

# Micro Electronic Acoustic Devices-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M4D53EA39B4EN.html

Date: December 2017

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: M4D53EA39B4EN

### **Abstracts**

#### **Report Summary**

Micro Electronic Acoustic Devices-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Micro Electronic Acoustic Devices industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Micro Electronic Acoustic Devices 2013-2017, and development forecast 2018-2023

Main market players of Micro Electronic Acoustic Devices in Asia Pacific, with company and product introduction, position in the Micro Electronic Acoustic Devices market Market status and development trend of Micro Electronic Acoustic Devices by types and applications

Cost and profit status of Micro Electronic Acoustic Devices, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Micro Electronic Acoustic Devices market as:

Asia Pacific Micro Electronic Acoustic Devices Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China Japan



India Southeast Asia Australia

Korea

Asia Pacific Micro Electronic Acoustic Devices Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Receiver Speaker Micro MIC MEMS MIC

Asia Pacific Micro Electronic Acoustic Devices Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Mobile Phone Computer Other

Asia Pacific Micro Electronic Acoustic Devices Market: Players Segment Analysis (Company and Product introduction, Micro Electronic Acoustic Devices Sales Volume, Revenue, Price and Gross Margin):

Merry

Goertek

Foster

**BSE** 

AAC

Hosiden

Dover

Knowles

Netronix

**Plantronics** 

Sonion

Newjialian

STAR MICRONICS

Yucheng Electronic



Bujeon
CRESYN
NXP Sound Solutions Business
Fortune Grand Technology
Panasonic Electronic Devices
Bluecom
Kingstate
Shandong Gettop Acoustic
HangZhou Unis Electronic
RightTechnology

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF MICRO ELECTRONIC ACOUSTIC DEVICES

- 1.1 Definition of Micro Electronic Acoustic Devices in This Report
- 1.2 Commercial Types of Micro Electronic Acoustic Devices
  - 1.2.1 Receiver
  - 1.2.2 Speaker
  - 1.2.3 Micro MIC
  - 1.2.4 MEMS MIC
- 1.3 Downstream Application of Micro Electronic Acoustic Devices
  - 1.3.1 Mobile Phone
  - 1.3.2 Computer
  - 1.3.3 Other
- 1.4 Development History of Micro Electronic Acoustic Devices
- 1.5 Market Status and Trend of Micro Electronic Acoustic Devices 2013-2023
- 1.5.1 Asia Pacific Micro Electronic Acoustic Devices Market Status and Trend 2013-2023
  - 1.5.2 Regional Micro Electronic Acoustic Devices Market Status and Trend 2013-2023

#### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Micro Electronic Acoustic Devices in Asia Pacific 2013-2017
- 2.2 Consumption Market of Micro Electronic Acoustic Devices in Asia Pacific by Regions
- 2.2.1 Consumption Volume of Micro Electronic Acoustic Devices in Asia Pacific by Regions
- 2.2.2 Revenue of Micro Electronic Acoustic Devices in Asia Pacific by Regions
- 2.3 Market Analysis of Micro Electronic Acoustic Devices in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Micro Electronic Acoustic Devices in China 2013-2017
  - 2.3.2 Market Analysis of Micro Electronic Acoustic Devices in Japan 2013-2017
  - 2.3.3 Market Analysis of Micro Electronic Acoustic Devices in Korea 2013-2017
  - 2.3.4 Market Analysis of Micro Electronic Acoustic Devices in India 2013-2017
- 2.3.5 Market Analysis of Micro Electronic Acoustic Devices in Southeast Asia 2013-2017
- 2.3.6 Market Analysis of Micro Electronic Acoustic Devices in Australia 2013-2017
- 2.4 Market Development Forecast of Micro Electronic Acoustic Devices in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Micro Electronic Acoustic Devices in Asia



Pacific 2018-2023

2.4.2 Market Development Forecast of Micro Electronic Acoustic Devices by Regions 2018-2023

#### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Asia Pacific Market Status by Types
- 3.1.1 Consumption Volume of Micro Electronic Acoustic Devices in Asia Pacific by Types
- 3.1.2 Revenue of Micro Electronic Acoustic Devices in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Micro Electronic Acoustic Devices in Asia Pacific by Types

## CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Micro Electronic Acoustic Devices in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Micro Electronic Acoustic Devices by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Micro Electronic Acoustic Devices by Downstream Industry in China
- 4.2.2 Demand Volume of Micro Electronic Acoustic Devices by Downstream Industry in Japan
- 4.2.3 Demand Volume of Micro Electronic Acoustic Devices by Downstream Industry in Korea
- 4.2.4 Demand Volume of Micro Electronic Acoustic Devices by Downstream Industry in India
- 4.2.5 Demand Volume of Micro Electronic Acoustic Devices by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of Micro Electronic Acoustic Devices by Downstream Industry in Australia
- 4.3 Market Forecast of Micro Electronic Acoustic Devices in Asia Pacific by



#### Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MICRO ELECTRONIC ACOUSTIC DEVICES

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Micro Electronic Acoustic Devices Downstream Industry Situation and Trend Overview

# CHAPTER 6 MICRO ELECTRONIC ACOUSTIC DEVICES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Micro Electronic Acoustic Devices in Asia Pacific by Major Players
- 6.2 Revenue of Micro Electronic Acoustic Devices in Asia Pacific by Major Players
- 6.3 Basic Information of Micro Electronic Acoustic Devices by Major Players
- 6.3.1 Headquarters Location and Established Time of Micro Electronic Acoustic Devices Major Players
- 6.3.2 Employees and Revenue Level of Micro Electronic Acoustic Devices Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 MICRO ELECTRONIC ACOUSTIC DEVICES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 Merry

- 7.1.1 Company profile
- 7.1.2 Representative Micro Electronic Acoustic Devices Product
- 7.1.3 Micro Electronic Acoustic Devices Sales, Revenue, Price and Gross Margin of Merry
- 7.2 Goertek
  - 7.2.1 Company profile
  - 7.2.2 Representative Micro Electronic Acoustic Devices Product
- 7.2.3 Micro Electronic Acoustic Devices Sales, Revenue, Price and Gross Margin of Goertek
- 7.3 Foster
  - 7.3.1 Company profile



- 7.3.2 Representative Micro Electronic Acoustic Devices Product
- 7.3.3 Micro Electronic Acoustic Devices Sales, Revenue, Price and Gross Margin of Foster

#### 7.4 BSE

- 7.4.1 Company profile
- 7.4.2 Representative Micro Electronic Acoustic Devices Product
- 7.4.3 Micro Electronic Acoustic Devices Sales, Revenue, Price and Gross Margin of BSE

#### **7.5 AAC**

- 7.5.1 Company profile
- 7.5.2 Representative Micro Electronic Acoustic Devices Product
- 7.5.3 Micro Electronic Acoustic Devices Sales, Revenue, Price and Gross Margin of AAC
- 7.6 Hosiden
  - 7.6.1 Company profile
  - 7.6.2 Representative Micro Electronic Acoustic Devices Product
- 7.6.3 Micro Electronic Acoustic Devices Sales, Revenue, Price and Gross Margin of Hosiden
- 7.7 Dover
  - 7.7.1 Company profile
- 7.7.2 Representative Micro Electronic Acoustic Devices Product
- 7.7.3 Micro Electronic Acoustic Devices Sales, Revenue, Price and Gross Margin of Dover
- 7.8 Knowles
  - 7.8.1 Company profile
  - 7.8.2 Representative Micro Electronic Acoustic Devices Product
- 7.8.3 Micro Electronic Acoustic Devices Sales, Revenue, Price and Gross Margin of Knowles
- 7.9 Netronix
  - 7.9.1 Company profile
  - 7.9.2 Representative Micro Electronic Acoustic Devices Product
- 7.9.3 Micro Electronic Acoustic Devices Sales, Revenue, Price and Gross Margin of Netronix
- 7.10 Plantronics
  - 7.10.1 Company profile
  - 7.10.2 Representative Micro Electronic Acoustic Devices Product
- 7.10.3 Micro Electronic Acoustic Devices Sales, Revenue, Price and Gross Margin of Plantronics
- 7.11 Sonion



- 7.11.1 Company profile
- 7.11.2 Representative Micro Electronic Acoustic Devices Product
- 7.11.3 Micro Electronic Acoustic Devices Sales, Revenue, Price and Gross Margin of Sonion
- 7.12 Newjialian
  - 7.12.1 Company profile
  - 7.12.2 Representative Micro Electronic Acoustic Devices Product
- 7.12.3 Micro Electronic Acoustic Devices Sales, Revenue, Price and Gross Margin of Newjialian
- 7.13 STAR MICRONICS
  - 7.13.1 Company profile
  - 7.13.2 Representative Micro Electronic Acoustic Devices Product
- 7.13.3 Micro Electronic Acoustic Devices Sales, Revenue, Price and Gross Margin of STAR MICRONICS
- 7.14 Yucheng Electronic
  - 7.14.1 Company profile
  - 7.14.2 Representative Micro Electronic Acoustic Devices Product
- 7.14.3 Micro Electronic Acoustic Devices Sales, Revenue, Price and Gross Margin of Yucheng Electronic
- 7.15 Bujeon
  - 7.15.1 Company profile
  - 7.15.2 Representative Micro Electronic Acoustic Devices Product
- 7.15.3 Micro Electronic Acoustic Devices Sales, Revenue, Price and Gross Margin of Bujeon
- 7.16 CRESYN
- 7.17 NXP Sound Solutions Business
- 7.18 Fortune Grand Technology
- 7.19 Panasonic Electronic Devices
- 7.20 Bluecom
- 7.21 Kingstate
- 7.22 Shandong Gettop Acoustic
- 7.23 HangZhou Unis Electronic
- 7.24 RightTechnology

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MICRO ELECTRONIC ACOUSTIC DEVICES

- 8.1 Industry Chain of Micro Electronic Acoustic Devices
- 8.2 Upstream Market and Representative Companies Analysis



#### 8.3 Downstream Market and Representative Companies Analysis

## CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MICRO ELECTRONIC ACOUSTIC DEVICES

- 9.1 Cost Structure Analysis of Micro Electronic Acoustic Devices
- 9.2 Raw Materials Cost Analysis of Micro Electronic Acoustic Devices
- 9.3 Labor Cost Analysis of Micro Electronic Acoustic Devices
- 9.4 Manufacturing Expenses Analysis of Micro Electronic Acoustic Devices

### CHAPTER 10 MARKETING STATUS ANALYSIS OF MICRO ELECTRONIC ACOUSTIC DEVICES

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Micro Electronic Acoustic Devices-Asia Pacific Market Status and Trend Report

2013-2023

Product link: <a href="https://marketpublishers.com/r/M4D53EA39B4EN.html">https://marketpublishers.com/r/M4D53EA39B4EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/M4D53EA39B4EN.html">https://marketpublishers.com/r/M4D53EA39B4EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



