

# Mild Hybrid Vehicles-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/MB0BEE782EDEN.html>

Date: February 2018

Pages: 153

Price: US\$ 2,980.00 (Single User License)

ID: MB0BEE782EDEN

## Abstracts

### Report Summary

Mild Hybrid Vehicles-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mild Hybrid Vehicles industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Mild Hybrid Vehicles 2013-2017, and development forecast 2018-2023

Main market players of Mild Hybrid Vehicles in China, with company and product introduction, position in the Mild Hybrid Vehicles market

Market status and development trend of Mild Hybrid Vehicles by types and applications

Cost and profit status of Mild Hybrid Vehicles, and marketing status

Market growth drivers and challenges

The report segments the China Mild Hybrid Vehicles market as:

China Mild Hybrid Vehicles Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Mild Hybrid Vehicles Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

48 Volt

12 Volt

24 Volt

Others

China Mild Hybrid Vehicles Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

HCV

Passenger Car

LCV

China Mild Hybrid Vehicles Market: Players Segment Analysis (Company and Product introduction, Mild Hybrid Vehicles Sales Volume, Revenue, Price and Gross Margin):

Suzuki Motor Corporation

Toyota Motor Corporation

Volvo Group

Audi AG

Groupe PSA

Changan Automobile (Group) Co

Honda Motor Company

Renault-Nissan

Daimler AG

Volkswagen AG

BMW AG

General Motors Company

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MILD HYBRID VEHICLES**

- 1.1 Definition of Mild Hybrid Vehicles in This Report
- 1.2 Commercial Types of Mild Hybrid Vehicles
  - 1.2.1 48 Volt
  - 1.2.2 12 Volt
  - 1.2.3 24 Volt
  - 1.2.4 Others
- 1.3 Downstream Application of Mild Hybrid Vehicles
  - 1.3.1 HCV
  - 1.3.2 Passenger Car
  - 1.3.3 LCV
- 1.4 Development History of Mild Hybrid Vehicles
- 1.5 Market Status and Trend of Mild Hybrid Vehicles 2013-2023
  - 1.5.1 China Mild Hybrid Vehicles Market Status and Trend 2013-2023
  - 1.5.2 Regional Mild Hybrid Vehicles Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Mild Hybrid Vehicles in China 2013-2017
- 2.2 Consumption Market of Mild Hybrid Vehicles in China by Regions
  - 2.2.1 Consumption Volume of Mild Hybrid Vehicles in China by Regions
  - 2.2.2 Revenue of Mild Hybrid Vehicles in China by Regions
- 2.3 Market Analysis of Mild Hybrid Vehicles in China by Regions
  - 2.3.1 Market Analysis of Mild Hybrid Vehicles in North China 2013-2017
  - 2.3.2 Market Analysis of Mild Hybrid Vehicles in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Mild Hybrid Vehicles in East China 2013-2017
  - 2.3.4 Market Analysis of Mild Hybrid Vehicles in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Mild Hybrid Vehicles in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Mild Hybrid Vehicles in Northwest China 2013-2017
- 2.4 Market Development Forecast of Mild Hybrid Vehicles in China 2018-2023
  - 2.4.1 Market Development Forecast of Mild Hybrid Vehicles in China 2018-2023
  - 2.4.2 Market Development Forecast of Mild Hybrid Vehicles by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Mild Hybrid Vehicles in China by Types
- 3.1.2 Revenue of Mild Hybrid Vehicles in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Mild Hybrid Vehicles in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Mild Hybrid Vehicles in China by Downstream Industry
- 4.2 Demand Volume of Mild Hybrid Vehicles by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Mild Hybrid Vehicles by Downstream Industry in North China
  - 4.2.2 Demand Volume of Mild Hybrid Vehicles by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Mild Hybrid Vehicles by Downstream Industry in East China
  - 4.2.4 Demand Volume of Mild Hybrid Vehicles by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Mild Hybrid Vehicles by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Mild Hybrid Vehicles by Downstream Industry in Northwest China
- 4.3 Market Forecast of Mild Hybrid Vehicles in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MILD HYBRID VEHICLES**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Mild Hybrid Vehicles Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MILD HYBRID VEHICLES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Mild Hybrid Vehicles in China by Major Players
- 6.2 Revenue of Mild Hybrid Vehicles in China by Major Players

## 6.3 Basic Information of Mild Hybrid Vehicles by Major Players

### 6.3.1 Headquarters Location and Established Time of Mild Hybrid Vehicles Major Players

#### 6.3.2 Employees and Revenue Level of Mild Hybrid Vehicles Major Players

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 MILD HYBRID VEHICLES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Suzuki Motor Corporation

#### 7.1.1 Company profile

#### 7.1.2 Representative Mild Hybrid Vehicles Product

#### 7.1.3 Mild Hybrid Vehicles Sales, Revenue, Price and Gross Margin of Suzuki Motor Corporation

### 7.2 Toyota Motor Corporation

#### 7.2.1 Company profile

#### 7.2.2 Representative Mild Hybrid Vehicles Product

#### 7.2.3 Mild Hybrid Vehicles Sales, Revenue, Price and Gross Margin of Toyota Motor Corporation

### 7.3 Volvo Group

#### 7.3.1 Company profile

#### 7.3.2 Representative Mild Hybrid Vehicles Product

#### 7.3.3 Mild Hybrid Vehicles Sales, Revenue, Price and Gross Margin of Volvo Group

### 7.4 Audi AG

#### 7.4.1 Company profile

#### 7.4.2 Representative Mild Hybrid Vehicles Product

#### 7.4.3 Mild Hybrid Vehicles Sales, Revenue, Price and Gross Margin of Audi AG

### 7.5 Groupe PSA

#### 7.5.1 Company profile

#### 7.5.2 Representative Mild Hybrid Vehicles Product

#### 7.5.3 Mild Hybrid Vehicles Sales, Revenue, Price and Gross Margin of Groupe PSA

### 7.6 Changan Automobile (Group) Co

#### 7.6.1 Company profile

#### 7.6.2 Representative Mild Hybrid Vehicles Product

#### 7.6.3 Mild Hybrid Vehicles Sales, Revenue, Price and Gross Margin of Changan Automobile (Group) Co

## 7.7 Honda Motor Company

### 7.7.1 Company profile

### 7.7.2 Representative Mild Hybrid Vehicles Product

### 7.7.3 Mild Hybrid Vehicles Sales, Revenue, Price and Gross Margin of Honda Motor Company

## 7.8 Renault-Nissan

### 7.8.1 Company profile

### 7.8.2 Representative Mild Hybrid Vehicles Product

### 7.8.3 Mild Hybrid Vehicles Sales, Revenue, Price and Gross Margin of Renault-Nissan

## 7.9 Daimler AG

### 7.9.1 Company profile

### 7.9.2 Representative Mild Hybrid Vehicles Product

### 7.9.3 Mild Hybrid Vehicles Sales, Revenue, Price and Gross Margin of Daimler AG

## 7.10 Volkswagen AG

### 7.10.1 Company profile

### 7.10.2 Representative Mild Hybrid Vehicles Product

### 7.10.3 Mild Hybrid Vehicles Sales, Revenue, Price and Gross Margin of Volkswagen AG

## 7.11 BMW AG

### 7.11.1 Company profile

### 7.11.2 Representative Mild Hybrid Vehicles Product

### 7.11.3 Mild Hybrid Vehicles Sales, Revenue, Price and Gross Margin of BMW AG

## 7.12 General Motors Company

### 7.12.1 Company profile

### 7.12.2 Representative Mild Hybrid Vehicles Product

### 7.12.3 Mild Hybrid Vehicles Sales, Revenue, Price and Gross Margin of General Motors Company

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MILD HYBRID VEHICLES**

### 8.1 Industry Chain of Mild Hybrid Vehicles

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MILD HYBRID VEHICLES**

### 9.1 Cost Structure Analysis of Mild Hybrid Vehicles

### 9.2 Raw Materials Cost Analysis of Mild Hybrid Vehicles

9.3 Labor Cost Analysis of Mild Hybrid Vehicles

9.4 Manufacturing Expenses Analysis of Mild Hybrid Vehicles

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MILD HYBRID VEHICLES**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Mild Hybrid Vehicles-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/MB0BEE782EDEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MB0BEE782EDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970