

# Minimalist Watches -China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/MF1F5745AC8EN.html>

Date: July 2019

Pages: 140

Price: US\$ 2,980.00 (Single User License)

ID: MF1F5745AC8EN

## Abstracts

### Report Summary

Minimalist Watches -China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Minimalist Watches industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Minimalist Watches 2013-2017, and development forecast 2018-2023

Main market players of Minimalist Watches in China, with company and product introduction, position in the Minimalist Watches market

Market status and development trend of Minimalist Watches by types and applications

Cost and profit status of Minimalist Watches , and marketing status

Market growth drivers and challenges

The report segments the China Minimalist Watches market as:

China Minimalist Watches Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Minimalist Watches Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Quartz Type

Mechanical Type

Automatic Type

China Minimalist Watches Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men

Women

China Minimalist Watches Market: Players Segment Analysis (Company and Product introduction, Minimalist Watches Sales Volume, Revenue, Price and Gross Margin):

Braun

TID

Skagen

NOMOS

Mondaine

THELIONS

VOID

Alessi

KOMONO

Bulbul

Muji

Uniform Wares

Kiri Watch

M&Co

Stock Watch

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF MINIMALIST WATCHES

- 1.1 Definition of Minimalist Watches in This Report
- 1.2 Commercial Types of Minimalist Watches
  - 1.2.1 Quartz Type
  - 1.2.2 Mechanical Type
  - 1.2.3 Automatic Type
- 1.3 Downstream Application of Minimalist Watches
  - 1.3.1 Men
  - 1.3.2 Women
- 1.4 Development History of Minimalist Watches
- 1.5 Market Status and Trend of Minimalist Watches 2013-2023
  - 1.5.1 China Minimalist Watches Market Status and Trend 2013-2023
  - 1.5.2 Regional Minimalist Watches Market Status and Trend 2013-2023

### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Minimalist Watches in China 2013-2017
- 2.2 Consumption Market of Minimalist Watches in China by Regions
  - 2.2.1 Consumption Volume of Minimalist Watches in China by Regions
  - 2.2.2 Revenue of Minimalist Watches in China by Regions
- 2.3 Market Analysis of Minimalist Watches in China by Regions
  - 2.3.1 Market Analysis of Minimalist Watches in North China 2013-2017
  - 2.3.2 Market Analysis of Minimalist Watches in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Minimalist Watches in East China 2013-2017
  - 2.3.4 Market Analysis of Minimalist Watches in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Minimalist Watches in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Minimalist Watches in Northwest China 2013-2017
- 2.4 Market Development Forecast of Minimalist Watches in China 2018-2023
  - 2.4.1 Market Development Forecast of Minimalist Watches in China 2018-2023
  - 2.4.2 Market Development Forecast of Minimalist Watches by Regions 2018-2023

### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Minimalist Watches in China by Types
  - 3.1.2 Revenue of Minimalist Watches in China by Types

### 3.2 China Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in North China

#### 3.2.2 Market Status by Types in Northeast China

#### 3.2.3 Market Status by Types in East China

#### 3.2.4 Market Status by Types in Central & South China

#### 3.2.5 Market Status by Types in Southwest China

#### 3.2.6 Market Status by Types in Northwest China

### 3.3 Market Forecast of Minimalist Watches in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Minimalist Watches in China by Downstream Industry

### 4.2 Demand Volume of Minimalist Watches by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Minimalist Watches by Downstream Industry in North China

#### 4.2.2 Demand Volume of Minimalist Watches by Downstream Industry in Northeast China

#### 4.2.3 Demand Volume of Minimalist Watches by Downstream Industry in East China

#### 4.2.4 Demand Volume of Minimalist Watches by Downstream Industry in Central & South China

#### 4.2.5 Demand Volume of Minimalist Watches by Downstream Industry in Southwest China

#### 4.2.6 Demand Volume of Minimalist Watches by Downstream Industry in Northwest China

### 4.3 Market Forecast of Minimalist Watches in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MINIMALIST WATCHES**

### 5.1 China Economy Situation and Trend Overview

### 5.2 Minimalist Watches Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MINIMALIST WATCHES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

### 6.1 Sales Volume of Minimalist Watches in China by Major Players

### 6.2 Revenue of Minimalist Watches in China by Major Players

### 6.3 Basic Information of Minimalist Watches by Major Players

#### 6.3.1 Headquarters Location and Established Time of Minimalist Watches Major Players

- 6.3.2 Employees and Revenue Level of Minimalist Watches Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 MINIMALIST WATCHES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### **7.1 Braun**

- 7.1.1 Company profile
- 7.1.2 Representative Minimalist Watches Product
- 7.1.3 Minimalist Watches Sales, Revenue, Price and Gross Margin of Braun

### **7.2 TID**

- 7.2.1 Company profile
- 7.2.2 Representative Minimalist Watches Product
- 7.2.3 Minimalist Watches Sales, Revenue, Price and Gross Margin of TID

### **7.3 Skagen**

- 7.3.1 Company profile
- 7.3.2 Representative Minimalist Watches Product
- 7.3.3 Minimalist Watches Sales, Revenue, Price and Gross Margin of Skagen

### **7.4 NOMOS**

- 7.4.1 Company profile
- 7.4.2 Representative Minimalist Watches Product
- 7.4.3 Minimalist Watches Sales, Revenue, Price and Gross Margin of NOMOS

### **7.5 Montaine**

- 7.5.1 Company profile
- 7.5.2 Representative Minimalist Watches Product
- 7.5.3 Minimalist Watches Sales, Revenue, Price and Gross Margin of Montaine

### **7.6 THELIONS**

- 7.6.1 Company profile
- 7.6.2 Representative Minimalist Watches Product
- 7.6.3 Minimalist Watches Sales, Revenue, Price and Gross Margin of THELIONS

### **7.7 VOID**

- 7.7.1 Company profile
- 7.7.2 Representative Minimalist Watches Product
- 7.7.3 Minimalist Watches Sales, Revenue, Price and Gross Margin of VOID

### **7.8 Alessi**

- 7.8.1 Company profile

7.8.2 Representative Minimalist Watches Product

7.8.3 Minimalist Watches Sales, Revenue, Price and Gross Margin of Alessi

## 7.9 KOMONO

7.9.1 Company profile

7.9.2 Representative Minimalist Watches Product

7.9.3 Minimalist Watches Sales, Revenue, Price and Gross Margin of KOMONO

## 7.10 Bulbul

7.10.1 Company profile

7.10.2 Representative Minimalist Watches Product

7.10.3 Minimalist Watches Sales, Revenue, Price and Gross Margin of Bulbul

## 7.11 Muji

7.11.1 Company profile

7.11.2 Representative Minimalist Watches Product

7.11.3 Minimalist Watches Sales, Revenue, Price and Gross Margin of Muji

## 7.12 Uniform Wares

7.12.1 Company profile

7.12.2 Representative Minimalist Watches Product

7.12.3 Minimalist Watches Sales, Revenue, Price and Gross Margin of Uniform Wares

## 7.13 Kiri Watch

7.13.1 Company profile

7.13.2 Representative Minimalist Watches Product

7.13.3 Minimalist Watches Sales, Revenue, Price and Gross Margin of Kiri Watch

## 7.14 M&Co

7.14.1 Company profile

7.14.2 Representative Minimalist Watches Product

7.14.3 Minimalist Watches Sales, Revenue, Price and Gross Margin of M&Co

## 7.15 Stock Watch

7.15.1 Company profile

7.15.2 Representative Minimalist Watches Product

7.15.3 Minimalist Watches Sales, Revenue, Price and Gross Margin of Stock Watch

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MINIMALIST WATCHES**

8.1 Industry Chain of Minimalist Watches

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MINIMALIST WATCHES**

- 9.1 Cost Structure Analysis of Minimalist Watches
- 9.2 Raw Materials Cost Analysis of Minimalist Watches
- 9.3 Labor Cost Analysis of Minimalist Watches
- 9.4 Manufacturing Expenses Analysis of Minimalist Watches

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MINIMALIST WATCHES**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Minimalist Watches -China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/MF1F5745AC8EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MF1F5745AC8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970