

Melatonin-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M8790A5D887EN.html

Date: February 2018 Pages: 143 Price: US\$ 3,480.00 (Single User License) ID: M8790A5D887EN

Abstracts

Report Summary

Melatonin-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Melatonin industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Melatonin 2013-2017, and development forecast 2018-2023 Main market players of Melatonin in United States, with company and product introduction, position in the Melatonin market Market status and development trend of Melatonin by types and applications Cost and profit status of Melatonin, and marketing status Market growth drivers and challenges

The report segments the United States Melatonin market as:

United States Melatonin Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England The Middle Atlantic The Midwest The West The South



Southwest

United States Melatonin Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Pharmaceutical Grade Food Grade

United States Melatonin Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Dietary Supplements Medical Other

United States Melatonin Market: Players Segment Analysis (Company and Product introduction, Melatonin Sales Volume, Revenue, Price and Gross Margin):

Natrol Pharmavite Nature's Bounty Jameison Rexall Sundown GNC Xiu Zheng Church & Dwight By-Health Pfizer Solgar Biotics Research Now Food

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF MELATONIN

- 1.1 Definition of Melatonin in This Report
- 1.2 Commercial Types of Melatonin
- 1.2.1 Pharmaceutical Grade
- 1.2.2 Food Grade
- 1.3 Downstream Application of Melatonin
- 1.3.1 Dietary Supplements
- 1.3.2 Medical
- 1.3.3 Other
- 1.4 Development History of Melatonin
- 1.5 Market Status and Trend of Melatonin 2013-2023
- 1.5.1 United States Melatonin Market Status and Trend 2013-2023
- 1.5.2 Regional Melatonin Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Melatonin in United States 2013-2017
- 2.2 Consumption Market of Melatonin in United States by Regions
- 2.2.1 Consumption Volume of Melatonin in United States by Regions
- 2.2.2 Revenue of Melatonin in United States by Regions
- 2.3 Market Analysis of Melatonin in United States by Regions
 - 2.3.1 Market Analysis of Melatonin in New England 2013-2017
 - 2.3.2 Market Analysis of Melatonin in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Melatonin in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Melatonin in The West 2013-2017
 - 2.3.5 Market Analysis of Melatonin in The South 2013-2017
- 2.3.6 Market Analysis of Melatonin in Southwest 2013-2017
- 2.4 Market Development Forecast of Melatonin in United States 2018-2023
- 2.4.1 Market Development Forecast of Melatonin in United States 2018-2023
- 2.4.2 Market Development Forecast of Melatonin by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
- 3.1.1 Consumption Volume of Melatonin in United States by Types
- 3.1.2 Revenue of Melatonin in United States by Types



- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Melatonin in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Melatonin in United States by Downstream Industry
- 4.2 Demand Volume of Melatonin by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Melatonin by Downstream Industry in New England
 - 4.2.2 Demand Volume of Melatonin by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Melatonin by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Melatonin by Downstream Industry in The West
 - 4.2.5 Demand Volume of Melatonin by Downstream Industry in The South
- 4.2.6 Demand Volume of Melatonin by Downstream Industry in Southwest
- 4.3 Market Forecast of Melatonin in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MELATONIN

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Melatonin Downstream Industry Situation and Trend Overview

CHAPTER 6 MELATONIN MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Melatonin in United States by Major Players
- 6.2 Revenue of Melatonin in United States by Major Players
- 6.3 Basic Information of Melatonin by Major Players
- 6.3.1 Headquarters Location and Established Time of Melatonin Major Players
- 6.3.2 Employees and Revenue Level of Melatonin Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch



CHAPTER 7 MELATONIN MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Natrol

- 7.1.1 Company profile
- 7.1.2 Representative Melatonin Product
- 7.1.3 Melatonin Sales, Revenue, Price and Gross Margin of Natrol
- 7.2 Pharmavite
- 7.2.1 Company profile
- 7.2.2 Representative Melatonin Product
- 7.2.3 Melatonin Sales, Revenue, Price and Gross Margin of Pharmavite
- 7.3 Nature's Bounty
- 7.3.1 Company profile
- 7.3.2 Representative Melatonin Product
- 7.3.3 Melatonin Sales, Revenue, Price and Gross Margin of Nature's Bounty
- 7.4 Jameison
- 7.4.1 Company profile
- 7.4.2 Representative Melatonin Product
- 7.4.3 Melatonin Sales, Revenue, Price and Gross Margin of Jameison
- 7.5 Rexall Sundown
 - 7.5.1 Company profile
 - 7.5.2 Representative Melatonin Product
- 7.5.3 Melatonin Sales, Revenue, Price and Gross Margin of Rexall Sundown
- 7.6 GNC
 - 7.6.1 Company profile
 - 7.6.2 Representative Melatonin Product
 - 7.6.3 Melatonin Sales, Revenue, Price and Gross Margin of GNC
- 7.7 Xiu Zheng
 - 7.7.1 Company profile
- 7.7.2 Representative Melatonin Product
- 7.7.3 Melatonin Sales, Revenue, Price and Gross Margin of Xiu Zheng
- 7.8 Church & Dwight
 - 7.8.1 Company profile
 - 7.8.2 Representative Melatonin Product
 - 7.8.3 Melatonin Sales, Revenue, Price and Gross Margin of Church & Dwight

7.9 By-Health

- 7.9.1 Company profile
- 7.9.2 Representative Melatonin Product



7.9.3 Melatonin Sales, Revenue, Price and Gross Margin of By-Health

7.10 Pfizer

- 7.10.1 Company profile
- 7.10.2 Representative Melatonin Product
- 7.10.3 Melatonin Sales, Revenue, Price and Gross Margin of Pfizer
- 7.11 Solgar
 - 7.11.1 Company profile
 - 7.11.2 Representative Melatonin Product
 - 7.11.3 Melatonin Sales, Revenue, Price and Gross Margin of Solgar
- 7.12 Biotics Research
- 7.12.1 Company profile
- 7.12.2 Representative Melatonin Product
- 7.12.3 Melatonin Sales, Revenue, Price and Gross Margin of Biotics Research

7.13 Now Food

- 7.13.1 Company profile
- 7.13.2 Representative Melatonin Product
- 7.13.3 Melatonin Sales, Revenue, Price and Gross Margin of Now Food

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MELATONIN

- 8.1 Industry Chain of Melatonin
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MELATONIN

- 9.1 Cost Structure Analysis of Melatonin
- 9.2 Raw Materials Cost Analysis of Melatonin
- 9.3 Labor Cost Analysis of Melatonin
- 9.4 Manufacturing Expenses Analysis of Melatonin

CHAPTER 10 MARKETING STATUS ANALYSIS OF MELATONIN

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



10.2.1 Pricing Strategy10.2.2 Brand Strategy10.2.3 Target Client10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Melatonin-United States Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/M8790A5D887EN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/M8790A5D887EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970