

Men's Sport Watches-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/MF2506E13E3MEN.html

Date: March 2018

Pages: 146

Price: US\$ 2,980.00 (Single User License)

ID: MF2506E13E3MEN

Abstracts

Report Summary

Men's Sport Watches-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Men's Sport Watches industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Men's Sport Watches 2013-2017, and development forecast 2018-2023

Main market players of Men's Sport Watches in China, with company and product introduction, position in the Men's Sport Watches market

Market status and development trend of Men's Sport Watches by types and applications Cost and profit status of Men's Sport Watches, and marketing status Market growth drivers and challenges

The report segments the China Men's Sport Watches market as:

China Men's Sport Watches Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



Northwest China

China Men's Sport Watches Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Step watches
GPS watches
Heart rate watches

China Men's Sport Watches Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Outdoor travel
Outdoor diving
Other

China Men's Sport Watches Market: Players Segment Analysis (Company and Product introduction, Men's Sport Watches Sales Volume, Revenue, Price and Gross Margin):

Armitron

Casio

Chopard

CITIZEN

Fossil

Michael Kors

MICHELE

Movado

Nixon

Seiko

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF MEN'S SPORT WATCHES

- 1.1 Definition of Men's Sport Watches in This Report
- 1.2 Commercial Types of Men's Sport Watches
 - 1.2.1 Step watches
 - 1.2.2 GPS watches
 - 1.2.3 Heart rate watches
- 1.3 Downstream Application of Men's Sport Watches
 - 1.3.1 Outdoor travel
 - 1.3.2 Outdoor diving
- 1.3.3 Other
- 1.4 Development History of Men's Sport Watches
- 1.5 Market Status and Trend of Men's Sport Watches 2013-2023
 - 1.5.1 China Men's Sport Watches Market Status and Trend 2013-2023
- 1.5.2 Regional Men's Sport Watches Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Men's Sport Watches in China 2013-2017
- 2.2 Consumption Market of Men's Sport Watches in China by Regions
 - 2.2.1 Consumption Volume of Men's Sport Watches in China by Regions
 - 2.2.2 Revenue of Men's Sport Watches in China by Regions
- 2.3 Market Analysis of Men's Sport Watches in China by Regions
 - 2.3.1 Market Analysis of Men's Sport Watches in North China 2013-2017
 - 2.3.2 Market Analysis of Men's Sport Watches in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Men's Sport Watches in East China 2013-2017
 - 2.3.4 Market Analysis of Men's Sport Watches in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Men's Sport Watches in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Men's Sport Watches in Northwest China 2013-2017
- 2.4 Market Development Forecast of Men's Sport Watches in China 2018-2023
 - 2.4.1 Market Development Forecast of Men's Sport Watches in China 2018-2023
 - 2.4.2 Market Development Forecast of Men's Sport Watches by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Men's Sport Watches in China by Types



- 3.1.2 Revenue of Men's Sport Watches in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Men's Sport Watches in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Men's Sport Watches in China by Downstream Industry
- 4.2 Demand Volume of Men's Sport Watches by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Men's Sport Watches by Downstream Industry in North China
- 4.2.2 Demand Volume of Men's Sport Watches by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Men's Sport Watches by Downstream Industry in East China
- 4.2.4 Demand Volume of Men's Sport Watches by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Men's Sport Watches by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Men's Sport Watches by Downstream Industry in Northwest China
- 4.3 Market Forecast of Men's Sport Watches in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MEN'S SPORT WATCHES

- 5.1 China Economy Situation and Trend Overview
- 5.2 Men's Sport Watches Downstream Industry Situation and Trend Overview

CHAPTER 6 MEN'S SPORT WATCHES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Men's Sport Watches in China by Major Players
- 6.2 Revenue of Men's Sport Watches in China by Major Players



- 6.3 Basic Information of Men's Sport Watches by Major Players
- 6.3.1 Headquarters Location and Established Time of Men's Sport Watches Major Players
- 6.3.2 Employees and Revenue Level of Men's Sport Watches Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 MEN'S SPORT WATCHES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Armitron
 - 7.1.1 Company profile
 - 7.1.2 Representative Men's Sport Watches Product
 - 7.1.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Armitron
- 7.2 Casio
 - 7.2.1 Company profile
 - 7.2.2 Representative Men's Sport Watches Product
 - 7.2.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Casio
- 7.3 Chopard
 - 7.3.1 Company profile
 - 7.3.2 Representative Men's Sport Watches Product
 - 7.3.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Chopard
- 7.4 CITIZEN
 - 7.4.1 Company profile
 - 7.4.2 Representative Men's Sport Watches Product
 - 7.4.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of CITIZEN
- 7.5 Fossil
 - 7.5.1 Company profile
 - 7.5.2 Representative Men's Sport Watches Product
 - 7.5.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Fossil
- 7.6 Michael Kors
 - 7.6.1 Company profile
 - 7.6.2 Representative Men's Sport Watches Product
 - 7.6.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Michael Kors
- 7.7 MICHELE
 - 7.7.1 Company profile
- 7.7.2 Representative Men's Sport Watches Product



- 7.7.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of MICHELE
- 7.8 Movado
 - 7.8.1 Company profile
 - 7.8.2 Representative Men's Sport Watches Product
- 7.8.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Movado
- 7.9 Nixon
 - 7.9.1 Company profile
 - 7.9.2 Representative Men's Sport Watches Product
 - 7.9.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Nixon
- 7.10 Seiko
 - 7.10.1 Company profile
 - 7.10.2 Representative Men's Sport Watches Product
- 7.10.3 Men's Sport Watches Sales, Revenue, Price and Gross Margin of Seiko

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MEN'S SPORT WATCHES

- 8.1 Industry Chain of Men's Sport Watches
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MEN'S SPORT WATCHES

- 9.1 Cost Structure Analysis of Men's Sport Watches
- 9.2 Raw Materials Cost Analysis of Men's Sport Watches
- 9.3 Labor Cost Analysis of Men's Sport Watches
- 9.4 Manufacturing Expenses Analysis of Men's Sport Watches

CHAPTER 10 MARKETING STATUS ANALYSIS OF MEN'S SPORT WATCHES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List



CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Men's Sport Watches-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/MF2506E13E3MEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/MF2506E13E3MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970