

Microfiber Leather-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M29B8FE561FMEN.html

Date: February 2018 Pages: 141 Price: US\$ 2,980.00 (Single User License) ID: M29B8FE561FMEN

Abstracts

Report Summary

Microfiber Leather-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Microfiber Leather industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Microfiber Leather 2013-2017, and development forecast 2018-2023 Main market players of Microfiber Leather in China, with company and product introduction, position in the Microfiber Leather market Market status and development trend of Microfiber Leather by types and applications Cost and profit status of Microfiber Leather, and marketing status Market growth drivers and challenges

The report segments the China Microfiber Leather market as:

China Microfiber Leather Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China Southwest China



Northwest China

China Microfiber Leather Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Co-Blending Spinning Composite Spinning Direct Spinning

China Microfiber Leather Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Shoes Leather Furniture Leather Automotive Trim Leather Case & Bag Leather Other

China Microfiber Leather Market: Players Segment Analysis (Company and Product introduction, Microfiber Leather Sales Volume, Revenue, Price and Gross Margin):

Kuraray Toray Asahi Kasei Kolon Ind Sanfang DAEWON FILWEL SISA NAN YA PLASTICS CORPORATION Duksung Shandong Tongda Island New Materials Huafon Group **Double Elephant** Hexin Group Zhejiang Key Huanghe Micro Fibre Wanhua Micro Fiber Meisheng Group

Microfiber Leather-China Market Status and Trend Report 2013-2023



Xinlong Tech Sanling Micro Fiber

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF MICROFIBER LEATHER

- 1.1 Definition of Microfiber Leather in This Report
- 1.2 Commercial Types of Microfiber Leather
- 1.2.1 Co-Blending Spinning
- 1.2.2 Composite Spinning
- 1.2.3 Direct Spinning
- 1.3 Downstream Application of Microfiber Leather
- 1.3.1 Shoes Leather
- 1.3.2 Furniture Leather
- 1.3.3 Automotive Trim Leather
- 1.3.4 Case & Bag Leather
- 1.3.5 Other
- 1.4 Development History of Microfiber Leather
- 1.5 Market Status and Trend of Microfiber Leather 2013-2023
- 1.5.1 China Microfiber Leather Market Status and Trend 2013-2023
- 1.5.2 Regional Microfiber Leather Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Microfiber Leather in China 2013-2017
- 2.2 Consumption Market of Microfiber Leather in China by Regions
- 2.2.1 Consumption Volume of Microfiber Leather in China by Regions
- 2.2.2 Revenue of Microfiber Leather in China by Regions
- 2.3 Market Analysis of Microfiber Leather in China by Regions
- 2.3.1 Market Analysis of Microfiber Leather in North China 2013-2017
- 2.3.2 Market Analysis of Microfiber Leather in Northeast China 2013-2017
- 2.3.3 Market Analysis of Microfiber Leather in East China 2013-2017
- 2.3.4 Market Analysis of Microfiber Leather in Central & South China 2013-2017
- 2.3.5 Market Analysis of Microfiber Leather in Southwest China 2013-2017
- 2.3.6 Market Analysis of Microfiber Leather in Northwest China 2013-2017
- 2.4 Market Development Forecast of Microfiber Leather in China 2018-2023
 - 2.4.1 Market Development Forecast of Microfiber Leather in China 2018-2023
 - 2.4.2 Market Development Forecast of Microfiber Leather by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Microfiber Leather in China by Types
- 3.1.2 Revenue of Microfiber Leather in China by Types
- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Microfiber Leather in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Microfiber Leather in China by Downstream Industry

- 4.2 Demand Volume of Microfiber Leather by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Microfiber Leather by Downstream Industry in North China

4.2.2 Demand Volume of Microfiber Leather by Downstream Industry in Northeast China

4.2.3 Demand Volume of Microfiber Leather by Downstream Industry in East China

4.2.4 Demand Volume of Microfiber Leather by Downstream Industry in Central & South China

4.2.5 Demand Volume of Microfiber Leather by Downstream Industry in Southwest China

4.2.6 Demand Volume of Microfiber Leather by Downstream Industry in Northwest China

4.3 Market Forecast of Microfiber Leather in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MICROFIBER LEATHER

5.1 China Economy Situation and Trend Overview

5.2 Microfiber Leather Downstream Industry Situation and Trend Overview

CHAPTER 6 MICROFIBER LEATHER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Microfiber Leather in China by Major Players
- 6.2 Revenue of Microfiber Leather in China by Major Players



6.3 Basic Information of Microfiber Leather by Major Players

- 6.3.1 Headquarters Location and Established Time of Microfiber Leather Major Players
- 6.3.2 Employees and Revenue Level of Microfiber Leather Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 MICROFIBER LEATHER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Kuraray

- 7.1.1 Company profile
- 7.1.2 Representative Microfiber Leather Product
- 7.1.3 Microfiber Leather Sales, Revenue, Price and Gross Margin of Kuraray

7.2 Toray

- 7.2.1 Company profile
- 7.2.2 Representative Microfiber Leather Product
- 7.2.3 Microfiber Leather Sales, Revenue, Price and Gross Margin of Toray
- 7.3 Asahi Kasei
 - 7.3.1 Company profile
 - 7.3.2 Representative Microfiber Leather Product
- 7.3.3 Microfiber Leather Sales, Revenue, Price and Gross Margin of Asahi Kasei

7.4 Kolon Ind

- 7.4.1 Company profile
- 7.4.2 Representative Microfiber Leather Product
- 7.4.3 Microfiber Leather Sales, Revenue, Price and Gross Margin of Kolon Ind
- 7.5 Sanfang
 - 7.5.1 Company profile
 - 7.5.2 Representative Microfiber Leather Product
 - 7.5.3 Microfiber Leather Sales, Revenue, Price and Gross Margin of Sanfang

7.6 DAEWON

- 7.6.1 Company profile
- 7.6.2 Representative Microfiber Leather Product
- 7.6.3 Microfiber Leather Sales, Revenue, Price and Gross Margin of DAEWON

7.7 FILWEL

- 7.7.1 Company profile
- 7.7.2 Representative Microfiber Leather Product
- 7.7.3 Microfiber Leather Sales, Revenue, Price and Gross Margin of FILWEL



7.8 SISA

- 7.8.1 Company profile
- 7.8.2 Representative Microfiber Leather Product
- 7.8.3 Microfiber Leather Sales, Revenue, Price and Gross Margin of SISA
- 7.9 NAN YA PLASTICS CORPORATION
 - 7.9.1 Company profile
 - 7.9.2 Representative Microfiber Leather Product
- 7.9.3 Microfiber Leather Sales, Revenue, Price and Gross Margin of NAN YA
- PLASTICS CORPORATION
- 7.10 Duksung
- 7.10.1 Company profile
- 7.10.2 Representative Microfiber Leather Product
- 7.10.3 Microfiber Leather Sales, Revenue, Price and Gross Margin of Duksung
- 7.11 Shandong Tongda Island New Materials
- 7.11.1 Company profile
- 7.11.2 Representative Microfiber Leather Product
- 7.11.3 Microfiber Leather Sales, Revenue, Price and Gross Margin of Shandong
- Tongda Island New Materials
- 7.12 Huafon Group
- 7.12.1 Company profile
- 7.12.2 Representative Microfiber Leather Product
- 7.12.3 Microfiber Leather Sales, Revenue, Price and Gross Margin of Huafon Group
- 7.13 Double Elephant
 - 7.13.1 Company profile
 - 7.13.2 Representative Microfiber Leather Product
- 7.13.3 Microfiber Leather Sales, Revenue, Price and Gross Margin of Double Elephant
- 7.14 Hexin Group
 - 7.14.1 Company profile
- 7.14.2 Representative Microfiber Leather Product
- 7.14.3 Microfiber Leather Sales, Revenue, Price and Gross Margin of Hexin Group
- 7.15 Zhejiang Key
 - 7.15.1 Company profile
 - 7.15.2 Representative Microfiber Leather Product
- 7.15.3 Microfiber Leather Sales, Revenue, Price and Gross Margin of Zhejiang Key
- 7.16 Huanghe Micro Fibre
- 7.17 Wanhua Micro Fiber
- 7.18 Meisheng Group
- 7.19 Xinlong Tech
- 7.20 Sanling Micro Fiber



CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MICROFIBER LEATHER

- 8.1 Industry Chain of Microfiber Leather
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MICROFIBER LEATHER

- 9.1 Cost Structure Analysis of Microfiber Leather
- 9.2 Raw Materials Cost Analysis of Microfiber Leather
- 9.3 Labor Cost Analysis of Microfiber Leather
- 9.4 Manufacturing Expenses Analysis of Microfiber Leather

CHAPTER 10 MARKETING STATUS ANALYSIS OF MICROFIBER LEATHER

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Microfiber Leather-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/M29B8FE561FMEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/M29B8FE561FMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970