

# Meat-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/MD0BBA0F149EN.html>

Date: March 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: MD0BBA0F149EN

## Abstracts

### Report Summary

Meat-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Meat industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Meat 2013-2017, and development forecast 2018-2023

Main market players of Meat in United States, with company and product introduction, position in the Meat market

Market status and development trend of Meat by types and applications

Cost and profit status of Meat, and marketing status

Market growth drivers and challenges

The report segments the United States Meat market as:

United States Meat Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Meat Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Pork  
Beef  
Poultry  
Others

United States Meat Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets/Hypermarkets  
Convenience Stores  
Independent Retailers  
Others

United States Meat Market: Players Segment Analysis (Company and Product introduction, Meat Sales Volume, Revenue, Price and Gross Margin):

WH Group  
JBS  
Tyson Foods  
Kraft Heinz  
Cargill  
ConAgra Foods  
BRF SA  
OSI Group  
Toennies  
Charoen Pokphand Group  
Hormel Foods  
Danish Crown  
Nippon Ham  
Seaboard Corporation  
Itoham Foods  
New Hope Group  
Jinluo  
Cremonini

## Yurun Group

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MEAT**

- 1.1 Definition of Meat in This Report
- 1.2 Commercial Types of Meat
  - 1.2.1 Pork
  - 1.2.2 Beef
  - 1.2.3 Poultry
  - 1.2.4 Others
- 1.3 Downstream Application of Meat
  - 1.3.1 Supermarkets/Hypermarkets
  - 1.3.2 Convenience Stores
  - 1.3.3 Independent Retailers
  - 1.3.4 Others
- 1.4 Development History of Meat
- 1.5 Market Status and Trend of Meat 2013-2023
  - 1.5.1 United States Meat Market Status and Trend 2013-2023
  - 1.5.2 Regional Meat Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Meat in United States 2013-2017
- 2.2 Consumption Market of Meat in United States by Regions
  - 2.2.1 Consumption Volume of Meat in United States by Regions
  - 2.2.2 Revenue of Meat in United States by Regions
- 2.3 Market Analysis of Meat in United States by Regions
  - 2.3.1 Market Analysis of Meat in New England 2013-2017
  - 2.3.2 Market Analysis of Meat in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Meat in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Meat in The West 2013-2017
  - 2.3.5 Market Analysis of Meat in The South 2013-2017
  - 2.3.6 Market Analysis of Meat in Southwest 2013-2017
- 2.4 Market Development Forecast of Meat in United States 2018-2023
  - 2.4.1 Market Development Forecast of Meat in United States 2018-2023
  - 2.4.2 Market Development Forecast of Meat by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Meat in United States by Types
  - 3.1.2 Revenue of Meat in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Meat in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Meat in United States by Downstream Industry
- 4.2 Demand Volume of Meat by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Meat by Downstream Industry in New England
  - 4.2.2 Demand Volume of Meat by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Meat by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Meat by Downstream Industry in The West
  - 4.2.5 Demand Volume of Meat by Downstream Industry in The South
  - 4.2.6 Demand Volume of Meat by Downstream Industry in Southwest
- 4.3 Market Forecast of Meat in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MEAT**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Meat Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MEAT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Meat in United States by Major Players
- 6.2 Revenue of Meat in United States by Major Players
- 6.3 Basic Information of Meat by Major Players
  - 6.3.1 Headquarters Location and Established Time of Meat Major Players
  - 6.3.2 Employees and Revenue Level of Meat Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 MEAT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 WH Group

- 7.1.1 Company profile
- 7.1.2 Representative Meat Product
- 7.1.3 Meat Sales, Revenue, Price and Gross Margin of WH Group

### 7.2 JBS

- 7.2.1 Company profile
- 7.2.2 Representative Meat Product
- 7.2.3 Meat Sales, Revenue, Price and Gross Margin of JBS

### 7.3 Tyson Foods

- 7.3.1 Company profile
- 7.3.2 Representative Meat Product
- 7.3.3 Meat Sales, Revenue, Price and Gross Margin of Tyson Foods

### 7.4 Kraft Heinz

- 7.4.1 Company profile
- 7.4.2 Representative Meat Product
- 7.4.3 Meat Sales, Revenue, Price and Gross Margin of Kraft Heinz

### 7.5 Cargill

- 7.5.1 Company profile
- 7.5.2 Representative Meat Product
- 7.5.3 Meat Sales, Revenue, Price and Gross Margin of Cargill

### 7.6 ConAgra Foods

- 7.6.1 Company profile
- 7.6.2 Representative Meat Product
- 7.6.3 Meat Sales, Revenue, Price and Gross Margin of ConAgra Foods

### 7.7 BRF SA

- 7.7.1 Company profile
- 7.7.2 Representative Meat Product
- 7.7.3 Meat Sales, Revenue, Price and Gross Margin of BRF SA

### 7.8 OSI Group

- 7.8.1 Company profile
- 7.8.2 Representative Meat Product
- 7.8.3 Meat Sales, Revenue, Price and Gross Margin of OSI Group

## 7.9 Toennies

7.9.1 Company profile

7.9.2 Representative Meat Product

7.9.3 Meat Sales, Revenue, Price and Gross Margin of Toennies

## 7.10 Charoen Pokphand Group

7.10.1 Company profile

7.10.2 Representative Meat Product

7.10.3 Meat Sales, Revenue, Price and Gross Margin of Charoen Pokphand Group

## 7.11 Hormel Foods

7.11.1 Company profile

7.11.2 Representative Meat Product

7.11.3 Meat Sales, Revenue, Price and Gross Margin of Hormel Foods

## 7.12 Danish Crown

7.12.1 Company profile

7.12.2 Representative Meat Product

7.12.3 Meat Sales, Revenue, Price and Gross Margin of Danish Crown

## 7.13 Nippon Ham

7.13.1 Company profile

7.13.2 Representative Meat Product

7.13.3 Meat Sales, Revenue, Price and Gross Margin of Nippon Ham

## 7.14 Seaboard Corporation

7.14.1 Company profile

7.14.2 Representative Meat Product

7.14.3 Meat Sales, Revenue, Price and Gross Margin of Seaboard Corporation

## 7.15 Itoham Foods

7.15.1 Company profile

7.15.2 Representative Meat Product

7.15.3 Meat Sales, Revenue, Price and Gross Margin of Itoham Foods

## 7.16 New Hope Group

## 7.17 Jinluo

## 7.18 Cremonini

## 7.19 Yurun Group

# **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MEAT**

## 8.1 Industry Chain of Meat

## 8.2 Upstream Market and Representative Companies Analysis

## 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MEAT**

- 9.1 Cost Structure Analysis of Meat
- 9.2 Raw Materials Cost Analysis of Meat
- 9.3 Labor Cost Analysis of Meat
- 9.4 Manufacturing Expenses Analysis of Meat

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MEAT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Meat-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/MD0BBA0F149EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MD0BBA0F149EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970