

# Microdisplay-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M95713C3C3F2EN.html>

Date: June 2018

Pages: 158

Price: US\$ 5,980.00 (Single User License)

ID: M95713C3C3F2EN

## Abstracts

### Report Summary

Microdisplay-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Microdisplay industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Microdisplay 2013-2017, and development forecast 2018-2023

Main market players of Microdisplay in South America, with company and product introduction, position in the Microdisplay market

Market status and development trend of Microdisplay by types and applications

Cost and profit status of Microdisplay, and marketing status

Market growth drivers and challenges

The report segments the South America Microdisplay market as:

South America Microdisplay Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Microdisplay Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):  
NTE  
Projection

South America Microdisplay Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)  
Consumer  
Industrial  
Military  
Defense  
and Aerospace  
Automotive  
Commercial  
Medical  
Education

South America Microdisplay Market: Players Segment Analysis (Company and Product  
introduction, Microdisplay Sales Volume, Revenue, Price and Gross Margin):  
eMagin Corporation  
Himax Technologies  
Kopin Corporation  
Yunnan OLIGHTEK Opto-Electronic Technology  
Seiko Epson Corporation  
WiseChip Semiconductor  
Syndiant  
RAONTECH  
Microtips Technology  
MICROOLED  
Jasper Display  
Japan Display  
HOLOEYE Photonics  
Dresden Microdisplay

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MICRODISPLAY**

- 1.1 Definition of Microdisplay in This Report
- 1.2 Commercial Types of Microdisplay
  - 1.2.1 NTE
  - 1.2.2 Projection
- 1.3 Downstream Application of Microdisplay
  - 1.3.1 Consumer
  - 1.3.2 Industrial
  - 1.3.3 Military
  - 1.3.4 Defense
  - 1.3.5 and Aerospace
  - 1.3.6 Automotive
  - 1.3.7 Commercial
  - 1.3.8 Medical
  - 1.3.9 Education
- 1.4 Development History of Microdisplay
- 1.5 Market Status and Trend of Microdisplay 2013-2023
  - 1.5.1 South America Microdisplay Market Status and Trend 2013-2023
  - 1.5.2 Regional Microdisplay Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Microdisplay in South America 2013-2017
- 2.2 Consumption Market of Microdisplay in South America by Regions
  - 2.2.1 Consumption Volume of Microdisplay in South America by Regions
  - 2.2.2 Revenue of Microdisplay in South America by Regions
- 2.3 Market Analysis of Microdisplay in South America by Regions
  - 2.3.1 Market Analysis of Microdisplay in Brazil 2013-2017
  - 2.3.2 Market Analysis of Microdisplay in Argentina 2013-2017
  - 2.3.3 Market Analysis of Microdisplay in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Microdisplay in Colombia 2013-2017
  - 2.3.5 Market Analysis of Microdisplay in Others 2013-2017
- 2.4 Market Development Forecast of Microdisplay in South America 2018-2023
  - 2.4.1 Market Development Forecast of Microdisplay in South America 2018-2023
  - 2.4.2 Market Development Forecast of Microdisplay by Regions 2018-2023

## **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Microdisplay in South America by Types
  - 3.1.2 Revenue of Microdisplay in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Microdisplay in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Microdisplay in South America by Downstream Industry
- 4.2 Demand Volume of Microdisplay by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Microdisplay by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Microdisplay by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Microdisplay by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Microdisplay by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Microdisplay by Downstream Industry in Others
- 4.3 Market Forecast of Microdisplay in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MICRODISPLAY**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Microdisplay Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MICRODISPLAY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Microdisplay in South America by Major Players
- 6.2 Revenue of Microdisplay in South America by Major Players
- 6.3 Basic Information of Microdisplay by Major Players
  - 6.3.1 Headquarters Location and Established Time of Microdisplay Major Players
  - 6.3.2 Employees and Revenue Level of Microdisplay Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 MICRODISPLAY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 eMagin Corporation

- 7.1.1 Company profile
- 7.1.2 Representative Microdisplay Product
- 7.1.3 Microdisplay Sales, Revenue, Price and Gross Margin of eMagin Corporation

### 7.2 Himax Technologies

- 7.2.1 Company profile
- 7.2.2 Representative Microdisplay Product
- 7.2.3 Microdisplay Sales, Revenue, Price and Gross Margin of Himax Technologies

### 7.3 Kopin Corporation

- 7.3.1 Company profile
- 7.3.2 Representative Microdisplay Product
- 7.3.3 Microdisplay Sales, Revenue, Price and Gross Margin of Kopin Corporation

### 7.4 Yunnan OLIGHTEK Opto-Electronic Technology

- 7.4.1 Company profile
- 7.4.2 Representative Microdisplay Product
- 7.4.3 Microdisplay Sales, Revenue, Price and Gross Margin of Yunnan OLIGHTEK

### Opto-Electronic Technology

### 7.5 Seiko Epson Corporation

- 7.5.1 Company profile
- 7.5.2 Representative Microdisplay Product
- 7.5.3 Microdisplay Sales, Revenue, Price and Gross Margin of Seiko Epson

### Corporation

### 7.6 WiseChip Semiconductor

- 7.6.1 Company profile
- 7.6.2 Representative Microdisplay Product
- 7.6.3 Microdisplay Sales, Revenue, Price and Gross Margin of WiseChip

### Semiconductor

### 7.7 Syndiant

- 7.7.1 Company profile
- 7.7.2 Representative Microdisplay Product
- 7.7.3 Microdisplay Sales, Revenue, Price and Gross Margin of Syndiant

### 7.8 RAONTECH

- 7.8.1 Company profile
- 7.8.2 Representative Microdisplay Product
- 7.8.3 Microdisplay Sales, Revenue, Price and Gross Margin of RAONTECH
- 7.9 Microtips Technology
  - 7.9.1 Company profile
  - 7.9.2 Representative Microdisplay Product
  - 7.9.3 Microdisplay Sales, Revenue, Price and Gross Margin of Microtips Technology
- 7.10 MICROOLED
  - 7.10.1 Company profile
  - 7.10.2 Representative Microdisplay Product
  - 7.10.3 Microdisplay Sales, Revenue, Price and Gross Margin of MICROOLED
- 7.11 Jasper Display
  - 7.11.1 Company profile
  - 7.11.2 Representative Microdisplay Product
  - 7.11.3 Microdisplay Sales, Revenue, Price and Gross Margin of Jasper Display
- 7.12 Japan Display
  - 7.12.1 Company profile
  - 7.12.2 Representative Microdisplay Product
  - 7.12.3 Microdisplay Sales, Revenue, Price and Gross Margin of Japan Display
- 7.13 HOLOEYE Photonics
  - 7.13.1 Company profile
  - 7.13.2 Representative Microdisplay Product
  - 7.13.3 Microdisplay Sales, Revenue, Price and Gross Margin of HOLOEYE Photonics
- 7.14 Dresden Microdisplay
  - 7.14.1 Company profile
  - 7.14.2 Representative Microdisplay Product
  - 7.14.3 Microdisplay Sales, Revenue, Price and Gross Margin of Dresden Microdisplay

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MICRODISPLAY**

- 8.1 Industry Chain of Microdisplay
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MICRODISPLAY**

- 9.1 Cost Structure Analysis of Microdisplay
- 9.2 Raw Materials Cost Analysis of Microdisplay

9.3 Labor Cost Analysis of Microdisplay

9.4 Manufacturing Expenses Analysis of Microdisplay

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MICRODISPLAY**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Microdisplay-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M95713C3C3F2EN.html>

Price: US\$ 5,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M95713C3C3F2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970