

Mechanical Watch-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M00C6B7E53F0EN.html>

Date: April 2018

Pages: 138

Price: US\$ 2,980.00 (Single User License)

ID: M00C6B7E53F0EN

Abstracts

Report Summary

Mechanical Watch-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mechanical Watch industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Mechanical Watch 2013-2017, and development forecast 2018-2023

Main market players of Mechanical Watch in China, with company and product introduction, position in the Mechanical Watch market

Market status and development trend of Mechanical Watch by types and applications

Cost and profit status of Mechanical Watch, and marketing status

Market growth drivers and challenges

The report segments the China Mechanical Watch market as:

China Mechanical Watch Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Mechanical Watch Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Stainless Steel

Leather

Metal

Titanium

Rubber

Plastic

Other

China Mechanical Watch Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men

Women

China Mechanical Watch Market: Players Segment Analysis (Company and Product introduction, Mechanical Watch Sales Volume, Revenue, Price and Gross Margin):

Invicta Watch

Seiko Watches

Fossil

Kairos Watches

Gevril Group

Stuhrling Original

American Coin Treasures

Charles Hubert

Akribos XXIV

Adee Kaye Beverly Hills

Bulova

Oris

Hamilton

Rougois

Tissot

Zeon America

IWC

Luch
Pobeda
Poljot
Raketa
Vostok
Rolex
Tag Heuer
Movado
Audemars Piguet
Baume & Mercier
Blancpain
Breguet

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF MECHANICAL WATCH

- 1.1 Definition of Mechanical Watch in This Report
- 1.2 Commercial Types of Mechanical Watch
 - 1.2.1 Stainless Steel
 - 1.2.2 Leather
 - 1.2.3 Metal
 - 1.2.4 Titanium
 - 1.2.5 Rubber
 - 1.2.6 Plastic
 - 1.2.7 Other
- 1.3 Downstream Application of Mechanical Watch
 - 1.3.1 Men
 - 1.3.2 Women
- 1.4 Development History of Mechanical Watch
- 1.5 Market Status and Trend of Mechanical Watch 2013-2023
 - 1.5.1 China Mechanical Watch Market Status and Trend 2013-2023
 - 1.5.2 Regional Mechanical Watch Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Mechanical Watch in China 2013-2017
- 2.2 Consumption Market of Mechanical Watch in China by Regions
 - 2.2.1 Consumption Volume of Mechanical Watch in China by Regions
 - 2.2.2 Revenue of Mechanical Watch in China by Regions
- 2.3 Market Analysis of Mechanical Watch in China by Regions
 - 2.3.1 Market Analysis of Mechanical Watch in North China 2013-2017
 - 2.3.2 Market Analysis of Mechanical Watch in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Mechanical Watch in East China 2013-2017
 - 2.3.4 Market Analysis of Mechanical Watch in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Mechanical Watch in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Mechanical Watch in Northwest China 2013-2017
- 2.4 Market Development Forecast of Mechanical Watch in China 2018-2023
 - 2.4.1 Market Development Forecast of Mechanical Watch in China 2018-2023
 - 2.4.2 Market Development Forecast of Mechanical Watch by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Mechanical Watch in China by Types

3.1.2 Revenue of Mechanical Watch in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Mechanical Watch in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Mechanical Watch in China by Downstream Industry

4.2 Demand Volume of Mechanical Watch by Downstream Industry in Major Countries

4.2.1 Demand Volume of Mechanical Watch by Downstream Industry in North China

4.2.2 Demand Volume of Mechanical Watch by Downstream Industry in Northeast China

4.2.3 Demand Volume of Mechanical Watch by Downstream Industry in East China

4.2.4 Demand Volume of Mechanical Watch by Downstream Industry in Central & South China

4.2.5 Demand Volume of Mechanical Watch by Downstream Industry in Southwest China

4.2.6 Demand Volume of Mechanical Watch by Downstream Industry in Northwest China

4.3 Market Forecast of Mechanical Watch in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MECHANICAL WATCH

5.1 China Economy Situation and Trend Overview

5.2 Mechanical Watch Downstream Industry Situation and Trend Overview

CHAPTER 6 MECHANICAL WATCH MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of Mechanical Watch in China by Major Players

6.2 Revenue of Mechanical Watch in China by Major Players

6.3 Basic Information of Mechanical Watch by Major Players

6.3.1 Headquarters Location and Established Time of Mechanical Watch Major Players

6.3.2 Employees and Revenue Level of Mechanical Watch Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 MECHANICAL WATCH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Invicta Watch

7.1.1 Company profile

7.1.2 Representative Mechanical Watch Product

7.1.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Invicta Watch

7.2 Seiko Watches

7.2.1 Company profile

7.2.2 Representative Mechanical Watch Product

7.2.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Seiko Watches

7.3 Fossil

7.3.1 Company profile

7.3.2 Representative Mechanical Watch Product

7.3.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Fossil

7.4 Kairos Watches

7.4.1 Company profile

7.4.2 Representative Mechanical Watch Product

7.4.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Kairos Watches

7.5 Gevril Group

7.5.1 Company profile

7.5.2 Representative Mechanical Watch Product

7.5.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Gevril Group

7.6 Stuhrling Original

7.6.1 Company profile

7.6.2 Representative Mechanical Watch Product

7.6.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Stuhrling Original

7.7 American Coin Treasures

7.7.1 Company profile

- 7.7.2 Representative Mechanical Watch Product
- 7.7.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of American Coin Treasures
- 7.8 Charles Hubert
 - 7.8.1 Company profile
 - 7.8.2 Representative Mechanical Watch Product
 - 7.8.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Charles Hubert
- 7.9 Akribos XXIV
 - 7.9.1 Company profile
 - 7.9.2 Representative Mechanical Watch Product
 - 7.9.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Akribos XXIV
- 7.10 Adee Kaye Beverly Hills
 - 7.10.1 Company profile
 - 7.10.2 Representative Mechanical Watch Product
 - 7.10.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Adee Kaye Beverly Hills
- 7.11 Bulova
 - 7.11.1 Company profile
 - 7.11.2 Representative Mechanical Watch Product
 - 7.11.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Bulova
- 7.12 Oris
 - 7.12.1 Company profile
 - 7.12.2 Representative Mechanical Watch Product
 - 7.12.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Oris
- 7.13 Hamilton
 - 7.13.1 Company profile
 - 7.13.2 Representative Mechanical Watch Product
 - 7.13.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Hamilton
- 7.14 Rougois
 - 7.14.1 Company profile
 - 7.14.2 Representative Mechanical Watch Product
 - 7.14.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Rougois
- 7.15 Tissot
 - 7.15.1 Company profile
 - 7.15.2 Representative Mechanical Watch Product
 - 7.15.3 Mechanical Watch Sales, Revenue, Price and Gross Margin of Tissot
- 7.16 Zeon America
- 7.17 IWC
- 7.18 Luch

7.19 Pobeda

7.20 Poljot

7.21 Raketa

7.22 Vostok

7.23 Rolex

7.24 Tag Heuer

7.25 Movado

7.26 Audemars Piguet

7.27 Baume & Mercier

7.28 Blancpain

7.29 Breguet

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MECHANICAL WATCH

8.1 Industry Chain of Mechanical Watch

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MECHANICAL WATCH

9.1 Cost Structure Analysis of Mechanical Watch

9.2 Raw Materials Cost Analysis of Mechanical Watch

9.3 Labor Cost Analysis of Mechanical Watch

9.4 Manufacturing Expenses Analysis of Mechanical Watch

CHAPTER 10 MARKETING STATUS ANALYSIS OF MECHANICAL WATCH

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Mechanical Watch-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M00C6B7E53F0EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M00C6B7E53F0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970