

Men'S Tennis Apparel-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/MAB73A06422MEN.html

Date: March 2018

Pages: 140

Price: US\$ 2,980.00 (Single User License)

ID: MAB73A06422MEN

Abstracts

Report Summary

Men'S Tennis Apparel-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Men'S Tennis Apparel industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Men'S Tennis Apparel 2013-2017, and development forecast 2018-2023

Main market players of Men'S Tennis Apparel in China, with company and product introduction, position in the Men'S Tennis Apparel market

Market status and development trend of Men'S Tennis Apparel by types and applications

Cost and profit status of Men'S Tennis Apparel, and marketing status Market growth drivers and challenges

The report segments the China Men'S Tennis Apparel market as:

China Men'S Tennis Apparel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China



Southwest China

Northwest China

China Men'S Tennis Apparel Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

T-Shirt Short

Others

China Men'S Tennis Apparel Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Profession Player Amateur Player

China Men'S Tennis Apparel Market: Players Segment Analysis (Company and Product introduction, Men'S Tennis Apparel Sales Volume, Revenue, Price and Gross Margin):

Nike

Adidas

Asics

Athletic Dna

Atp

Babolat

Bjorn Borg

Bloquv

New Balance

Prince

Puma

Head

Sergio Tacchini

2Xu

2Undr

Under Armour

Volkl

Wilson

Yonex



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF MEN'S TENNIS APPAREL

- 1.1 Definition of Men'S Tennis Apparel in This Report
- 1.2 Commercial Types of Men'S Tennis Apparel
 - 1.2.1 T-Shirt
 - 1.2.2 Short
 - 1.2.3 Others
- 1.3 Downstream Application of Men'S Tennis Apparel
 - 1.3.1 Profession Player
 - 1.3.2 Amateur Player
- 1.4 Development History of Men'S Tennis Apparel
- 1.5 Market Status and Trend of Men'S Tennis Apparel 2013-2023
- 1.5.1 China Men'S Tennis Apparel Market Status and Trend 2013-2023
- 1.5.2 Regional Men'S Tennis Apparel Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Men'S Tennis Apparel in China 2013-2017
- 2.2 Consumption Market of Men'S Tennis Apparel in China by Regions
 - 2.2.1 Consumption Volume of Men'S Tennis Apparel in China by Regions
 - 2.2.2 Revenue of Men'S Tennis Apparel in China by Regions
- 2.3 Market Analysis of Men'S Tennis Apparel in China by Regions
 - 2.3.1 Market Analysis of Men'S Tennis Apparel in North China 2013-2017
 - 2.3.2 Market Analysis of Men'S Tennis Apparel in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Men'S Tennis Apparel in East China 2013-2017
 - 2.3.4 Market Analysis of Men'S Tennis Apparel in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Men'S Tennis Apparel in Southwest China 2013-2017
- 2.3.6 Market Analysis of Men'S Tennis Apparel in Northwest China 2013-2017
- 2.4 Market Development Forecast of Men'S Tennis Apparel in China 2018-2023
- 2.4.1 Market Development Forecast of Men'S Tennis Apparel in China 2018-2023
- 2.4.2 Market Development Forecast of Men'S Tennis Apparel by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Men'S Tennis Apparel in China by Types
- 3.1.2 Revenue of Men'S Tennis Apparel in China by Types



- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Men'S Tennis Apparel in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Men'S Tennis Apparel in China by Downstream Industry
- 4.2 Demand Volume of Men'S Tennis Apparel by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Men'S Tennis Apparel by Downstream Industry in North China
- 4.2.2 Demand Volume of Men'S Tennis Apparel by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Men'S Tennis Apparel by Downstream Industry in East China
- 4.2.4 Demand Volume of Men'S Tennis Apparel by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Men'S Tennis Apparel by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Men'S Tennis Apparel by Downstream Industry in Northwest China
- 4.3 Market Forecast of Men'S Tennis Apparel in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MEN'S TENNIS APPAREL

- 5.1 China Economy Situation and Trend Overview
- 5.2 Men'S Tennis Apparel Downstream Industry Situation and Trend Overview

CHAPTER 6 MEN'S TENNIS APPAREL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Men'S Tennis Apparel in China by Major Players
- 6.2 Revenue of Men'S Tennis Apparel in China by Major Players



- 6.3 Basic Information of Men'S Tennis Apparel by Major Players
- 6.3.1 Headquarters Location and Established Time of Men'S Tennis Apparel Major Players
- 6.3.2 Employees and Revenue Level of Men'S Tennis Apparel Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 MEN'S TENNIS APPAREL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Nike
 - 7.1.1 Company profile
 - 7.1.2 Representative Men'S Tennis Apparel Product
 - 7.1.3 Men'S Tennis Apparel Sales, Revenue, Price and Gross Margin of Nike
- 7.2 Adidas
 - 7.2.1 Company profile
 - 7.2.2 Representative Men'S Tennis Apparel Product
 - 7.2.3 Men'S Tennis Apparel Sales, Revenue, Price and Gross Margin of Adidas
- 7.3 Asics
 - 7.3.1 Company profile
 - 7.3.2 Representative Men'S Tennis Apparel Product
 - 7.3.3 Men'S Tennis Apparel Sales, Revenue, Price and Gross Margin of Asics
- 7.4 Athletic Dna
 - 7.4.1 Company profile
 - 7.4.2 Representative Men'S Tennis Apparel Product
 - 7.4.3 Men'S Tennis Apparel Sales, Revenue, Price and Gross Margin of Athletic Dna
- 7.5 Atp
 - 7.5.1 Company profile
 - 7.5.2 Representative Men'S Tennis Apparel Product
 - 7.5.3 Men'S Tennis Apparel Sales, Revenue, Price and Gross Margin of Atp
- 7.6 Babolat
 - 7.6.1 Company profile
 - 7.6.2 Representative Men'S Tennis Apparel Product
 - 7.6.3 Men'S Tennis Apparel Sales, Revenue, Price and Gross Margin of Babolat
- 7.7 Bjorn Borg
 - 7.7.1 Company profile
- 7.7.2 Representative Men'S Tennis Apparel Product



- 7.7.3 Men'S Tennis Apparel Sales, Revenue, Price and Gross Margin of Bjorn Borg
- 7.8 Bloquv
 - 7.8.1 Company profile
 - 7.8.2 Representative Men'S Tennis Apparel Product
 - 7.8.3 Men'S Tennis Apparel Sales, Revenue, Price and Gross Margin of Bloquv
- 7.9 New Balance
 - 7.9.1 Company profile
 - 7.9.2 Representative Men'S Tennis Apparel Product
 - 7.9.3 Men'S Tennis Apparel Sales, Revenue, Price and Gross Margin of New Balance
- 7.10 Prince
 - 7.10.1 Company profile
 - 7.10.2 Representative Men'S Tennis Apparel Product
- 7.10.3 Men'S Tennis Apparel Sales, Revenue, Price and Gross Margin of Prince
- 7.11 Puma
 - 7.11.1 Company profile
 - 7.11.2 Representative Men'S Tennis Apparel Product
- 7.11.3 Men'S Tennis Apparel Sales, Revenue, Price and Gross Margin of Puma
- 7.12 Head
 - 7.12.1 Company profile
 - 7.12.2 Representative Men'S Tennis Apparel Product
 - 7.12.3 Men'S Tennis Apparel Sales, Revenue, Price and Gross Margin of Head
- 7.13 Sergio Tacchini
 - 7.13.1 Company profile
 - 7.13.2 Representative Men'S Tennis Apparel Product
- 7.13.3 Men'S Tennis Apparel Sales, Revenue, Price and Gross Margin of Sergio Tacchini
- 7.14 2Xu
 - 7.14.1 Company profile
 - 7.14.2 Representative Men'S Tennis Apparel Product
- 7.14.3 Men'S Tennis Apparel Sales, Revenue, Price and Gross Margin of 2Xu
- 7.15 2Undr
 - 7.15.1 Company profile
 - 7.15.2 Representative Men'S Tennis Apparel Product
 - 7.15.3 Men'S Tennis Apparel Sales, Revenue, Price and Gross Margin of 2Undr
- 7.16 Under Armour
- 7.17 Volkl
- 7.18 Wilson
- 7.19 Yonex



CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MEN'S TENNIS APPAREL

- 8.1 Industry Chain of Men'S Tennis Apparel
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MEN'S TENNIS APPAREL

- 9.1 Cost Structure Analysis of Men'S Tennis Apparel
- 9.2 Raw Materials Cost Analysis of Men'S Tennis Apparel
- 9.3 Labor Cost Analysis of Men'S Tennis Apparel
- 9.4 Manufacturing Expenses Analysis of Men'S Tennis Apparel

CHAPTER 10 MARKETING STATUS ANALYSIS OF MEN'S TENNIS APPAREL

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Men'S Tennis Apparel-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/MAB73A06422MEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/MAB73A06422MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970