

# Military Laser Designator-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/MA99E001E048EN.html>

Date: May 2018

Pages: 134

Price: US\$ 2,980.00 (Single User License)

ID: MA99E001E048EN

## Abstracts

### Report Summary

Military Laser Designator-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Military Laser Designator industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Military Laser Designator 2013-2017, and development forecast 2018-2023

Main market players of Military Laser Designator in China, with company and product introduction, position in the Military Laser Designator market

Market status and development trend of Military Laser Designator by types and applications

Cost and profit status of Military Laser Designator, and marketing status

Market growth drivers and challenges

The report segments the China Military Laser Designator market as:

China Military Laser Designator Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Military Laser Designator Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Vehicle-Mounted Military Laser Designator

Portable Military Laser Designator

Other

China Military Laser Designator Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Air Force

Land Army

China Military Laser Designator Market: Players Segment Analysis (Company and Product introduction, Military Laser Designator Sales Volume, Revenue, Price and Gross Margin):

L3 Technologies

Leonardo

Northrop Grumman

Thales

UTC Aerospace Systems

Elbit Systems

FLIR Systems

General Atomics

Gooch & Housego

RPMC Lasers

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF MILITARY LASER DESIGNATOR

- 1.1 Definition of Military Laser Designator in This Report
- 1.2 Commercial Types of Military Laser Designator
  - 1.2.1 Vehicle-Mounted Military Laser Designator
  - 1.2.2 Portable Military Laser Designator
  - 1.2.3 Other
- 1.3 Downstream Application of Military Laser Designator
  - 1.3.1 Air Force
  - 1.3.2 Land Army
- 1.4 Development History of Military Laser Designator
- 1.5 Market Status and Trend of Military Laser Designator 2013-2023
  - 1.5.1 China Military Laser Designator Market Status and Trend 2013-2023
  - 1.5.2 Regional Military Laser Designator Market Status and Trend 2013-2023

### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Military Laser Designator in China 2013-2017
- 2.2 Consumption Market of Military Laser Designator in China by Regions
  - 2.2.1 Consumption Volume of Military Laser Designator in China by Regions
  - 2.2.2 Revenue of Military Laser Designator in China by Regions
- 2.3 Market Analysis of Military Laser Designator in China by Regions
  - 2.3.1 Market Analysis of Military Laser Designator in North China 2013-2017
  - 2.3.2 Market Analysis of Military Laser Designator in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Military Laser Designator in East China 2013-2017
  - 2.3.4 Market Analysis of Military Laser Designator in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Military Laser Designator in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Military Laser Designator in Northwest China 2013-2017
- 2.4 Market Development Forecast of Military Laser Designator in China 2018-2023
  - 2.4.1 Market Development Forecast of Military Laser Designator in China 2018-2023
  - 2.4.2 Market Development Forecast of Military Laser Designator by Regions 2018-2023

### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Military Laser Designator in China by Types

- 3.1.2 Revenue of Military Laser Designator in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Military Laser Designator in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Military Laser Designator in China by Downstream Industry
- 4.2 Demand Volume of Military Laser Designator by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Military Laser Designator by Downstream Industry in North China
  - 4.2.2 Demand Volume of Military Laser Designator by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Military Laser Designator by Downstream Industry in East China
  - 4.2.4 Demand Volume of Military Laser Designator by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Military Laser Designator by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Military Laser Designator by Downstream Industry in Northwest China
- 4.3 Market Forecast of Military Laser Designator in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MILITARY LASER DESIGNATOR**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Military Laser Designator Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MILITARY LASER DESIGNATOR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Military Laser Designator in China by Major Players
- 6.2 Revenue of Military Laser Designator in China by Major Players
- 6.3 Basic Information of Military Laser Designator by Major Players
  - 6.3.1 Headquarters Location and Established Time of Military Laser Designator Major Players
  - 6.3.2 Employees and Revenue Level of Military Laser Designator Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 MILITARY LASER DESIGNATOR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 L3 Technologies
  - 7.1.1 Company profile
  - 7.1.2 Representative Military Laser Designator Product
  - 7.1.3 Military Laser Designator Sales, Revenue, Price and Gross Margin of L3 Technologies
- 7.2 Leonardo
  - 7.2.1 Company profile
  - 7.2.2 Representative Military Laser Designator Product
  - 7.2.3 Military Laser Designator Sales, Revenue, Price and Gross Margin of Leonardo
- 7.3 Northrop Grumman
  - 7.3.1 Company profile
  - 7.3.2 Representative Military Laser Designator Product
  - 7.3.3 Military Laser Designator Sales, Revenue, Price and Gross Margin of Northrop Grumman
- 7.4 Thales
  - 7.4.1 Company profile
  - 7.4.2 Representative Military Laser Designator Product
  - 7.4.3 Military Laser Designator Sales, Revenue, Price and Gross Margin of Thales
- 7.5 UTC Aerospace Systems
  - 7.5.1 Company profile
  - 7.5.2 Representative Military Laser Designator Product
  - 7.5.3 Military Laser Designator Sales, Revenue, Price and Gross Margin of UTC Aerospace Systems
- 7.6 Elbit Systems
  - 7.6.1 Company profile

- 7.6.2 Representative Military Laser Designator Product
- 7.6.3 Military Laser Designator Sales, Revenue, Price and Gross Margin of Elbit Systems
- 7.7 FLIR Systems
  - 7.7.1 Company profile
  - 7.7.2 Representative Military Laser Designator Product
  - 7.7.3 Military Laser Designator Sales, Revenue, Price and Gross Margin of FLIR Systems
- 7.8 General Atomics
  - 7.8.1 Company profile
  - 7.8.2 Representative Military Laser Designator Product
  - 7.8.3 Military Laser Designator Sales, Revenue, Price and Gross Margin of General Atomics
- 7.9 Gooch & Housego
  - 7.9.1 Company profile
  - 7.9.2 Representative Military Laser Designator Product
  - 7.9.3 Military Laser Designator Sales, Revenue, Price and Gross Margin of Gooch & Housego
- 7.10 RPMC Lasers
  - 7.10.1 Company profile
  - 7.10.2 Representative Military Laser Designator Product
  - 7.10.3 Military Laser Designator Sales, Revenue, Price and Gross Margin of RPMC Lasers

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MILITARY LASER DESIGNATOR**

- 8.1 Industry Chain of Military Laser Designator
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MILITARY LASER DESIGNATOR**

- 9.1 Cost Structure Analysis of Military Laser Designator
- 9.2 Raw Materials Cost Analysis of Military Laser Designator
- 9.3 Labor Cost Analysis of Military Laser Designator
- 9.4 Manufacturing Expenses Analysis of Military Laser Designator

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MILITARY LASER DESIGNATOR**

### **10.1 Marketing Channel**

#### **10.1.1 Direct Marketing**

#### **10.1.2 Indirect Marketing**

#### **10.1.3 Marketing Channel Development Trend**

### **10.2 Market Positioning**

#### **10.2.1 Pricing Strategy**

#### **10.2.2 Brand Strategy**

#### **10.2.3 Target Client**

### **10.3 Distributors/Traders List**

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### **12.1 Methodology/Research Approach**

#### **12.1.1 Research Programs/Design**

#### **12.1.2 Market Size Estimation**

#### **12.1.3 Market Breakdown and Data Triangulation**

### **12.2 Data Source**

#### **12.2.1 Secondary Sources**

#### **12.2.2 Primary Sources**

### **12.3 Reference**

## I would like to order

Product name: Military Laser Designator-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/MA99E001E048EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MA99E001E048EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970