

# Meat Substitute-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M8E2A36F599EN.html>

Date: November 2017

Pages: 155

Price: US\$ 2,980.00 (Single User License)

ID: M8E2A36F599EN

## Abstracts

### Report Summary

Meat Substitute-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Meat Substitute industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Meat Substitute 2013-2017, and development forecast 2018-2023

Main market players of Meat Substitute in China, with company and product introduction, position in the Meat Substitute market

Market status and development trend of Meat Substitute by types and applications

Cost and profit status of Meat Substitute, and marketing status

Market growth drivers and challenges

The report segments the China Meat Substitute market as:

China Meat Substitute Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Meat Substitute Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Tofu & Tofu Ingredients

Tempeh

Textured Vegetable Protein

Seitan

Quorn

China Meat Substitute Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Frozen

Refrigerated

China Meat Substitute Market: Players Segment Analysis (Company and Product introduction, Meat Substitute Sales Volume, Revenue, Price and Gross Margin):

Kellogg's

Pinnacle Foods

White Wave

Tofurky

Hain Celestial Group

Beyond Meat

Boca Foods

Phoney Baloneys

LightLife Foods

Amy's Kitchen

Garden Protein International

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MEAT SUBSTITUTE**

- 1.1 Definition of Meat Substitute in This Report
- 1.2 Commercial Types of Meat Substitute
  - 1.2.1 Tofu & Tofu Ingredients
  - 1.2.2 Tempeh
  - 1.2.3 Textured Vegetable Protein
  - 1.2.4 Seitan
  - 1.2.5 Quorn
- 1.3 Downstream Application of Meat Substitute
  - 1.3.1 Frozen
  - 1.3.2 Refrigerated
- 1.4 Development History of Meat Substitute
- 1.5 Market Status and Trend of Meat Substitute 2013-2023
  - 1.5.1 China Meat Substitute Market Status and Trend 2013-2023
  - 1.5.2 Regional Meat Substitute Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Meat Substitute in China 2013-2017
- 2.2 Consumption Market of Meat Substitute in China by Regions
  - 2.2.1 Consumption Volume of Meat Substitute in China by Regions
  - 2.2.2 Revenue of Meat Substitute in China by Regions
- 2.3 Market Analysis of Meat Substitute in China by Regions
  - 2.3.1 Market Analysis of Meat Substitute in North China 2013-2017
  - 2.3.2 Market Analysis of Meat Substitute in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Meat Substitute in East China 2013-2017
  - 2.3.4 Market Analysis of Meat Substitute in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Meat Substitute in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Meat Substitute in Northwest China 2013-2017
- 2.4 Market Development Forecast of Meat Substitute in China 2018-2023
  - 2.4.1 Market Development Forecast of Meat Substitute in China 2018-2023
  - 2.4.2 Market Development Forecast of Meat Substitute by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Meat Substitute in China by Types
- 3.1.2 Revenue of Meat Substitute in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Meat Substitute in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Meat Substitute in China by Downstream Industry
- 4.2 Demand Volume of Meat Substitute by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Meat Substitute by Downstream Industry in North China
  - 4.2.2 Demand Volume of Meat Substitute by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Meat Substitute by Downstream Industry in East China
  - 4.2.4 Demand Volume of Meat Substitute by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Meat Substitute by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Meat Substitute by Downstream Industry in Northwest China
- 4.3 Market Forecast of Meat Substitute in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MEAT SUBSTITUTE**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Meat Substitute Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MEAT SUBSTITUTE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Meat Substitute in China by Major Players
- 6.2 Revenue of Meat Substitute in China by Major Players
- 6.3 Basic Information of Meat Substitute by Major Players
  - 6.3.1 Headquarters Location and Established Time of Meat Substitute Major Players
  - 6.3.2 Employees and Revenue Level of Meat Substitute Major Players
- 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 MEAT SUBSTITUTE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Kellogg's

7.1.1 Company profile

7.1.2 Representative Meat Substitute Product

7.1.3 Meat Substitute Sales, Revenue, Price and Gross Margin of Kellogg's

7.2 Pinnacle Foods

7.2.1 Company profile

7.2.2 Representative Meat Substitute Product

7.2.3 Meat Substitute Sales, Revenue, Price and Gross Margin of Pinnacle Foods

7.3 White Wave

7.3.1 Company profile

7.3.2 Representative Meat Substitute Product

7.3.3 Meat Substitute Sales, Revenue, Price and Gross Margin of White Wave

7.4 Tofurky

7.4.1 Company profile

7.4.2 Representative Meat Substitute Product

7.4.3 Meat Substitute Sales, Revenue, Price and Gross Margin of Tofurky

7.5 Hain Celestial Group

7.5.1 Company profile

7.5.2 Representative Meat Substitute Product

7.5.3 Meat Substitute Sales, Revenue, Price and Gross Margin of Hain Celestial

Group

7.6 Beyond Meat

7.6.1 Company profile

7.6.2 Representative Meat Substitute Product

7.6.3 Meat Substitute Sales, Revenue, Price and Gross Margin of Beyond Meat

7.7 Boca Foods

7.7.1 Company profile

7.7.2 Representative Meat Substitute Product

7.7.3 Meat Substitute Sales, Revenue, Price and Gross Margin of Boca Foods

7.8 Phoney Baloneys

7.8.1 Company profile

7.8.2 Representative Meat Substitute Product

- 7.8.3 Meat Substitute Sales, Revenue, Price and Gross Margin of Phoney Baloneys
- 7.9 LightLife Foods
  - 7.9.1 Company profile
  - 7.9.2 Representative Meat Substitute Product
  - 7.9.3 Meat Substitute Sales, Revenue, Price and Gross Margin of LightLife Foods
- 7.10 Amy's Kitchen
  - 7.10.1 Company profile
  - 7.10.2 Representative Meat Substitute Product
  - 7.10.3 Meat Substitute Sales, Revenue, Price and Gross Margin of Amy's Kitchen
- 7.11 Garden Protein International
  - 7.11.1 Company profile
  - 7.11.2 Representative Meat Substitute Product
  - 7.11.3 Meat Substitute Sales, Revenue, Price and Gross Margin of Garden Protein International

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MEAT SUBSTITUTE**

- 8.1 Industry Chain of Meat Substitute
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MEAT SUBSTITUTE**

- 9.1 Cost Structure Analysis of Meat Substitute
- 9.2 Raw Materials Cost Analysis of Meat Substitute
- 9.3 Labor Cost Analysis of Meat Substitute
- 9.4 Manufacturing Expenses Analysis of Meat Substitute

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MEAT SUBSTITUTE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Meat Substitute-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M8E2A36F599EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M8E2A36F599EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970