

# Microfiber Cleaning Cloths-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M7063B4F31CEN.html>

Date: February 2018

Pages: 151

Price: US\$ 3,480.00 (Single User License)

ID: M7063B4F31CEN

## Abstracts

### Report Summary

Microfiber Cleaning Cloths-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Microfiber Cleaning Cloths industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Microfiber Cleaning Cloths 2013-2017, and development forecast 2018-2023

Main market players of Microfiber Cleaning Cloths in North America, with company and product introduction, position in the Microfiber Cleaning Cloths market

Market status and development trend of Microfiber Cleaning Cloths by types and applications

Cost and profit status of Microfiber Cleaning Cloths, and marketing status

Market growth drivers and challenges

The report segments the North America Microfiber Cleaning Cloths market as:

North America Microfiber Cleaning Cloths Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Microfiber Cleaning Cloths Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Mono-component Microfiber Cleaning Cloths  
Multi-component Microfiber Cleaning Cloths

North America Microfiber Cleaning Cloths Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Household Used  
Commercial Used  
Industrial Used  
Car Care Used

North America Microfiber Cleaning Cloths Market: Players Segment Analysis (Company  
and Product introduction, Microfiber Cleaning Cloths Sales Volume, Revenue, Price and  
Gross Margin):

Scotch-Brite  
Zwipes  
Eurow  
ERC  
Atlas Graham  
Norwex  
Medline  
AquaStar  
Welcron  
Unger  
Vileda  
Gamex  
Toray  
CMA  
E-cloth  
Dish Cloths  
Greenfound  
Tricol  
North Textile

Baishide  
Cleanacare Towel  
Lida  
Chars

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MICROFIBER CLEANING CLOTHS**

- 1.1 Definition of Microfiber Cleaning Cloths in This Report
- 1.2 Commercial Types of Microfiber Cleaning Cloths
  - 1.2.1 Mono-component Microfiber Cleaning Cloths
  - 1.2.2 Multi-component Microfiber Cleaning Cloths
- 1.3 Downstream Application of Microfiber Cleaning Cloths
  - 1.3.1 Household Used
  - 1.3.2 Commercial Used
  - 1.3.3 Industrial Used
  - 1.3.4 Car Care Used
- 1.4 Development History of Microfiber Cleaning Cloths
- 1.5 Market Status and Trend of Microfiber Cleaning Cloths 2013-2023
  - 1.5.1 North America Microfiber Cleaning Cloths Market Status and Trend 2013-2023
  - 1.5.2 Regional Microfiber Cleaning Cloths Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Microfiber Cleaning Cloths in North America 2013-2017
- 2.2 Consumption Market of Microfiber Cleaning Cloths in North America by Regions
  - 2.2.1 Consumption Volume of Microfiber Cleaning Cloths in North America by Regions
  - 2.2.2 Revenue of Microfiber Cleaning Cloths in North America by Regions
- 2.3 Market Analysis of Microfiber Cleaning Cloths in North America by Regions
  - 2.3.1 Market Analysis of Microfiber Cleaning Cloths in United States 2013-2017
  - 2.3.2 Market Analysis of Microfiber Cleaning Cloths in Canada 2013-2017
  - 2.3.3 Market Analysis of Microfiber Cleaning Cloths in Mexico 2013-2017
- 2.4 Market Development Forecast of Microfiber Cleaning Cloths in North America 2018-2023
  - 2.4.1 Market Development Forecast of Microfiber Cleaning Cloths in North America 2018-2023
  - 2.4.2 Market Development Forecast of Microfiber Cleaning Cloths by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Microfiber Cleaning Cloths in North America by Types

- 3.1.2 Revenue of Microfiber Cleaning Cloths in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Microfiber Cleaning Cloths in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Microfiber Cleaning Cloths in North America by Downstream Industry
- 4.2 Demand Volume of Microfiber Cleaning Cloths by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Microfiber Cleaning Cloths by Downstream Industry in United States
  - 4.2.2 Demand Volume of Microfiber Cleaning Cloths by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Microfiber Cleaning Cloths by Downstream Industry in Mexico
- 4.3 Market Forecast of Microfiber Cleaning Cloths in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MICROFIBER CLEANING CLOTHS**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Microfiber Cleaning Cloths Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MICROFIBER CLEANING CLOTHS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Microfiber Cleaning Cloths in North America by Major Players
- 6.2 Revenue of Microfiber Cleaning Cloths in North America by Major Players
- 6.3 Basic Information of Microfiber Cleaning Cloths by Major Players
  - 6.3.1 Headquarters Location and Established Time of Microfiber Cleaning Cloths Major Players
  - 6.3.2 Employees and Revenue Level of Microfiber Cleaning Cloths Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 MICROFIBER CLEANING CLOTHS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Scotch-Brite

- 7.1.1 Company profile
- 7.1.2 Representative Microfiber Cleaning Cloths Product
- 7.1.3 Microfiber Cleaning Cloths Sales, Revenue, Price and Gross Margin of Scotch-Brite

### 7.2 Zwipes

- 7.2.1 Company profile
- 7.2.2 Representative Microfiber Cleaning Cloths Product
- 7.2.3 Microfiber Cleaning Cloths Sales, Revenue, Price and Gross Margin of Zwipes

### 7.3 Eurow

- 7.3.1 Company profile
- 7.3.2 Representative Microfiber Cleaning Cloths Product
- 7.3.3 Microfiber Cleaning Cloths Sales, Revenue, Price and Gross Margin of Eurow

### 7.4 ERC

- 7.4.1 Company profile
- 7.4.2 Representative Microfiber Cleaning Cloths Product
- 7.4.3 Microfiber Cleaning Cloths Sales, Revenue, Price and Gross Margin of ERC

### 7.5 Atlas Graham

- 7.5.1 Company profile
- 7.5.2 Representative Microfiber Cleaning Cloths Product
- 7.5.3 Microfiber Cleaning Cloths Sales, Revenue, Price and Gross Margin of Atlas Graham

### 7.6 Norwex

- 7.6.1 Company profile
- 7.6.2 Representative Microfiber Cleaning Cloths Product
- 7.6.3 Microfiber Cleaning Cloths Sales, Revenue, Price and Gross Margin of Norwex

### 7.7 Medline

- 7.7.1 Company profile
- 7.7.2 Representative Microfiber Cleaning Cloths Product
- 7.7.3 Microfiber Cleaning Cloths Sales, Revenue, Price and Gross Margin of Medline

### 7.8 AquaStar

- 7.8.1 Company profile

- 7.8.2 Representative Microfiber Cleaning Cloths Product
- 7.8.3 Microfiber Cleaning Cloths Sales, Revenue, Price and Gross Margin of AquaStar
- 7.9 Welcron
  - 7.9.1 Company profile
  - 7.9.2 Representative Microfiber Cleaning Cloths Product
  - 7.9.3 Microfiber Cleaning Cloths Sales, Revenue, Price and Gross Margin of Welcron
- 7.10 Unger
  - 7.10.1 Company profile
  - 7.10.2 Representative Microfiber Cleaning Cloths Product
  - 7.10.3 Microfiber Cleaning Cloths Sales, Revenue, Price and Gross Margin of Unger
- 7.11 Vileda
  - 7.11.1 Company profile
  - 7.11.2 Representative Microfiber Cleaning Cloths Product
  - 7.11.3 Microfiber Cleaning Cloths Sales, Revenue, Price and Gross Margin of Vileda
- 7.12 Gamex
  - 7.12.1 Company profile
  - 7.12.2 Representative Microfiber Cleaning Cloths Product
  - 7.12.3 Microfiber Cleaning Cloths Sales, Revenue, Price and Gross Margin of Gamex
- 7.13 Toray
  - 7.13.1 Company profile
  - 7.13.2 Representative Microfiber Cleaning Cloths Product
  - 7.13.3 Microfiber Cleaning Cloths Sales, Revenue, Price and Gross Margin of Toray
- 7.14 CMA
  - 7.14.1 Company profile
  - 7.14.2 Representative Microfiber Cleaning Cloths Product
  - 7.14.3 Microfiber Cleaning Cloths Sales, Revenue, Price and Gross Margin of CMA
- 7.15 E-cloth
  - 7.15.1 Company profile
  - 7.15.2 Representative Microfiber Cleaning Cloths Product
  - 7.15.3 Microfiber Cleaning Cloths Sales, Revenue, Price and Gross Margin of E-cloth
- 7.16 Dish Cloths
- 7.17 Greenfound
- 7.18 Tricol
- 7.19 North Textile
- 7.20 Baishide
- 7.21 Cleanacare Towel
- 7.22 Lida
- 7.23 Chars

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MICROFIBER CLEANING CLOTHS**

- 8.1 Industry Chain of Microfiber Cleaning Cloths
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MICROFIBER CLEANING CLOTHS**

- 9.1 Cost Structure Analysis of Microfiber Cleaning Cloths
- 9.2 Raw Materials Cost Analysis of Microfiber Cleaning Cloths
- 9.3 Labor Cost Analysis of Microfiber Cleaning Cloths
- 9.4 Manufacturing Expenses Analysis of Microfiber Cleaning Cloths

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MICROFIBER CLEANING CLOTHS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources



## 12.3 Reference

## I would like to order

Product name: Microfiber Cleaning Cloths-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M7063B4F31CEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M7063B4F31CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970