

# Men's Plaid Shirt-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M172DBB0E15EN.html>

Date: July 2019

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: M172DBB0E15EN

## Abstracts

### Report Summary

Men's Plaid Shirt-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Men's Plaid Shirt industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Men's Plaid Shirt 2013-2017, and development forecast 2018-2023

Main market players of Men's Plaid Shirt in United States, with company and product introduction, position in the Men's Plaid Shirt market

Market status and development trend of Men's Plaid Shirt by types and applications

Cost and profit status of Men's Plaid Shirt, and marketing status

Market growth drivers and challenges

The report segments the United States Men's Plaid Shirt market as:

United States Men's Plaid Shirt Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Men's Plaid Shirt Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Crew Neck Style

V Neck Style

Y Neck Style

Polo Collar Style

Other

United States Men's Plaid Shirt Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets/Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

United States Men's Plaid Shirt Market: Players Segment Analysis (Company and Product introduction, Men's Plaid Shirt Sales Volume, Revenue, Price and Gross Margin):

Needles

Roark Revival

Pendleton

Topo Designs

Brooks Brothers

Patagonia

Fjall Raven

DC

Uniqlo

Howler Bros.

Captain Fin

Original Penguin

Woolrich

L.L.Bean

Ralph Lauren

Urban Outfitter's

H&M

Flag & Anthem

Land's End

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MEN'S PLAID SHIRT**

- 1.1 Definition of Men's Plaid Shirt in This Report
- 1.2 Commercial Types of Men's Plaid Shirt
  - 1.2.1 Crew Neck Style
  - 1.2.2 V Neck Style
  - 1.2.3 Y Neck Style
  - 1.2.4 Polo Collar Style
  - 1.2.5 Other
- 1.3 Downstream Application of Men's Plaid Shirt
  - 1.3.1 Supermarkets/Hypermarkets
  - 1.3.2 Convenience Stores
  - 1.3.3 Independent Retailers
  - 1.3.4 Online Sales
  - 1.3.5 Others
- 1.4 Development History of Men's Plaid Shirt
- 1.5 Market Status and Trend of Men's Plaid Shirt 2013-2023
  - 1.5.1 United States Men's Plaid Shirt Market Status and Trend 2013-2023
  - 1.5.2 Regional Men's Plaid Shirt Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Men's Plaid Shirt in United States 2013-2017
- 2.2 Consumption Market of Men's Plaid Shirt in United States by Regions
  - 2.2.1 Consumption Volume of Men's Plaid Shirt in United States by Regions
  - 2.2.2 Revenue of Men's Plaid Shirt in United States by Regions
- 2.3 Market Analysis of Men's Plaid Shirt in United States by Regions
  - 2.3.1 Market Analysis of Men's Plaid Shirt in New England 2013-2017
  - 2.3.2 Market Analysis of Men's Plaid Shirt in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Men's Plaid Shirt in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Men's Plaid Shirt in The West 2013-2017
  - 2.3.5 Market Analysis of Men's Plaid Shirt in The South 2013-2017
  - 2.3.6 Market Analysis of Men's Plaid Shirt in Southwest 2013-2017
- 2.4 Market Development Forecast of Men's Plaid Shirt in United States 2018-2023
  - 2.4.1 Market Development Forecast of Men's Plaid Shirt in United States 2018-2023
  - 2.4.2 Market Development Forecast of Men's Plaid Shirt by Regions 2018-2023

## **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Men's Plaid Shirt in United States by Types
  - 3.1.2 Revenue of Men's Plaid Shirt in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Men's Plaid Shirt in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Men's Plaid Shirt in United States by Downstream Industry
- 4.2 Demand Volume of Men's Plaid Shirt by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Men's Plaid Shirt by Downstream Industry in New England
  - 4.2.2 Demand Volume of Men's Plaid Shirt by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Men's Plaid Shirt by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Men's Plaid Shirt by Downstream Industry in The West
  - 4.2.5 Demand Volume of Men's Plaid Shirt by Downstream Industry in The South
  - 4.2.6 Demand Volume of Men's Plaid Shirt by Downstream Industry in Southwest
- 4.3 Market Forecast of Men's Plaid Shirt in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MEN'S PLAID SHIRT**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Men's Plaid Shirt Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MEN'S PLAID SHIRT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Men's Plaid Shirt in United States by Major Players
- 6.2 Revenue of Men's Plaid Shirt in United States by Major Players
- 6.3 Basic Information of Men's Plaid Shirt by Major Players

- 6.3.1 Headquarters Location and Established Time of Men's Plaid Shirt Major Players
- 6.3.2 Employees and Revenue Level of Men's Plaid Shirt Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 MEN'S PLAID SHIRT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Needles
  - 7.1.1 Company profile
  - 7.1.2 Representative Men's Plaid Shirt Product
  - 7.1.3 Men's Plaid Shirt Sales, Revenue, Price and Gross Margin of Needles
- 7.2 Roark Revival
  - 7.2.1 Company profile
  - 7.2.2 Representative Men's Plaid Shirt Product
  - 7.2.3 Men's Plaid Shirt Sales, Revenue, Price and Gross Margin of Roark Revival
- 7.3 Pendleton
  - 7.3.1 Company profile
  - 7.3.2 Representative Men's Plaid Shirt Product
  - 7.3.3 Men's Plaid Shirt Sales, Revenue, Price and Gross Margin of Pendleton
- 7.4 Topo Designs
  - 7.4.1 Company profile
  - 7.4.2 Representative Men's Plaid Shirt Product
  - 7.4.3 Men's Plaid Shirt Sales, Revenue, Price and Gross Margin of Topo Designs
- 7.5 Brooks Brothers
  - 7.5.1 Company profile
  - 7.5.2 Representative Men's Plaid Shirt Product
  - 7.5.3 Men's Plaid Shirt Sales, Revenue, Price and Gross Margin of Brooks Brothers
- 7.6 Patagonia
  - 7.6.1 Company profile
  - 7.6.2 Representative Men's Plaid Shirt Product
  - 7.6.3 Men's Plaid Shirt Sales, Revenue, Price and Gross Margin of Patagonia
- 7.7 Fjall Raven
  - 7.7.1 Company profile
  - 7.7.2 Representative Men's Plaid Shirt Product
  - 7.7.3 Men's Plaid Shirt Sales, Revenue, Price and Gross Margin of Fjall Raven
- 7.8 DC

- 7.8.1 Company profile
- 7.8.2 Representative Men's Plaid Shirt Product
- 7.8.3 Men's Plaid Shirt Sales, Revenue, Price and Gross Margin of DC
- 7.9 Uniqlo
  - 7.9.1 Company profile
  - 7.9.2 Representative Men's Plaid Shirt Product
  - 7.9.3 Men's Plaid Shirt Sales, Revenue, Price and Gross Margin of Uniqlo
- 7.10 Howler Bros.
  - 7.10.1 Company profile
  - 7.10.2 Representative Men's Plaid Shirt Product
  - 7.10.3 Men's Plaid Shirt Sales, Revenue, Price and Gross Margin of Howler Bros.
- 7.11 Captain Fin
  - 7.11.1 Company profile
  - 7.11.2 Representative Men's Plaid Shirt Product
  - 7.11.3 Men's Plaid Shirt Sales, Revenue, Price and Gross Margin of Captain Fin
- 7.12 Original Penguin
  - 7.12.1 Company profile
  - 7.12.2 Representative Men's Plaid Shirt Product
  - 7.12.3 Men's Plaid Shirt Sales, Revenue, Price and Gross Margin of Original Penguin
- 7.13 Woolrich
  - 7.13.1 Company profile
  - 7.13.2 Representative Men's Plaid Shirt Product
  - 7.13.3 Men's Plaid Shirt Sales, Revenue, Price and Gross Margin of Woolrich
- 7.14 L.L.Bean
  - 7.14.1 Company profile
  - 7.14.2 Representative Men's Plaid Shirt Product
  - 7.14.3 Men's Plaid Shirt Sales, Revenue, Price and Gross Margin of L.L.Bean
- 7.15 Ralph Lauren
  - 7.15.1 Company profile
  - 7.15.2 Representative Men's Plaid Shirt Product
  - 7.15.3 Men's Plaid Shirt Sales, Revenue, Price and Gross Margin of Ralph Lauren
- 7.16 Urban Outfitter's
- 7.17 H&M
- 7.18 Flag & Anthem
- 7.19 Land's End

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MEN'S PLAID SHIRT**

- 8.1 Industry Chain of Men's Plaid Shirt
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MEN'S PLAID SHIRT**

- 9.1 Cost Structure Analysis of Men's Plaid Shirt
- 9.2 Raw Materials Cost Analysis of Men's Plaid Shirt
- 9.3 Labor Cost Analysis of Men's Plaid Shirt
- 9.4 Manufacturing Expenses Analysis of Men's Plaid Shirt

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MEN'S PLAID SHIRT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Men's Plaid Shirt-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M172DBB0E15EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M172DBB0E15EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970