

Mobile Backend as a Service (BaaS)-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M58157AD513EN.html>

Date: February 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: M58157AD513EN

Abstracts

Report Summary

Mobile Backend as a Service (Baas)

-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mobile Backend as a Service (Baas) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Mobile Backend as a Service (Baas) 2013-2017, and development forecast 2018-2023

Main market players of Mobile Backend as a Service (Baas)

in Asia Pacific, with company and product introduction, position in the Mobile Backend as a Service (Baas) market

Market status and development trend of Mobile Backend as a Service (Baas) by types and applications

Cost and profit status of Mobile Backend as a Service (Baas), and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Mobile Backend as a Service (Baas) market as:

Asia Pacific Mobile Backend as a Service (Baas)

Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China
Japan
Korea
India
Southeast Asia
Australia

Asia Pacific Mobile Backend as a Service (Baas)

Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Android
iOS
Others

Asia Pacific Mobile Backend as a Service (Baas)

Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Data and application integration
Identity and access management
Usage analytics
Support and maintenance Service
Others

Asia Pacific Mobile Backend as a Service (Baas)

Market: Players Segment Analysis (Company and Product introduction, Mobile Backend as a Service (Baas)
Sales Volume, Revenue, Price and Gross Margin):

Oracle Corporation
IBM Corporation
Microsoft Corporation
Kony
Kinvey
Anypresence

Appcelerator
Built.io
KII Corporation
Cloudmine
Parse
Feedhenry

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF MOBILE BACKEND AS A SERVICE (BAAS)

- 1.1 Definition of Mobile Backend as a Service (BaaS) in This Report
- 1.2 Commercial Types of Mobile Backend as a Service (BaaS)
 - 1.2.1 Android
 - 1.2.2 iOS
 - 1.2.3 Others
- 1.3 Downstream Application of Mobile Backend as a Service (BaaS)
 - 1.3.1 Data and application integration
 - 1.3.2 Identity and access management
 - 1.3.3 Usage analytics
 - 1.3.4 Support and maintenance Service
 - 1.3.5 Others
- 1.4 Development History of Mobile Backend as a Service (BaaS)
- 1.5 Market Status and Trend of Mobile Backend as a Service (BaaS) 2013-2023
 - 1.5.1 Asia Pacific Mobile Backend as a Service (BaaS) Market Status and Trend 2013-2023
 - 1.5.2 Regional Mobile Backend as a Service (BaaS) Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Mobile Backend as a Service (BaaS) in Asia Pacific 2013-2017
- 2.2 Consumption Market of Mobile Backend as a Service (BaaS) in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Mobile Backend as a Service (BaaS) in Asia Pacific by Regions
 - 2.2.2 Revenue of Mobile Backend as a Service (BaaS) in Asia Pacific by Regions
- 2.3 Market Analysis of Mobile Backend as a Service (BaaS) in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Mobile Backend as a Service (BaaS) in China 2013-2017
 - 2.3.2 Market Analysis of Mobile Backend as a Service (BaaS) in Japan 2013-2017
 - 2.3.3 Market Analysis of Mobile Backend as a Service (BaaS) in Korea 2013-2017
 - 2.3.4 Market Analysis of Mobile Backend as a Service (BaaS) in India 2013-2017
 - 2.3.5 Market Analysis of Mobile Backend as a Service (BaaS) in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Mobile Backend as a Service (BaaS) in Australia 2013-2017
- 2.4 Market Development Forecast of Mobile Backend as a Service (BaaS) in Asia

Pacific 2018-2023

2.4.1 Market Development Forecast of Mobile Backend as a Service (BaaS) in Asia

Pacific 2018-2023

2.4.2 Market Development Forecast of Mobile Backend as a Service (BaaS) by
Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of Mobile Backend as a Service (BaaS) in Asia Pacific by
Types

3.1.2 Revenue of Mobile Backend as a Service (BaaS) in Asia Pacific by Types

3.2 Asia Pacific Market Status by Types in Major Countries

3.2.1 Market Status by Types in China

3.2.2 Market Status by Types in Japan

3.2.3 Market Status by Types in Korea

3.2.4 Market Status by Types in India

3.2.5 Market Status by Types in Southeast Asia

3.2.6 Market Status by Types in Australia

3.3 Market Forecast of Mobile Backend as a Service (BaaS) in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Mobile Backend as a Service (BaaS) in Asia Pacific by
Downstream Industry

4.2 Demand Volume of Mobile Backend as a Service (BaaS) by Downstream Industry in
Major Countries

4.2.1 Demand Volume of Mobile Backend as a Service (BaaS) by Downstream
Industry in China

4.2.2 Demand Volume of Mobile Backend as a Service (BaaS) by Downstream
Industry in Japan

4.2.3 Demand Volume of Mobile Backend as a Service (BaaS) by Downstream
Industry in Korea

4.2.4 Demand Volume of Mobile Backend as a Service (BaaS) by Downstream
Industry in India

4.2.5 Demand Volume of Mobile Backend as a Service (BaaS) by Downstream
Industry in Southeast Asia

4.2.6 Demand Volume of Mobile Backend as a Service (BaaS) by Downstream

Industry in Australia

4.3 Market Forecast of Mobile Backend as a Service (BaaS) in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOBILE BACKEND AS A SERVICE (BAAS)

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 Mobile Backend as a Service (BaaS) Downstream Industry Situation and Trend Overview

CHAPTER 6 MOBILE BACKEND AS A SERVICE (BAAS) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

6.1 Sales Volume of Mobile Backend as a Service (BaaS) in Asia Pacific by Major Players

6.2 Revenue of Mobile Backend as a Service (BaaS) in Asia Pacific by Major Players

6.3 Basic Information of Mobile Backend as a Service (BaaS) by Major Players

6.3.1 Headquarters Location and Established Time of Mobile Backend as a Service (BaaS) Major Players

6.3.2 Employees and Revenue Level of Mobile Backend as a Service (BaaS) Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 MOBILE BACKEND AS A SERVICE (BAAS) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Oracle Corporation

7.1.1 Company profile

7.1.2 Representative Mobile Backend as a Service (BaaS) Product

7.1.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin of Oracle Corporation

7.2 IBM Corporation

7.2.1 Company profile

7.2.2 Representative Mobile Backend as a Service (BaaS) Product

7.2.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin of

IBM Corporation

7.3 Microsoft Corporation

7.3.1 Company profile

7.3.2 Representative Mobile Backend as a Service (BaaS) Product

7.3.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin of Microsoft Corporation

7.4 Kony

7.4.1 Company profile

7.4.2 Representative Mobile Backend as a Service (BaaS) Product

7.4.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin of Kony

7.5 Kinvey

7.5.1 Company profile

7.5.2 Representative Mobile Backend as a Service (BaaS) Product

7.5.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin of Kinvey

7.6 Anypresence

7.6.1 Company profile

7.6.2 Representative Mobile Backend as a Service (BaaS) Product

7.6.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin of Anypresence

7.7 Appcelerator

7.7.1 Company profile

7.7.2 Representative Mobile Backend as a Service (BaaS) Product

7.7.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin of Appcelerator

7.8 Built.io

7.8.1 Company profile

7.8.2 Representative Mobile Backend as a Service (BaaS) Product

7.8.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin of Built.io

7.9 KII Corporation

7.9.1 Company profile

7.9.2 Representative Mobile Backend as a Service (BaaS) Product

7.9.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin of KII Corporation

7.10 Cloudmine

7.10.1 Company profile

7.10.2 Representative Mobile Backend as a Service (BaaS) Product

7.10.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin of Cloudmine

7.11 Parse

7.11.1 Company profile

7.11.2 Representative Mobile Backend as a Service (BaaS) Product

7.11.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin of Parse

7.12 Feedhenry

7.12.1 Company profile

7.12.2 Representative Mobile Backend as a Service (BaaS) Product

7.12.3 Mobile Backend as a Service (BaaS) Sales, Revenue, Price and Gross Margin of Feedhenry

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOBILE BACKEND AS A SERVICE (BAAS)

8.1 Industry Chain of Mobile Backend as a Service (BaaS)

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOBILE BACKEND AS A SERVICE (BAAS)

9.1 Cost Structure Analysis of Mobile Backend as a Service (BaaS)

9.2 Raw Materials Cost Analysis of Mobile Backend as a Service (BaaS)

9.3 Labor Cost Analysis of Mobile Backend as a Service (BaaS)

9.4 Manufacturing Expenses Analysis of Mobile Backend as a Service (BaaS)

CHAPTER 10 MARKETING STATUS ANALYSIS OF MOBILE BACKEND AS A SERVICE (BAAS)

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Mobile Backend as a Service (BaaS)-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M58157AD513EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M58157AD513EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

