

Mechanical Watch-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M23D0842CB30EN.html

Date: April 2018 Pages: 149 Price: US\$ 3,480.00 (Single User License) ID: M23D0842CB30EN

Abstracts

Report Summary

Mechanical Watch-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mechanical Watch industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Mechanical Watch 2013-2017, and development forecast 2018-2023 Main market players of Mechanical Watch in Europe, with company and product introduction, position in the Mechanical Watch market Market status and development trend of Mechanical Watch by types and applications Cost and profit status of Mechanical Watch, and marketing status Market growth drivers and challenges

The report segments the Europe Mechanical Watch market as:

Europe Mechanical Watch Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany United Kingdom France Italy Spain



Benelux

Russia

Europe Mechanical Watch Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Stainless Steel Leather Metal Titanium Rubber Plastic Other

Europe Mechanical Watch Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men Women

Europe Mechanical Watch Market: Players Segment Analysis (Company and Product introduction, Mechanical Watch Sales Volume, Revenue, Price and Gross Margin):

Invicta Watch Seiko Watches Fossil Kairos Watches Gevril Group **Stuhrling Original** American Coin Treasures **Charles Hubert** Akribos XXIV Adee Kaye Beverly Hills Bulova Oris Hamilton Rougois Tissot Zeon America





IWC Luch Pobeda Poljot Raketa Vostok Rolex Tag Heuer Movado Audemars Piguet Baume & Mercier Blancpain Breguet

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF MECHANICAL WATCH

- 1.1 Definition of Mechanical Watch in This Report
- 1.2 Commercial Types of Mechanical Watch
 - 1.2.1 Stainless Steel
 - 1.2.2 Leather
 - 1.2.3 Metal
 - 1.2.4 Titanium
 - 1.2.5 Rubber
 - 1.2.6 Plastic
 - 1.2.7 Other
- 1.3 Downstream Application of Mechanical Watch
 - 1.3.1 Men
- 1.3.2 Women
- 1.4 Development History of Mechanical Watch
- 1.5 Market Status and Trend of Mechanical Watch 2013-2023
- 1.5.1 Europe Mechanical Watch Market Status and Trend 2013-2023
- 1.5.2 Regional Mechanical Watch Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Mechanical Watch in Europe 2013-2017
- 2.2 Consumption Market of Mechanical Watch in Europe by Regions
- 2.2.1 Consumption Volume of Mechanical Watch in Europe by Regions
- 2.2.2 Revenue of Mechanical Watch in Europe by Regions
- 2.3 Market Analysis of Mechanical Watch in Europe by Regions
- 2.3.1 Market Analysis of Mechanical Watch in Germany 2013-2017
- 2.3.2 Market Analysis of Mechanical Watch in United Kingdom 2013-2017
- 2.3.3 Market Analysis of Mechanical Watch in France 2013-2017
- 2.3.4 Market Analysis of Mechanical Watch in Italy 2013-2017
- 2.3.5 Market Analysis of Mechanical Watch in Spain 2013-2017
- 2.3.6 Market Analysis of Mechanical Watch in Benelux 2013-2017
- 2.3.7 Market Analysis of Mechanical Watch in Russia 2013-2017
- 2.4 Market Development Forecast of Mechanical Watch in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Mechanical Watch in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Mechanical Watch by Regions 2018-2023



CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
- 3.1.1 Consumption Volume of Mechanical Watch in Europe by Types
- 3.1.2 Revenue of Mechanical Watch in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Germany
- 3.2.2 Market Status by Types in United Kingdom
- 3.2.3 Market Status by Types in France
- 3.2.4 Market Status by Types in Italy
- 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Mechanical Watch in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Mechanical Watch in Europe by Downstream Industry

4.2 Demand Volume of Mechanical Watch by Downstream Industry in Major Countries

4.2.1 Demand Volume of Mechanical Watch by Downstream Industry in Germany

4.2.2 Demand Volume of Mechanical Watch by Downstream Industry in United Kingdom

4.2.3 Demand Volume of Mechanical Watch by Downstream Industry in France

- 4.2.4 Demand Volume of Mechanical Watch by Downstream Industry in Italy
- 4.2.5 Demand Volume of Mechanical Watch by Downstream Industry in Spain
- 4.2.6 Demand Volume of Mechanical Watch by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Mechanical Watch by Downstream Industry in Russia

4.3 Market Forecast of Mechanical Watch in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MECHANICAL WATCH

5.1 Europe Economy Situation and Trend Overview

5.2 Mechanical Watch Downstream Industry Situation and Trend Overview

CHAPTER 6 MECHANICAL WATCH MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

6.1 Sales Volume of Mechanical Watch in Europe by Major Players



- 6.2 Revenue of Mechanical Watch in Europe by Major Players
- 6.3 Basic Information of Mechanical Watch by Major Players
- 6.3.1 Headquarters Location and Established Time of Mechanical Watch Major Players
- 6.3.2 Employees and Revenue Level of Mechanical Watch Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 MECHANICAL WATCH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Invicta Watch
 - 7.1.1 Company profile
 - 7.1.2 Representative Mechanical Watch Product
 - 7.1.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Invicta Watch
- 7.2 Seiko Watches
 - 7.2.1 Company profile
 - 7.2.2 Representative Mechanical Watch Product
- 7.2.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Seiko Watches
- 7.3 Fossil
- 7.3.1 Company profile
- 7.3.2 Representative Mechanical Watch Product
- 7.3.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Fossil
- 7.4 Kairos Watches
 - 7.4.1 Company profile
 - 7.4.2 Representative Mechanical Watch Product
- 7.4.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Kairos Watches
- 7.5 Gevril Group
 - 7.5.1 Company profile
 - 7.5.2 Representative Mechanical Watch Product
- 7.5.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Gevril Group
- 7.6 Stuhrling Original
 - 7.6.1 Company profile
 - 7.6.2 Representative Mechanical Watch Product
 - 7.6.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Stuhrling Original
- 7.7 American Coin Treasures
 - 7.7.1 Company profile



7.7.2 Representative Mechanical Watch Product

7.7.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of American Coin Treasures

- 7.8 Charles Hubert
- 7.8.1 Company profile
- 7.8.2 Representative Mechanical Watch Product

7.8.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Charles Hubert

7.9 Akribos XXIV

- 7.9.1 Company profile
- 7.9.2 Representative Mechanical Watch Product
- 7.9.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Akribos XXIV
- 7.10 Adee Kaye Beverly Hills
- 7.10.1 Company profile
- 7.10.2 Representative Mechanical Watch Product
- 7.10.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Adee Kaye

Beverly Hills

- 7.11 Bulova
- 7.11.1 Company profile
- 7.11.2 Representative Mechanical Watch Product
- 7.11.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Bulova
- 7.12 Oris
 - 7.12.1 Company profile
 - 7.12.2 Representative Mechanical Watch Product
- 7.12.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Oris
- 7.13 Hamilton
 - 7.13.1 Company profile
 - 7.13.2 Representative Mechanical Watch Product
- 7.13.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Hamilton

7.14 Rougois

7.14.1 Company profile

- 7.14.2 Representative Mechanical Watch Product
- 7.14.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Rougois
- 7.15 Tissot
 - 7.15.1 Company profile
 - 7.15.2 Representative Mechanical Watch Product
 - 7.15.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Tissot
- 7.16 Zeon America
- 7.17 IWC
- 7.18 Luch



- 7.19 Pobeda
- 7.20 Poljot
- 7.21 Raketa
- 7.22 Vostok
- 7.23 Rolex
- 7.24 Tag Heuer
- 7.25 Movado
- 7.26 Audemars Piquet
- 7.27 Baume & Mercier
- 7.28 Blancpain
- 7.29 Breguet

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MECHANICAL WATCH

- 8.1 Industry Chain of Mechanical Watch
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MECHANICAL WATCH

- 9.1 Cost Structure Analysis of Mechanical Watch
- 9.2 Raw Materials Cost Analysis of Mechanical Watch
- 9.3 Labor Cost Analysis of Mechanical Watch
- 9.4 Manufacturing Expenses Analysis of Mechanical Watch

CHAPTER 10 MARKETING STATUS ANALYSIS OF MECHANICAL WATCH

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION



CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Mechanical Watch-Europe Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/M23D0842CB30EN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/M23D0842CB30EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970