

Men's Sport Watches-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M231C8BF7D2MEN.html

Date: March 2018

Pages: 151

Price: US\$ 2,480.00 (Single User License)

ID: M231C8BF7D2MEN

Abstracts

Report Summary

Men's Sport Watches-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Men's Sport Watches industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Men's Sport Watches 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Men's Sport Watches worldwide, with company and product introduction, position in the Men's Sport Watches market
Market status and development trend of Men's Sport Watches by types and applications
Cost and profit status of Men's Sport Watches, and marketing status
Market growth drivers and challenges

The report segments the global Men's Sport Watches market as:

Global Men's Sport Watches Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



Latin America

Global Men's Sport Watches Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Step watches
GPS watches
Heart rate watches

Global Men's Sport Watches Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Outdoor travel
Outdoor diving
Other

Global Men's Sport Watches Market: Manufacturers Segment Analysis (Company and Product introduction, Men's Sport Watches Sales Volume, Revenue, Price and Gross Margin):

Armitron

Casio

Chopard

CITIZEN

Fossil

Michael Kors

MICHELE

Movado

Nixon

Seiko

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF MEN'S SPORT WATCHES

- 1.1 Definition of Men's Sport Watches in This Report
- 1.2 Commercial Types of Men's Sport Watches
 - 1.2.1 Step watches
 - 1.2.2 GPS watches
 - 1.2.3 Heart rate watches
- 1.3 Downstream Application of Men's Sport Watches
 - 1.3.1 Outdoor travel
 - 1.3.2 Outdoor diving
 - 1.3.3 Other
- 1.4 Development History of Men's Sport Watches
- 1.5 Market Status and Trend of Men's Sport Watches 2013-2023
 - 1.5.1 Global Men's Sport Watches Market Status and Trend 2013-2023
 - 1.5.2 Regional Men's Sport Watches Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Men's Sport Watches 2013-2017
- 2.2 Production Market of Men's Sport Watches by Regions
 - 2.2.1 Production Volume of Men's Sport Watches by Regions
 - 2.2.2 Production Value of Men's Sport Watches by Regions
- 2.3 Demand Market of Men's Sport Watches by Regions
- 2.4 Production and Demand Status of Men's Sport Watches by Regions
 - 2.4.1 Production and Demand Status of Men's Sport Watches by Regions 2013-2017
 - 2.4.2 Import and Export Status of Men's Sport Watches by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Men's Sport Watches by Types
- 3.2 Production Value of Men's Sport Watches by Types
- 3.3 Market Forecast of Men's Sport Watches by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Men's Sport Watches by Downstream Industry



4.2 Market Forecast of Men's Sport Watches by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MEN'S SPORT WATCHES

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Men's Sport Watches Downstream Industry Situation and Trend Overview

CHAPTER 6 MEN'S SPORT WATCHES MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Men's Sport Watches by Major Manufacturers
- 6.2 Production Value of Men's Sport Watches by Major Manufacturers
- 6.3 Basic Information of Men's Sport Watches by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Men's Sport Watches Major Manufacturer
- 6.3.2 Employees and Revenue Level of Men's Sport Watches Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 MEN'S SPORT WATCHES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Armitron
 - 7.1.1 Company profile
 - 7.1.2 Representative Men's Sport Watches Product
 - 7.1.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Armitron
- 7.2 Casio
 - 7.2.1 Company profile
 - 7.2.2 Representative Men's Sport Watches Product
 - 7.2.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Casio
- 7.3 Chopard
 - 7.3.1 Company profile
 - 7.3.2 Representative Men's Sport Watches Product
- 7.3.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Chopard
- 7.4 CITIZEN
 - 7.4.1 Company profile
- 7.4.2 Representative Men's Sport Watches Product



- 7.4.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of CITIZEN
- 7.5 Fossil
 - 7.5.1 Company profile
 - 7.5.2 Representative Men's Sport Watches Product
 - 7.5.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Fossil
- 7.6 Michael Kors
 - 7.6.1 Company profile
 - 7.6.2 Representative Men's Sport Watches Product
 - 7.6.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Michael Kors
- 7.7 MICHELE
 - 7.7.1 Company profile
 - 7.7.2 Representative Men's Sport Watches Product
- 7.7.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of MICHELE
- 7.8 Movado
 - 7.8.1 Company profile
 - 7.8.2 Representative Men's Sport Watches Product
- 7.8.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Movado
- 7.9 Nixon
 - 7.9.1 Company profile
 - 7.9.2 Representative Men's Sport Watches Product
 - 7.9.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Nixon
- 7.10 Seiko
 - 7.10.1 Company profile
 - 7.10.2 Representative Men's Sport Watches Product
 - 7.10.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Seiko

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MEN'S SPORT WATCHES

- 8.1 Industry Chain of Men's Sport Watches
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MEN'S SPORT WATCHES

- 9.1 Cost Structure Analysis of Men's Sport Watches
- 9.2 Raw Materials Cost Analysis of Men's Sport Watches
- 9.3 Labor Cost Analysis of Men's Sport Watches
- 9.4 Manufacturing Expenses Analysis of Men's Sport Watches



CHAPTER 10 MARKETING STATUS ANALYSIS OF MEN'S SPORT WATCHES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Men's Sport Watches-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/M231C8BF7D2MEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M231C8BF7D2MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970