

Men's Sport Watches-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M5BBFEADD29MEN.html>

Date: March 2018

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: M5BBFEADD29MEN

Abstracts

Report Summary

Men's Sport Watches-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Men's Sport Watches industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Men's Sport Watches 2013-2017, and development forecast 2018-2023

Main market players of Men's Sport Watches in North America, with company and product introduction, position in the Men's Sport Watches market

Market status and development trend of Men's Sport Watches by types and applications

Cost and profit status of Men's Sport Watches, and marketing status

Market growth drivers and challenges

The report segments the North America Men's Sport Watches market as:

North America Men's Sport Watches Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Men's Sport Watches Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Step watches
GPS watches
Heart rate watches

North America Men's Sport Watches Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Outdoor travel
Outdoor diving
Other

North America Men's Sport Watches Market: Players Segment Analysis (Company and Product introduction, Men's Sport Watches Sales Volume, Revenue, Price and Gross Margin):

Armitron
Casio
Chopard
CITIZEN
Fossil
Michael Kors
MICHELE
Movado
Nixon
Seiko

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF MEN'S SPORT WATCHES

- 1.1 Definition of Men's Sport Watches in This Report
- 1.2 Commercial Types of Men's Sport Watches
 - 1.2.1 Step watches
 - 1.2.2 GPS watches
 - 1.2.3 Heart rate watches
- 1.3 Downstream Application of Men's Sport Watches
 - 1.3.1 Outdoor travel
 - 1.3.2 Outdoor diving
 - 1.3.3 Other
- 1.4 Development History of Men's Sport Watches
- 1.5 Market Status and Trend of Men's Sport Watches 2013-2023
 - 1.5.1 North America Men's Sport Watches Market Status and Trend 2013-2023
 - 1.5.2 Regional Men's Sport Watches Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Men's Sport Watches in North America 2013-2017
- 2.2 Consumption Market of Men's Sport Watches in North America by Regions
 - 2.2.1 Consumption Volume of Men's Sport Watches in North America by Regions
 - 2.2.2 Revenue of Men's Sport Watches in North America by Regions
- 2.3 Market Analysis of Men's Sport Watches in North America by Regions
 - 2.3.1 Market Analysis of Men's Sport Watches in United States 2013-2017
 - 2.3.2 Market Analysis of Men's Sport Watches in Canada 2013-2017
 - 2.3.3 Market Analysis of Men's Sport Watches in Mexico 2013-2017
- 2.4 Market Development Forecast of Men's Sport Watches in North America 2018-2023
 - 2.4.1 Market Development Forecast of Men's Sport Watches in North America 2018-2023
 - 2.4.2 Market Development Forecast of Men's Sport Watches by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Men's Sport Watches in North America by Types
 - 3.1.2 Revenue of Men's Sport Watches in North America by Types
- 3.2 North America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Men's Sport Watches in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Men's Sport Watches in North America by Downstream Industry
- 4.2 Demand Volume of Men's Sport Watches by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Men's Sport Watches by Downstream Industry in United States
 - 4.2.2 Demand Volume of Men's Sport Watches by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Men's Sport Watches by Downstream Industry in Mexico
- 4.3 Market Forecast of Men's Sport Watches in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MEN'S SPORT WATCHES

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Men's Sport Watches Downstream Industry Situation and Trend Overview

CHAPTER 6 MEN'S SPORT WATCHES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Men's Sport Watches in North America by Major Players
- 6.2 Revenue of Men's Sport Watches in North America by Major Players
- 6.3 Basic Information of Men's Sport Watches by Major Players
 - 6.3.1 Headquarters Location and Established Time of Men's Sport Watches Major Players
 - 6.3.2 Employees and Revenue Level of Men's Sport Watches Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 MEN'S SPORT WATCHES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Armitron

7.1.1 Company profile

7.1.2 Representative Men's Sport Watches Product

7.1.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Armitron

7.2 Casio

7.2.1 Company profile

7.2.2 Representative Men's Sport Watches Product

7.2.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Casio

7.3 Chopard

7.3.1 Company profile

7.3.2 Representative Men's Sport Watches Product

7.3.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Chopard

7.4 CITIZEN

7.4.1 Company profile

7.4.2 Representative Men's Sport Watches Product

7.4.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of CITIZEN

7.5 Fossil

7.5.1 Company profile

7.5.2 Representative Men's Sport Watches Product

7.5.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Fossil

7.6 Michael Kors

7.6.1 Company profile

7.6.2 Representative Men's Sport Watches Product

7.6.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Michael Kors

7.7 MICHELE

7.7.1 Company profile

7.7.2 Representative Men's Sport Watches Product

7.7.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of MICHELE

7.8 Movado

7.8.1 Company profile

7.8.2 Representative Men's Sport Watches Product

7.8.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Movado

7.9 Nixon

7.9.1 Company profile

7.9.2 Representative Men's Sport Watches Product

7.9.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Nixon

7.10 Seiko

7.10.1 Company profile

7.10.2 Representative Men's Sport Watches Product

7.10.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Seiko

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MEN'S SPORT WATCHES

8.1 Industry Chain of Men's Sport Watches

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MEN'S SPORT WATCHES

9.1 Cost Structure Analysis of Men's Sport Watches

9.2 Raw Materials Cost Analysis of Men's Sport Watches

9.3 Labor Cost Analysis of Men's Sport Watches

9.4 Manufacturing Expenses Analysis of Men's Sport Watches

CHAPTER 10 MARKETING STATUS ANALYSIS OF MEN'S SPORT WATCHES

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Men's Sport Watches-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M5BBFEADD29MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M5BBFEADD29MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970