile Backend as a Service (BaaS) Market Status (2013-2017)
- 9.2 Middle East and Africa Mobile Backend as a Service (BaaS) Market Status by Manufacturers
- 9.3 Middle East and Africa Mobile Backend as a Service (BaaS) Market Status by Type (2013-2017)
  - 9.3.1 Middle East and Africa Mobile Backend as a Service (BaaS) Sales by Type (2013-2017)
  - 9.3.2 Middle East and Africa Mobile Backend as a Service (BaaS) Revenue by Type (2013-2017)
- 9.4 Middle East and Africa Mobile Backend as a Service (BaaS) Market Status by Downstream Industry (2013-2017)

## **CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF MOBILE BACKEND AS A SERVICE (BAAS)**

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Mobile Backend as a Service (BaaS) Downstream Industry Situation and Trend Overview



## **CHAPTER 11 MOBILE BACKEND AS A SERVICE (BAAS) MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

11.1 Production Volume of Mobile Backend as a Service (BaaS) by Major Manufacturers

11.2 Production Value of Mobile Backend as a Service (BaaS) by Major Manufacturers

11.3 Basic Information of Mobile Backend as a Service (BaaS) by Major Manufacturers

11.3.1 Headquarters Location and Established Time of Mobile Backend as a Service (BaaS) Major Manufacturer

11.3.2 Employees and Revenue Level of Mobile Backend as a Service (BaaS) Major Manufacturer

11.4 Market Competition News and Trend

11.4.1 Merger, Consolidation or Acquisition News

11.4.2 Investment or Disinvestment News

11.4.3 New Product Development and Launch

## **CHAPTER 12 MOBILE BACKEND AS A SERVICE (BAAS) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

12.1 Oracle Corporation

12.1.1 Company profile

12.1.2 Representative Mobile Backend as a Service (BaaS) Product

12.1.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin of Oracle Corporation

12.2 IBM Corporation

12.2.1 Company profile

12.2.2 Representative Mobile Backend as a Service (BaaS) Product

12.2.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin of IBM Corporation

12.3 Microsoft Corporation

12.3.1 Company profile

12.3.2 Representative Mobile Backend as a Service (BaaS) Product

12.3.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin of Microsoft Corporation

12.4 Kony

12.4.1 Company profile

12.4.2 Representative Mobile Backend as a Service (BaaS) Product

12.4.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin



of Kony

## 12.5 Kinvey

12.5.1 Company profile

12.5.2 Representative Mobile Backend as a Service (BaaS) Product

12.5.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin

of Kinvey

## 12.6 Anypresence

12.6.1 Company profile

12.6.2 Representative Mobile Backend as a Service (BaaS) Product

12.6.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin

of Anypresence

## 12.7 Appcelerator

12.7.1 Company profile

12.7.2 Representative Mobile Backend as a Service (BaaS) Product

12.7.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin

of Appcelerator

## 12.8 Built.io

12.8.1 Company profile

12.8.2 Representative Mobile Backend as a Service (BaaS) Product

12.8.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin

of Built.io

## 12.9 KII Corporation

12.9.1 Company profile

12.9.2 Representative Mobile Backend as a Service (BaaS) Product

12.9.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin

of KII Corporation

## 12.10 Cloudmine

12.10.1 Company profile

12.10.2 Representative Mobile Backend as a Service (BaaS) Product

12.10.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin

of Cloudmine

## 12.11 Parse

12.11.1 Company profile

12.11.2 Representative Mobile Backend as a Service (BaaS) Product

12.11.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin

of Parse

## 12.12 Feedhenry

12.12.1 Company profile

12.12.2 Representative Mobile Backend as a Service (BaaS) Product

12.12.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin of Feedhenry

## **CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOBILE BACKEND AS A SERVICE (BAAS)**

13.1 Industry Chain of Mobile Backend as a Service (BaaS)

13.2 Upstream Market and Representative Companies Analysis

13.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF MOBILE BACKEND AS A SERVICE (BAAS)**

14.1 Cost Structure Analysis of Mobile Backend as a Service (BaaS)

14.2 Raw Materials Cost Analysis of Mobile Backend as a Service (BaaS)

14.3 Labor Cost Analysis of Mobile Backend as a Service (BaaS)

14.4 Manufacturing Expenses Analysis of Mobile Backend as a Service (BaaS)

## **CHAPTER 15 REPORT CONCLUSION**

## **CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE**

16.1 Methodology/Research Approach

16.1.1 Research Programs/Design

16.1.2 Market Size Estimation

16.1.3 Market Breakdown and Data Triangulation

16.2 Data Source

16.2.1 Secondary Sources

16.2.2 Primary Sources

16.3 Reference

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