

# Micellar Water-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M499C970814EN.html

Date: April 2018

Pages: 132

Price: US\$ 2,980.00 (Single User License)

ID: M499C970814EN

### **Abstracts**

#### **Report Summary**

Micellar Water-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Micellar Water industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Micellar Water 2013-2017, and development forecast 2018-2023

Main market players of Micellar Water in China, with company and product introduction, position in the Micellar Water market

Market status and development trend of Micellar Water by types and applications Cost and profit status of Micellar Water, and marketing status Market growth drivers and challenges

The report segments the China Micellar Water market as:

China Micellar Water Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China



China Micellar Water Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cleanser

Makeup Remover

Cleansing Cream

China Micellar Water Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Male

Female

China Micellar Water Market: Players Segment Analysis (Company and Product introduction, Micellar Water Sales Volume, Revenue, Price and Gross Margin):

DHC

**MAYBELLINE** 

BIODERMA

L'Oreal

HANAJIRUSHI

ZA

**Biroe** 

Mandom

**BYPHASSE** 

Alovivi

Curel

Avene

Carslan

**FANCL** 

MARIE DALGAR

Dermaclear

Lancome

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF MICELLAR WATER**

- 1.1 Definition of Micellar Water in This Report
- 1.2 Commercial Types of Micellar Water
  - 1.2.1 Cleanser
  - 1.2.2 Makeup Remover
  - 1.2.3 Cleansing Cream
- 1.3 Downstream Application of Micellar Water
  - 1.3.1 Male
  - 1.3.2 Female
- 1.4 Development History of Micellar Water
- 1.5 Market Status and Trend of Micellar Water 2013-2023
  - 1.5.1 China Micellar Water Market Status and Trend 2013-2023
  - 1.5.2 Regional Micellar Water Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Micellar Water in China 2013-2017
- 2.2 Consumption Market of Micellar Water in China by Regions
  - 2.2.1 Consumption Volume of Micellar Water in China by Regions
  - 2.2.2 Revenue of Micellar Water in China by Regions
- 2.3 Market Analysis of Micellar Water in China by Regions
  - 2.3.1 Market Analysis of Micellar Water in North China 2013-2017
  - 2.3.2 Market Analysis of Micellar Water in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Micellar Water in East China 2013-2017
  - 2.3.4 Market Analysis of Micellar Water in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Micellar Water in Southwest China 2013-2017
- 2.3.6 Market Analysis of Micellar Water in Northwest China 2013-2017
- 2.4 Market Development Forecast of Micellar Water in China 2018-2023
  - 2.4.1 Market Development Forecast of Micellar Water in China 2018-2023
  - 2.4.2 Market Development Forecast of Micellar Water by Regions 2018-2023

#### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Micellar Water in China by Types
- 3.1.2 Revenue of Micellar Water in China by Types



- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Micellar Water in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Micellar Water in China by Downstream Industry
- 4.2 Demand Volume of Micellar Water by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Micellar Water by Downstream Industry in North China
- 4.2.2 Demand Volume of Micellar Water by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Micellar Water by Downstream Industry in East China
- 4.2.4 Demand Volume of Micellar Water by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Micellar Water by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Micellar Water by Downstream Industry in Northwest China
- 4.3 Market Forecast of Micellar Water in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MICELLAR WATER

- 5.1 China Economy Situation and Trend Overview
- 5.2 Micellar Water Downstream Industry Situation and Trend Overview

# CHAPTER 6 MICELLAR WATER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Micellar Water in China by Major Players
- 6.2 Revenue of Micellar Water in China by Major Players
- 6.3 Basic Information of Micellar Water by Major Players
  - 6.3.1 Headquarters Location and Established Time of Micellar Water Major Players
  - 6.3.2 Employees and Revenue Level of Micellar Water Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



### 6.4.3 New Product Development and Launch

# CHAPTER 7 MICELLAR WATER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 BIODERMA

- 7.1.1 Company profile
- 7.1.2 Representative Micellar Water Product
- 7.1.3 Micellar Water Sales, Revenue, Price and Gross Margin of BIODERMA

#### 7.2 DHC

- 7.2.1 Company profile
- 7.2.2 Representative Micellar Water Product
- 7.2.3 Micellar Water Sales, Revenue, Price and Gross Margin of DHC

#### 7.3 MAYBELLINE

- 7.3.1 Company profile
- 7.3.2 Representative Micellar Water Product
- 7.3.3 Micellar Water Sales, Revenue, Price and Gross Margin of MAYBELLINE

#### 7.4 L'Oreal

- 7.4.1 Company profile
- 7.4.2 Representative Micellar Water Product
- 7.4.3 Micellar Water Sales, Revenue, Price and Gross Margin of L'Oreal

#### 7.5 HANAJIRUSHI

- 7.5.1 Company profile
- 7.5.2 Representative Micellar Water Product
- 7.5.3 Micellar Water Sales, Revenue, Price and Gross Margin of HANAJIRUSHI

#### 7.6 ZA

- 7.6.1 Company profile
- 7.6.2 Representative Micellar Water Product
- 7.6.3 Micellar Water Sales, Revenue, Price and Gross Margin of ZA

#### 7.7 Biroe

- 7.7.1 Company profile
- 7.7.2 Representative Micellar Water Product
- 7.7.3 Micellar Water Sales, Revenue, Price and Gross Margin of Biroe

#### 7.8 Mandom

- 7.8.1 Company profile
- 7.8.2 Representative Micellar Water Product
- 7.8.3 Micellar Water Sales, Revenue, Price and Gross Margin of Mandom

#### 7.9 BYPHASSE

7.9.1 Company profile



- 7.9.2 Representative Micellar Water Product
- 7.9.3 Micellar Water Sales, Revenue, Price and Gross Margin of BYPHASSE
- 7.10 Alovivi
  - 7.10.1 Company profile
  - 7.10.2 Representative Micellar Water Product
  - 7.10.3 Micellar Water Sales, Revenue, Price and Gross Margin of Alovivi
- 7.11 Curel
  - 7.11.1 Company profile
  - 7.11.2 Representative Micellar Water Product
  - 7.11.3 Micellar Water Sales, Revenue, Price and Gross Margin of Curel
- 7.12 Avene
  - 7.12.1 Company profile
  - 7.12.2 Representative Micellar Water Product
  - 7.12.3 Micellar Water Sales, Revenue, Price and Gross Margin of Avene
- 7.13 Carslan
  - 7.13.1 Company profile
  - 7.13.2 Representative Micellar Water Product
  - 7.13.3 Micellar Water Sales, Revenue, Price and Gross Margin of Carslan
- 7.14 FANCL
- 7.14.1 Company profile
- 7.14.2 Representative Micellar Water Product
- 7.14.3 Micellar Water Sales, Revenue, Price and Gross Margin of FANCL
- 7.15 MARIE DALGAR
  - 7.15.1 Company profile
  - 7.15.2 Representative Micellar Water Product
  - 7.15.3 Micellar Water Sales, Revenue, Price and Gross Margin of MARIE DALGAR
- 7.16 Dermaclear
- 7.17 Lancome

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MICELLAR WATER

- 8.1 Industry Chain of Micellar Water
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MICELLAR WATER

9.1 Cost Structure Analysis of Micellar Water



- 9.2 Raw Materials Cost Analysis of Micellar Water
- 9.3 Labor Cost Analysis of Micellar Water
- 9.4 Manufacturing Expenses Analysis of Micellar Water

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF MICELLAR WATER**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Micellar Water-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/M499C970814EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/M499C970814EN.html">https://marketpublishers.com/r/M499C970814EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970