

# Medical Audiological Devices-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M4154CB2016EN.html>

Date: February 2018

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: M4154CB2016EN

## Abstracts

### Report Summary

Medical Audiological Devices-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Medical Audiological Devices industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Medical Audiological Devices 2013-2017, and development forecast 2018-2023

Main market players of Medical Audiological Devices in North America, with company and product introduction, position in the Medical Audiological Devices market  
Market status and development trend of Medical Audiological Devices by types and applications

Cost and profit status of Medical Audiological Devices, and marketing status

Market growth drivers and challenges

The report segments the North America Medical Audiological Devices market as:

North America Medical Audiological Devices Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

## Mexico

North America Medical Audiological Devices Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hearing Aids  
Cochlear Implants  
Bone Anchored Hearing Aids  
Audiometers  
Others

North America Medical Audiological Devices Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospital  
Clinic  
Other

North America Medical Audiological Devices Market: Players Segment Analysis  
(Company and Product introduction, Medical Audiological Devices Sales Volume, Revenue, Price and Gross Margin):

Cochlear Limited  
GN ReSound A/S  
Med-EL Medical Electronics  
Otovation LLC  
Siemens Audiologische Technik GmbH  
Sonova Holding AG  
Advanced Bionics Corporation  
Phonak AG  
Starkey Hearing Technologies  
Widex A/S  
William Demant Holding A/S  
Bernafon AG  
Sonic Innovations, Inc.  
Neurelec SA

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MEDICAL AUDIOLOGICAL DEVICES**

- 1.1 Definition of Medical Audiological Devices in This Report
- 1.2 Commercial Types of Medical Audiological Devices
  - 1.2.1 Hearing Aids
  - 1.2.2 Cochlear Implants
  - 1.2.3 Bone Anchored Hearing Aids
  - 1.2.4 Audiometers
  - 1.2.5 Others
- 1.3 Downstream Application of Medical Audiological Devices
  - 1.3.1 Hospital
  - 1.3.2 Clinic
  - 1.3.3 Other
- 1.4 Development History of Medical Audiological Devices
- 1.5 Market Status and Trend of Medical Audiological Devices 2013-2023
  - 1.5.1 North America Medical Audiological Devices Market Status and Trend 2013-2023
  - 1.5.2 Regional Medical Audiological Devices Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Medical Audiological Devices in North America 2013-2017
- 2.2 Consumption Market of Medical Audiological Devices in North America by Regions
  - 2.2.1 Consumption Volume of Medical Audiological Devices in North America by Regions
  - 2.2.2 Revenue of Medical Audiological Devices in North America by Regions
- 2.3 Market Analysis of Medical Audiological Devices in North America by Regions
  - 2.3.1 Market Analysis of Medical Audiological Devices in United States 2013-2017
  - 2.3.2 Market Analysis of Medical Audiological Devices in Canada 2013-2017
  - 2.3.3 Market Analysis of Medical Audiological Devices in Mexico 2013-2017
- 2.4 Market Development Forecast of Medical Audiological Devices in North America 2018-2023
  - 2.4.1 Market Development Forecast of Medical Audiological Devices in North America 2018-2023
  - 2.4.2 Market Development Forecast of Medical Audiological Devices by Regions 2018-2023

## **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Medical Audiological Devices in North America by Types

3.1.2 Revenue of Medical Audiological Devices in North America by Types

### 3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

### 3.3 Market Forecast of Medical Audiological Devices in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Medical Audiological Devices in North America by Downstream Industry

4.2 Demand Volume of Medical Audiological Devices by Downstream Industry in Major Countries

4.2.1 Demand Volume of Medical Audiological Devices by Downstream Industry in United States

4.2.2 Demand Volume of Medical Audiological Devices by Downstream Industry in Canada

4.2.3 Demand Volume of Medical Audiological Devices by Downstream Industry in Mexico

4.3 Market Forecast of Medical Audiological Devices in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MEDICAL AUDIOLOGICAL DEVICES**

5.1 North America Economy Situation and Trend Overview

5.2 Medical Audiological Devices Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MEDICAL AUDIOLOGICAL DEVICES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

6.1 Sales Volume of Medical Audiological Devices in North America by Major Players

6.2 Revenue of Medical Audiological Devices in North America by Major Players

## 6.3 Basic Information of Medical Audiological Devices by Major Players

### 6.3.1 Headquarters Location and Established Time of Medical Audiological Devices

#### Major Players

### 6.3.2 Employees and Revenue Level of Medical Audiological Devices Major Players

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 MEDICAL AUDIOLOGICAL DEVICES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Cochlear Limited

#### 7.1.1 Company profile

#### 7.1.2 Representative Medical Audiological Devices Product

#### 7.1.3 Medical Audiological Devices Sales, Revenue, Price and Gross Margin of Cochlear Limited

### 7.2 GN ReSound A/S

#### 7.2.1 Company profile

#### 7.2.2 Representative Medical Audiological Devices Product

#### 7.2.3 Medical Audiological Devices Sales, Revenue, Price and Gross Margin of GN ReSound A/S

### 7.3 Med-EL Medical Electronics

#### 7.3.1 Company profile

#### 7.3.2 Representative Medical Audiological Devices Product

#### 7.3.3 Medical Audiological Devices Sales, Revenue, Price and Gross Margin of Med-EL Medical Electronics

### 7.4 Otovation LLC

#### 7.4.1 Company profile

#### 7.4.2 Representative Medical Audiological Devices Product

#### 7.4.3 Medical Audiological Devices Sales, Revenue, Price and Gross Margin of Otovation LLC

### 7.5 Siemens Audiologische Technik GmbH

#### 7.5.1 Company profile

#### 7.5.2 Representative Medical Audiological Devices Product

#### 7.5.3 Medical Audiological Devices Sales, Revenue, Price and Gross Margin of Siemens Audiologische Technik GmbH

### 7.6 Sonova Holding AG

#### 7.6.1 Company profile

- 7.6.2 Representative Medical Audiological Devices Product
- 7.6.3 Medical Audiological Devices Sales, Revenue, Price and Gross Margin of Sonova Holding AG
- 7.7 Advanced Bionics Corporation
  - 7.7.1 Company profile
  - 7.7.2 Representative Medical Audiological Devices Product
  - 7.7.3 Medical Audiological Devices Sales, Revenue, Price and Gross Margin of Advanced Bionics Corporation
- 7.8 Phonak AG
  - 7.8.1 Company profile
  - 7.8.2 Representative Medical Audiological Devices Product
  - 7.8.3 Medical Audiological Devices Sales, Revenue, Price and Gross Margin of Phonak AG
- 7.9 Starkey Hearing Technologies
  - 7.9.1 Company profile
  - 7.9.2 Representative Medical Audiological Devices Product
  - 7.9.3 Medical Audiological Devices Sales, Revenue, Price and Gross Margin of Starkey Hearing Technologies
- 7.10 Widex A/S
  - 7.10.1 Company profile
  - 7.10.2 Representative Medical Audiological Devices Product
  - 7.10.3 Medical Audiological Devices Sales, Revenue, Price and Gross Margin of Widex A/S
- 7.11 William Demant Holding A/S
  - 7.11.1 Company profile
  - 7.11.2 Representative Medical Audiological Devices Product
  - 7.11.3 Medical Audiological Devices Sales, Revenue, Price and Gross Margin of William Demant Holding A/S
- 7.12 Bernafon AG
  - 7.12.1 Company profile
  - 7.12.2 Representative Medical Audiological Devices Product
  - 7.12.3 Medical Audiological Devices Sales, Revenue, Price and Gross Margin of Bernafon AG
- 7.13 Sonic Innovations, Inc.
  - 7.13.1 Company profile
  - 7.13.2 Representative Medical Audiological Devices Product
  - 7.13.3 Medical Audiological Devices Sales, Revenue, Price and Gross Margin of Sonic Innovations, Inc.
- 7.14 Neurelec SA

- 7.14.1 Company profile
- 7.14.2 Representative Medical Audiological Devices Product
- 7.14.3 Medical Audiological Devices Sales, Revenue, Price and Gross Margin of Neurelec SA

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MEDICAL AUDIOLOGICAL DEVICES**

- 8.1 Industry Chain of Medical Audiological Devices
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MEDICAL AUDIOLOGICAL DEVICES**

- 9.1 Cost Structure Analysis of Medical Audiological Devices
- 9.2 Raw Materials Cost Analysis of Medical Audiological Devices
- 9.3 Labor Cost Analysis of Medical Audiological Devices
- 9.4 Manufacturing Expenses Analysis of Medical Audiological Devices

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MEDICAL AUDIOLOGICAL DEVICES**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design



12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Medical Audiological Devices-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M4154CB2016EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M4154CB2016EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970