

# Microalgae-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/MA7000FBE29EN.html>

Date: February 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: MA7000FBE29EN

## Abstracts

### Report Summary

Microalgae-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Microalgae industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Microalgae 2013-2017, and development forecast 2018-2023

Main market players of Microalgae in United States, with company and product introduction, position in the Microalgae market

Market status and development trend of Microalgae by types and applications

Cost and profit status of Microalgae, and marketing status

Market growth drivers and challenges

The report segments the United States Microalgae market as:

United States Microalgae Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Microalgae Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Spirulina  
Haematococcus Pluvialis  
Chlorella  
Red Aphanocapsa  
Others

United States Microalgae Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Food industry  
Feed industry  
Pharmaceuticals industry  
Biofuels

United States Microalgae Market: Players Segment Analysis (Company and Product introduction, Microalgae Sales Volume, Revenue, Price and Gross Margin):

Astaxa  
Algatechnologies  
BlueBioTech  
Roquette Kl?tze  
ALLMA  
Cyane  
Archimede Ricerche  
FEBICO  
AlgaEnergy  
NEOALGAE  
DIC Corporation  
Cyanotech Corporation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MICROALGAE**

- 1.1 Definition of Microalgae in This Report
- 1.2 Commercial Types of Microalgae
  - 1.2.1 Spirulina
  - 1.2.2 Haematococcus Pluvialis
  - 1.2.3 Chlorella
  - 1.2.4 Red Aphanoceps
  - 1.2.5 Others
- 1.3 Downstream Application of Microalgae
  - 1.3.1 Food industry
  - 1.3.2 Feed industry
  - 1.3.3 Pharmaceuticals industry
  - 1.3.4 Biofuels
- 1.4 Development History of Microalgae
- 1.5 Market Status and Trend of Microalgae 2013-2023
  - 1.5.1 United States Microalgae Market Status and Trend 2013-2023
  - 1.5.2 Regional Microalgae Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Microalgae in United States 2013-2017
- 2.2 Consumption Market of Microalgae in United States by Regions
  - 2.2.1 Consumption Volume of Microalgae in United States by Regions
  - 2.2.2 Revenue of Microalgae in United States by Regions
- 2.3 Market Analysis of Microalgae in United States by Regions
  - 2.3.1 Market Analysis of Microalgae in New England 2013-2017
  - 2.3.2 Market Analysis of Microalgae in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Microalgae in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Microalgae in The West 2013-2017
  - 2.3.5 Market Analysis of Microalgae in The South 2013-2017
  - 2.3.6 Market Analysis of Microalgae in Southwest 2013-2017
- 2.4 Market Development Forecast of Microalgae in United States 2018-2023
  - 2.4.1 Market Development Forecast of Microalgae in United States 2018-2023
  - 2.4.2 Market Development Forecast of Microalgae by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Microalgae in United States by Types
  - 3.1.2 Revenue of Microalgae in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Microalgae in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Microalgae in United States by Downstream Industry
- 4.2 Demand Volume of Microalgae by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Microalgae by Downstream Industry in New England
  - 4.2.2 Demand Volume of Microalgae by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Microalgae by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Microalgae by Downstream Industry in The West
  - 4.2.5 Demand Volume of Microalgae by Downstream Industry in The South
  - 4.2.6 Demand Volume of Microalgae by Downstream Industry in Southwest
- 4.3 Market Forecast of Microalgae in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MICROALGAE**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Microalgae Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MICROALGAE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Microalgae in United States by Major Players
- 6.2 Revenue of Microalgae in United States by Major Players
- 6.3 Basic Information of Microalgae by Major Players
  - 6.3.1 Headquarters Location and Established Time of Microalgae Major Players
  - 6.3.2 Employees and Revenue Level of Microalgae Major Players

- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 MICROALGAE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Astaxa
  - 7.1.1 Company profile
  - 7.1.2 Representative Microalgae Product
  - 7.1.3 Microalgae Sales, Revenue, Price and Gross Margin of Astaxa
- 7.2 Algatechnologies
  - 7.2.1 Company profile
  - 7.2.2 Representative Microalgae Product
  - 7.2.3 Microalgae Sales, Revenue, Price and Gross Margin of Algatechnologies
- 7.3 BlueBioTech
  - 7.3.1 Company profile
  - 7.3.2 Representative Microalgae Product
  - 7.3.3 Microalgae Sales, Revenue, Price and Gross Margin of BlueBioTech
- 7.4 Roquette KI?tze
  - 7.4.1 Company profile
  - 7.4.2 Representative Microalgae Product
  - 7.4.3 Microalgae Sales, Revenue, Price and Gross Margin of Roquette KI?tze
- 7.5 ALLMA
  - 7.5.1 Company profile
  - 7.5.2 Representative Microalgae Product
  - 7.5.3 Microalgae Sales, Revenue, Price and Gross Margin of ALLMA
- 7.6 Cyane
  - 7.6.1 Company profile
  - 7.6.2 Representative Microalgae Product
  - 7.6.3 Microalgae Sales, Revenue, Price and Gross Margin of Cyane
- 7.7 Archimede Ricerche
  - 7.7.1 Company profile
  - 7.7.2 Representative Microalgae Product
  - 7.7.3 Microalgae Sales, Revenue, Price and Gross Margin of Archimede Ricerche
- 7.8 FEBICO
  - 7.8.1 Company profile
  - 7.8.2 Representative Microalgae Product

- 7.8.3 Microalgae Sales, Revenue, Price and Gross Margin of FEBICO
- 7.9 AlgaEnergy
  - 7.9.1 Company profile
  - 7.9.2 Representative Microalgae Product
  - 7.9.3 Microalgae Sales, Revenue, Price and Gross Margin of AlgaEnergy
- 7.10 NEOALGAE
  - 7.10.1 Company profile
  - 7.10.2 Representative Microalgae Product
  - 7.10.3 Microalgae Sales, Revenue, Price and Gross Margin of NEOALGAE
- 7.11 DIC Corporation
  - 7.11.1 Company profile
  - 7.11.2 Representative Microalgae Product
  - 7.11.3 Microalgae Sales, Revenue, Price and Gross Margin of DIC Corporation
- 7.12 Cyanotech Corporation
  - 7.12.1 Company profile
  - 7.12.2 Representative Microalgae Product
  - 7.12.3 Microalgae Sales, Revenue, Price and Gross Margin of Cyanotech Corporation

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MICROALGAE**

- 8.1 Industry Chain of Microalgae
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MICROALGAE**

- 9.1 Cost Structure Analysis of Microalgae
- 9.2 Raw Materials Cost Analysis of Microalgae
- 9.3 Labor Cost Analysis of Microalgae
- 9.4 Manufacturing Expenses Analysis of Microalgae

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MICROALGAE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning

- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Microalgae-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/MA7000FBE29EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MA7000FBE29EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970