

Mechanical Watch-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M434D2217370EN.html>

Date: April 2018

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: M434D2217370EN

Abstracts

Report Summary

Mechanical Watch-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mechanical Watch industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Mechanical Watch 2013-2017, and development forecast 2018-2023

Main market players of Mechanical Watch in South America, with company and product introduction, position in the Mechanical Watch market

Market status and development trend of Mechanical Watch by types and applications

Cost and profit status of Mechanical Watch, and marketing status

Market growth drivers and challenges

The report segments the South America Mechanical Watch market as:

South America Mechanical Watch Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Mechanical Watch Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Stainless Steel
Leather
Metal
Titanium
Rubber
Plastic
Other

South America Mechanical Watch Market: Application Segment Analysis (Consumption
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men
Women

South America Mechanical Watch Market: Players Segment Analysis (Company and
Product introduction, Mechanical Watch Sales Volume, Revenue, Price and Gross
Margin):

Invicta Watch
Seiko Watches
Fossil
Kairos Watches
Gevril Group
Stuhrling Original
American Coin Treasures
Charles Hubert
Akribos XXIV
Adee Kaye Beverly Hills
Bulova
Oris
Hamilton
Rougois
Tissot
Zeon America
IWC

Luch
Pobeda
Poljot
Raketa
Vostok
Rolex
Tag Heuer
Movado
Audemars Piguet
Baume & Mercier
Blancpain
Breguet

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF MECHANICAL WATCH

- 1.1 Definition of Mechanical Watch in This Report
- 1.2 Commercial Types of Mechanical Watch
 - 1.2.1 Stainless Steel
 - 1.2.2 Leather
 - 1.2.3 Metal
 - 1.2.4 Titanium
 - 1.2.5 Rubber
 - 1.2.6 Plastic
 - 1.2.7 Other
- 1.3 Downstream Application of Mechanical Watch
 - 1.3.1 Men
 - 1.3.2 Women
- 1.4 Development History of Mechanical Watch
- 1.5 Market Status and Trend of Mechanical Watch 2013-2023
 - 1.5.1 South America Mechanical Watch Market Status and Trend 2013-2023
 - 1.5.2 Regional Mechanical Watch Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Mechanical Watch in South America 2013-2017
- 2.2 Consumption Market of Mechanical Watch in South America by Regions
 - 2.2.1 Consumption Volume of Mechanical Watch in South America by Regions
 - 2.2.2 Revenue of Mechanical Watch in South America by Regions
- 2.3 Market Analysis of Mechanical Watch in South America by Regions
 - 2.3.1 Market Analysis of Mechanical Watch in Brazil 2013-2017
 - 2.3.2 Market Analysis of Mechanical Watch in Argentina 2013-2017
 - 2.3.3 Market Analysis of Mechanical Watch in Venezuela 2013-2017
 - 2.3.4 Market Analysis of Mechanical Watch in Colombia 2013-2017
 - 2.3.5 Market Analysis of Mechanical Watch in Others 2013-2017
- 2.4 Market Development Forecast of Mechanical Watch in South America 2018-2023
 - 2.4.1 Market Development Forecast of Mechanical Watch in South America 2018-2023
 - 2.4.2 Market Development Forecast of Mechanical Watch by Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
 - 3.1.1 Consumption Volume of Mechanical Watch in South America by Types
 - 3.1.2 Revenue of Mechanical Watch in South America by Types
- 3.2 South America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Brazil
 - 3.2.2 Market Status by Types in Argentina
 - 3.2.3 Market Status by Types in Venezuela
 - 3.2.4 Market Status by Types in Colombia
 - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Mechanical Watch in South America by Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Mechanical Watch in South America by Downstream Industry
- 4.2 Demand Volume of Mechanical Watch by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Mechanical Watch by Downstream Industry in Brazil
 - 4.2.2 Demand Volume of Mechanical Watch by Downstream Industry in Argentina
 - 4.2.3 Demand Volume of Mechanical Watch by Downstream Industry in Venezuela
 - 4.2.4 Demand Volume of Mechanical Watch by Downstream Industry in Colombia
 - 4.2.5 Demand Volume of Mechanical Watch by Downstream Industry in Others
- 4.3 Market Forecast of Mechanical Watch in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MECHANICAL WATCH

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Mechanical Watch Downstream Industry Situation and Trend Overview

CHAPTER 6 MECHANICAL WATCH MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Mechanical Watch in South America by Major Players
- 6.2 Revenue of Mechanical Watch in South America by Major Players
- 6.3 Basic Information of Mechanical Watch by Major Players
 - 6.3.1 Headquarters Location and Established Time of Mechanical Watch Major Players
 - 6.3.2 Employees and Revenue Level of Mechanical Watch Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 MECHANICAL WATCH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Invicta Watch

- 7.1.1 Company profile
- 7.1.2 Representative Mechanical Watch Product
- 7.1.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Invicta Watch

7.2 Seiko Watches

- 7.2.1 Company profile
- 7.2.2 Representative Mechanical Watch Product
- 7.2.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Seiko Watches

7.3 Fossil

- 7.3.1 Company profile
- 7.3.2 Representative Mechanical Watch Product
- 7.3.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Fossil

7.4 Kairos Watches

- 7.4.1 Company profile
- 7.4.2 Representative Mechanical Watch Product
- 7.4.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Kairos Watches

7.5 Gevril Group

- 7.5.1 Company profile
- 7.5.2 Representative Mechanical Watch Product
- 7.5.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Gevril Group

7.6 Stuhrling Original

- 7.6.1 Company profile
- 7.6.2 Representative Mechanical Watch Product
- 7.6.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Stuhrling Original

7.7 American Coin Treasures

- 7.7.1 Company profile
- 7.7.2 Representative Mechanical Watch Product
- 7.7.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of American Coin Treasures

7.8 Charles Hubert

- 7.8.1 Company profile
- 7.8.2 Representative Mechanical Watch Product
- 7.8.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Charles Hubert

7.9 Akribos XXIV

7.9.1 Company profile

7.9.2 Representative Mechanical Watch Product

7.9.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Akribos XXIV

7.10 Adeo Kaye Beverly Hills

7.10.1 Company profile

7.10.2 Representative Mechanical Watch Product

7.10.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Adeo Kaye Beverly Hills

7.11 Bulova

7.11.1 Company profile

7.11.2 Representative Mechanical Watch Product

7.11.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Bulova

7.12 Oris

7.12.1 Company profile

7.12.2 Representative Mechanical Watch Product

7.12.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Oris

7.13 Hamilton

7.13.1 Company profile

7.13.2 Representative Mechanical Watch Product

7.13.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Hamilton

7.14 Rougois

7.14.1 Company profile

7.14.2 Representative Mechanical Watch Product

7.14.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Rougois

7.15 Tissot

7.15.1 Company profile

7.15.2 Representative Mechanical Watch Product

7.15.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Tissot

7.16 Zeon America

7.17 IWC

7.18 Luch

7.19 Pobeda

7.20 Poljot

7.21 Raketa

7.22 Vostok

7.23 Rolex

7.24 Tag Heuer

7.25 Movado

- 7.26 Audemars Piguet
- 7.27 Baume & Mercier
- 7.28 Blancpain
- 7.29 Breguet

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MECHANICAL WATCH

- 8.1 Industry Chain of Mechanical Watch
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MECHANICAL WATCH

- 9.1 Cost Structure Analysis of Mechanical Watch
- 9.2 Raw Materials Cost Analysis of Mechanical Watch
- 9.3 Labor Cost Analysis of Mechanical Watch
- 9.4 Manufacturing Expenses Analysis of Mechanical Watch

CHAPTER 10 MARKETING STATUS ANALYSIS OF MECHANICAL WATCH

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Mechanical Watch-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M434D2217370EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M434D2217370EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970