

# Military Land Vehicle Electronics-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/MF427FF687E6EN.html

Date: February 2020 Pages: 132 Price: US\$ 2,980.00 (Single User License) ID: MF427FF687E6EN

# Abstracts

#### **Report Summary**

Military Land Vehicle Electronics-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Military Land Vehicle Electronics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Military Land Vehicle Electronics 2013-2017, and development forecast 2018-2023

Main market players of Military Land Vehicle Electronics in China, with company and product introduction, position in the Military Land Vehicle Electronics market Market status and development trend of Military Land Vehicle Electronics by types and applications

Cost and profit status of Military Land Vehicle Electronics, and marketing status Market growth drivers and challenges

The report segments the China Military Land Vehicle Electronics market as:

China Military Land Vehicle Electronics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North China Northeast China East China Central & South China Southwest China



Northwest China

China Military Land Vehicle Electronics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Intelligence, Surveillance and Reconnaissance (ISR) Systems Vehicle Protection Systems C4 Systems

China Military Land Vehicle Electronics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Camion Tank Others

China Military Land Vehicle Electronics Market: Players Segment Analysis (Company and Product introduction, Military Land Vehicle Electronics Sales Volume, Revenue, Price and Gross Margin):

Thales Group BAE Systems Oshkosh Corporation SAAB General Dynamics Corporation Elbit Systems Ltd Lockheed Martin Corporation GE Ultra Electronics Ltd

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

### CHAPTER 1 OVERVIEW OF MILITARY LAND VEHICLE ELECTRONICS

- 1.1 Definition of Military Land Vehicle Electronics in This Report
- 1.2 Commercial Types of Military Land Vehicle Electronics
- 1.2.1 Intelligence, Surveillance and Reconnaissance (ISR) Systems
- 1.2.2 Vehicle Protection Systems
- 1.2.3 C4 Systems
- 1.3 Downstream Application of Military Land Vehicle Electronics
- 1.3.1 Camion
- 1.3.2 Tank
- 1.3.3 Others
- 1.4 Development History of Military Land Vehicle Electronics
- 1.5 Market Status and Trend of Military Land Vehicle Electronics 2013-2023
- 1.5.1 China Military Land Vehicle Electronics Market Status and Trend 2013-2023
- 1.5.2 Regional Military Land Vehicle Electronics Market Status and Trend 2013-2023

# CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Military Land Vehicle Electronics in China 2013-2017
- 2.2 Consumption Market of Military Land Vehicle Electronics in China by Regions
- 2.2.1 Consumption Volume of Military Land Vehicle Electronics in China by Regions
- 2.2.2 Revenue of Military Land Vehicle Electronics in China by Regions
- 2.3 Market Analysis of Military Land Vehicle Electronics in China by Regions
- 2.3.1 Market Analysis of Military Land Vehicle Electronics in North China 2013-2017
- 2.3.2 Market Analysis of Military Land Vehicle Electronics in Northeast China 2013-2017
- 2.3.3 Market Analysis of Military Land Vehicle Electronics in East China 2013-20172.3.4 Market Analysis of Military Land Vehicle Electronics in Central & South China2013-2017
- 2.3.5 Market Analysis of Military Land Vehicle Electronics in Southwest China 2013-2017
- 2.3.6 Market Analysis of Military Land Vehicle Electronics in Northwest China 2013-2017
- 2.4 Market Development Forecast of Military Land Vehicle Electronics in China 2018-2023
- 2.4.1 Market Development Forecast of Military Land Vehicle Electronics in China 2018-2023



2.4.2 Market Development Forecast of Military Land Vehicle Electronics by Regions 2018-2023

# CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Military Land Vehicle Electronics in China by Types
  - 3.1.2 Revenue of Military Land Vehicle Electronics in China by Types
- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Military Land Vehicle Electronics in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Military Land Vehicle Electronics in China by Downstream Industry

4.2 Demand Volume of Military Land Vehicle Electronics by Downstream Industry in Major Countries

4.2.1 Demand Volume of Military Land Vehicle Electronics by Downstream Industry in North China

4.2.2 Demand Volume of Military Land Vehicle Electronics by Downstream Industry in Northeast China

4.2.3 Demand Volume of Military Land Vehicle Electronics by Downstream Industry in East China

4.2.4 Demand Volume of Military Land Vehicle Electronics by Downstream Industry in Central & South China

4.2.5 Demand Volume of Military Land Vehicle Electronics by Downstream Industry in Southwest China

4.2.6 Demand Volume of Military Land Vehicle Electronics by Downstream Industry in Northwest China

4.3 Market Forecast of Military Land Vehicle Electronics in China by Downstream Industry



# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MILITARY LAND VEHICLE ELECTRONICS

5.1 China Economy Situation and Trend Overview

5.2 Military Land Vehicle Electronics Downstream Industry Situation and Trend Overview

# CHAPTER 6 MILITARY LAND VEHICLE ELECTRONICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of Military Land Vehicle Electronics in China by Major Players

- 6.2 Revenue of Military Land Vehicle Electronics in China by Major Players
- 6.3 Basic Information of Military Land Vehicle Electronics by Major Players

6.3.1 Headquarters Location and Established Time of Military Land Vehicle Electronics Major Players

6.3.2 Employees and Revenue Level of Military Land Vehicle Electronics Major Players

6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 MILITARY LAND VEHICLE ELECTRONICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Thales Group

- 7.1.1 Company profile
- 7.1.2 Representative Military Land Vehicle Electronics Product
- 7.1.3 Military Land Vehicle Electronics Sales, Revenue, Price and Gross Margin of Thales Group

7.2 BAE Systems

- 7.2.1 Company profile
- 7.2.2 Representative Military Land Vehicle Electronics Product
- 7.2.3 Military Land Vehicle Electronics Sales, Revenue, Price and Gross Margin of BAE Systems

7.3 Oshkosh Corporation

- 7.3.1 Company profile
- 7.3.2 Representative Military Land Vehicle Electronics Product
- 7.3.3 Military Land Vehicle Electronics Sales, Revenue, Price and Gross Margin of



Oshkosh Corporation

7.4 SAAB

- 7.4.1 Company profile
- 7.4.2 Representative Military Land Vehicle Electronics Product
- 7.4.3 Military Land Vehicle Electronics Sales, Revenue, Price and Gross Margin of

SAAB

- 7.5 General Dynamics Corporation
  - 7.5.1 Company profile
- 7.5.2 Representative Military Land Vehicle Electronics Product
- 7.5.3 Military Land Vehicle Electronics Sales, Revenue, Price and Gross Margin of General Dynamics Corporation
- 7.6 Elbit Systems Ltd
- 7.6.1 Company profile
- 7.6.2 Representative Military Land Vehicle Electronics Product
- 7.6.3 Military Land Vehicle Electronics Sales, Revenue, Price and Gross Margin of

Elbit Systems Ltd

- 7.7 Lockheed Martin Corporation
  - 7.7.1 Company profile
  - 7.7.2 Representative Military Land Vehicle Electronics Product
- 7.7.3 Military Land Vehicle Electronics Sales, Revenue, Price and Gross Margin of Lockheed Martin Corporation

7.8 GE

- 7.8.1 Company profile
- 7.8.2 Representative Military Land Vehicle Electronics Product

7.8.3 Military Land Vehicle Electronics Sales, Revenue, Price and Gross Margin of GE

7.9 Ultra Electronics Ltd

- 7.9.1 Company profile
- 7.9.2 Representative Military Land Vehicle Electronics Product

7.9.3 Military Land Vehicle Electronics Sales, Revenue, Price and Gross Margin of Ultra Electronics Ltd

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MILITARY LAND VEHICLE ELECTRONICS

- 8.1 Industry Chain of Military Land Vehicle Electronics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MILITARY LAND



#### **VEHICLE ELECTRONICS**

- 9.1 Cost Structure Analysis of Military Land Vehicle Electronics
- 9.2 Raw Materials Cost Analysis of Military Land Vehicle Electronics
- 9.3 Labor Cost Analysis of Military Land Vehicle Electronics
- 9.4 Manufacturing Expenses Analysis of Military Land Vehicle Electronics

# CHAPTER 10 MARKETING STATUS ANALYSIS OF MILITARY LAND VEHICLE ELECTRONICS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Military Land Vehicle Electronics-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/MF427FF687E6EN.html</u>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/MF427FF687E6EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970