

Men Personal Care Products-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M0D7D08ABC7MEN.html>

Date: May 2018

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: M0D7D08ABC7MEN

Abstracts

Report Summary

Men Personal Care Products-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Men Personal Care Products industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Men Personal Care Products 2013-2017, and development forecast 2018-2023

Main market players of Men Personal Care Products in Europe, with company and product introduction, position in the Men Personal Care Products market

Market status and development trend of Men Personal Care Products by types and applications

Cost and profit status of Men Personal Care Products, and marketing status

Market growth drivers and challenges

The report segments the Europe Men Personal Care Products market as:

Europe Men Personal Care Products Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Men Personal Care Products Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hair Care

Shaving

Oral Care

Personal Cleanliness

Skin Care

Others

Europe Men Personal Care Products Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Online Sales

Offline Sales

Europe Men Personal Care Products Market: Players Segment Analysis (Company and
Product introduction, Men Personal Care Products Sales Volume, Revenue, Price and
Gross Margin):

L'Oreal S.A. (France)

Johnson & Johnson (U.S.)

Kao Corporation (Japan)

Procter and Gamble Co (P&G), (U.S.)

Unilever (UK)

The Estee Lauder Companies, Inc. (U.S.)

Shiseido (Japan)

Avon Products, Inc. (U.S.)

Colgate-Palmolive Company (U.S.)

Beiersdorf Akteingesellschaft (Germany)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF MEN PERSONAL CARE PRODUCTS

- 1.1 Definition of Men Personal Care Products in This Report
- 1.2 Commercial Types of Men Personal Care Products
 - 1.2.1 Hair Care
 - 1.2.2 Shaving
 - 1.2.3 Oral Care
 - 1.2.4 Personal Cleanliness
 - 1.2.5 Skin Care
 - 1.2.6 Others
- 1.3 Downstream Application of Men Personal Care Products
 - 1.3.1 Online Sales
 - 1.3.2 Offline Sales
- 1.4 Development History of Men Personal Care Products
- 1.5 Market Status and Trend of Men Personal Care Products 2013-2023
 - 1.5.1 Europe Men Personal Care Products Market Status and Trend 2013-2023
 - 1.5.2 Regional Men Personal Care Products Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Men Personal Care Products in Europe 2013-2017
- 2.2 Consumption Market of Men Personal Care Products in Europe by Regions
 - 2.2.1 Consumption Volume of Men Personal Care Products in Europe by Regions
 - 2.2.2 Revenue of Men Personal Care Products in Europe by Regions
- 2.3 Market Analysis of Men Personal Care Products in Europe by Regions
 - 2.3.1 Market Analysis of Men Personal Care Products in Germany 2013-2017
 - 2.3.2 Market Analysis of Men Personal Care Products in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Men Personal Care Products in France 2013-2017
 - 2.3.4 Market Analysis of Men Personal Care Products in Italy 2013-2017
 - 2.3.5 Market Analysis of Men Personal Care Products in Spain 2013-2017
 - 2.3.6 Market Analysis of Men Personal Care Products in Benelux 2013-2017
 - 2.3.7 Market Analysis of Men Personal Care Products in Russia 2013-2017
- 2.4 Market Development Forecast of Men Personal Care Products in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Men Personal Care Products in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Men Personal Care Products by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Europe Market Status by Types

3.1.1 Consumption Volume of Men Personal Care Products in Europe by Types

3.1.2 Revenue of Men Personal Care Products in Europe by Types

3.2 Europe Market Status by Types in Major Countries

3.2.1 Market Status by Types in Germany

3.2.2 Market Status by Types in United Kingdom

3.2.3 Market Status by Types in France

3.2.4 Market Status by Types in Italy

3.2.5 Market Status by Types in Spain

3.2.6 Market Status by Types in Benelux

3.2.7 Market Status by Types in Russia

3.3 Market Forecast of Men Personal Care Products in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Men Personal Care Products in Europe by Downstream Industry

4.2 Demand Volume of Men Personal Care Products by Downstream Industry in Major Countries

4.2.1 Demand Volume of Men Personal Care Products by Downstream Industry in Germany

4.2.2 Demand Volume of Men Personal Care Products by Downstream Industry in United Kingdom

4.2.3 Demand Volume of Men Personal Care Products by Downstream Industry in France

4.2.4 Demand Volume of Men Personal Care Products by Downstream Industry in Italy

4.2.5 Demand Volume of Men Personal Care Products by Downstream Industry in Spain

4.2.6 Demand Volume of Men Personal Care Products by Downstream Industry in Benelux

4.2.7 Demand Volume of Men Personal Care Products by Downstream Industry in Russia

4.3 Market Forecast of Men Personal Care Products in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MEN PERSONAL CARE PRODUCTS

5.1 Europe Economy Situation and Trend Overview

5.2 Men Personal Care Products Downstream Industry Situation and Trend Overview

CHAPTER 6 MEN PERSONAL CARE PRODUCTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

6.1 Sales Volume of Men Personal Care Products in Europe by Major Players

6.2 Revenue of Men Personal Care Products in Europe by Major Players

6.3 Basic Information of Men Personal Care Products by Major Players

6.3.1 Headquarters Location and Established Time of Men Personal Care Products Major Players

6.3.2 Employees and Revenue Level of Men Personal Care Products Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 MEN PERSONAL CARE PRODUCTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 L'Oreal S.A. (France)

7.1.1 Company profile

7.1.2 Representative Men Personal Care Products Product

7.1.3 Men Personal Care Products Sales, Revenue, Price and Gross Margin of L'Oreal S.A. (France)

7.2 Johnson & Johnson (U.S.)

7.2.1 Company profile

7.2.2 Representative Men Personal Care Products Product

7.2.3 Men Personal Care Products Sales, Revenue, Price and Gross Margin of Johnson & Johnson (U.S.)

7.3 Kao Corporation (Japan)

7.3.1 Company profile

7.3.2 Representative Men Personal Care Products Product

7.3.3 Men Personal Care Products Sales, Revenue, Price and Gross Margin of Kao Corporation (Japan)

7.4 Procter and Gamble Co (P&G), (U.S.)

7.4.1 Company profile

7.4.2 Representative Men Personal Care Products Product

7.4.3 Men Personal Care Products Sales, Revenue, Price and Gross Margin of Procter and Gamble Co (P&G), (U.S.)

7.5 Unilever (UK)

7.5.1 Company profile

7.5.2 Representative Men Personal Care Products Product

7.5.3 Men Personal Care Products Sales, Revenue, Price and Gross Margin of Unilever (UK)

7.6 The Estee Lauder Companies, Inc. (U.S.)

7.6.1 Company profile

7.6.2 Representative Men Personal Care Products Product

7.6.3 Men Personal Care Products Sales, Revenue, Price and Gross Margin of The Estee Lauder Companies, Inc. (U.S.)

7.7 Shiseido (Japan)

7.7.1 Company profile

7.7.2 Representative Men Personal Care Products Product

7.7.3 Men Personal Care Products Sales, Revenue, Price and Gross Margin of Shiseido (Japan)

7.8 Avon Products, Inc. (U.S.)

7.8.1 Company profile

7.8.2 Representative Men Personal Care Products Product

7.8.3 Men Personal Care Products Sales, Revenue, Price and Gross Margin of Avon Products, Inc. (U.S.)

7.9 Colgate-Palmolive Company (U.S.)

7.9.1 Company profile

7.9.2 Representative Men Personal Care Products Product

7.9.3 Men Personal Care Products Sales, Revenue, Price and Gross Margin of Colgate-Palmolive Company (U.S.)

7.10 Beiersdorf Akteingesellschaft (Germany)

7.10.1 Company profile

7.10.2 Representative Men Personal Care Products Product

7.10.3 Men Personal Care Products Sales, Revenue, Price and Gross Margin of Beiersdorf Akteingesellschaft (Germany)

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MEN PERSONAL CARE PRODUCTS

8.1 Industry Chain of Men Personal Care Products

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MEN PERSONAL CARE PRODUCTS

- 9.1 Cost Structure Analysis of Men Personal Care Products
- 9.2 Raw Materials Cost Analysis of Men Personal Care Products
- 9.3 Labor Cost Analysis of Men Personal Care Products
- 9.4 Manufacturing Expenses Analysis of Men Personal Care Products

CHAPTER 10 MARKETING STATUS ANALYSIS OF MEN PERSONAL CARE PRODUCTS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Men Personal Care Products-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M0D7D08ABC7MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M0D7D08ABC7MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970