

# Meat Alternatives-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/MF6141A7341EN.html>

Date: November 2017

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: MF6141A7341EN

## Abstracts

### Report Summary

Meat Alternatives-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Meat Alternatives industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Meat Alternatives 2013-2017, and development forecast 2018-2023

Main market players of Meat Alternatives in Asia Pacific, with company and product introduction, position in the Meat Alternatives market

Market status and development trend of Meat Alternatives by types and applications

Cost and profit status of Meat Alternatives, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Meat Alternatives market as:

Asia Pacific Meat Alternatives Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

China

Japan

Korea

India

Southeast Asia

## Australia

Asia Pacific Meat Alternatives Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Soybean

Wheat

Other

Asia Pacific Meat Alternatives Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hypermarket & Supermarket

Food & Drink Specialists

Convenience Stores

Asia Pacific Meat Alternatives Market: Players Segment Analysis (Company and Product introduction, Meat Alternatives Sales Volume, Revenue, Price and Gross Margin):

Nisshin Oillio

Kellogg's

Pinnacle Foods

Fuji Oil

Taishi Food

Showa Sangyo

Kyoto Vegelabo

MAISEN

Morinaga Milk

White Wave

Tofurky

Beyond Meat

Boca Foods

Phoney Baloneys

LightLife Foods

Amy's Kitchen

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MEAT ALTERNATIVES**

- 1.1 Definition of Meat Alternatives in This Report
- 1.2 Commercial Types of Meat Alternatives
  - 1.2.1 Soybean
  - 1.2.2 Wheat
  - 1.2.3 Other
- 1.3 Downstream Application of Meat Alternatives
  - 1.3.1 Hypermarket & Supermarket
  - 1.3.2 Food & Drink Specialists
  - 1.3.3 Convenience Stores
- 1.4 Development History of Meat Alternatives
- 1.5 Market Status and Trend of Meat Alternatives 2013-2023
  - 1.5.1 Asia Pacific Meat Alternatives Market Status and Trend 2013-2023
  - 1.5.2 Regional Meat Alternatives Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Meat Alternatives in Asia Pacific 2013-2017
- 2.2 Consumption Market of Meat Alternatives in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Meat Alternatives in Asia Pacific by Regions
  - 2.2.2 Revenue of Meat Alternatives in Asia Pacific by Regions
- 2.3 Market Analysis of Meat Alternatives in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Meat Alternatives in China 2013-2017
  - 2.3.2 Market Analysis of Meat Alternatives in Japan 2013-2017
  - 2.3.3 Market Analysis of Meat Alternatives in Korea 2013-2017
  - 2.3.4 Market Analysis of Meat Alternatives in India 2013-2017
  - 2.3.5 Market Analysis of Meat Alternatives in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Meat Alternatives in Australia 2013-2017
- 2.4 Market Development Forecast of Meat Alternatives in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Meat Alternatives in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Meat Alternatives by Regions 2018-2023

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Meat Alternatives in Asia Pacific by Types

- 3.1.2 Revenue of Meat Alternatives in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Meat Alternatives in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Meat Alternatives in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Meat Alternatives by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Meat Alternatives by Downstream Industry in China
  - 4.2.2 Demand Volume of Meat Alternatives by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Meat Alternatives by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Meat Alternatives by Downstream Industry in India
  - 4.2.5 Demand Volume of Meat Alternatives by Downstream Industry in Southeast Asia
  - 4.2.6 Demand Volume of Meat Alternatives by Downstream Industry in Australia
- 4.3 Market Forecast of Meat Alternatives in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MEAT ALTERNATIVES**

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Meat Alternatives Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MEAT ALTERNATIVES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of Meat Alternatives in Asia Pacific by Major Players
- 6.2 Revenue of Meat Alternatives in Asia Pacific by Major Players
- 6.3 Basic Information of Meat Alternatives by Major Players
  - 6.3.1 Headquarters Location and Established Time of Meat Alternatives Major Players
  - 6.3.2 Employees and Revenue Level of Meat Alternatives Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 MEAT ALTERNATIVES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Nisshin Oillio

#### 7.1.1 Company profile

#### 7.1.2 Representative Meat Alternatives Product

#### 7.1.3 Meat Alternatives Sales, Revenue, Price and Gross Margin of Nisshin Oillio

### 7.2 Kellogg's

#### 7.2.1 Company profile

#### 7.2.2 Representative Meat Alternatives Product

#### 7.2.3 Meat Alternatives Sales, Revenue, Price and Gross Margin of Kellogg's

### 7.3 Pinnacle Foods

#### 7.3.1 Company profile

#### 7.3.2 Representative Meat Alternatives Product

#### 7.3.3 Meat Alternatives Sales, Revenue, Price and Gross Margin of Pinnacle Foods

### 7.4 Fuji Oil

#### 7.4.1 Company profile

#### 7.4.2 Representative Meat Alternatives Product

#### 7.4.3 Meat Alternatives Sales, Revenue, Price and Gross Margin of Fuji Oil

### 7.5 Taishi Food

#### 7.5.1 Company profile

#### 7.5.2 Representative Meat Alternatives Product

#### 7.5.3 Meat Alternatives Sales, Revenue, Price and Gross Margin of Taishi Food

### 7.6 Showa Sangyo

#### 7.6.1 Company profile

#### 7.6.2 Representative Meat Alternatives Product

#### 7.6.3 Meat Alternatives Sales, Revenue, Price and Gross Margin of Showa Sangyo

### 7.7 Kyoto Vegelabo

#### 7.7.1 Company profile

#### 7.7.2 Representative Meat Alternatives Product

#### 7.7.3 Meat Alternatives Sales, Revenue, Price and Gross Margin of Kyoto Vegelabo

### 7.8 MAISEN

#### 7.8.1 Company profile

#### 7.8.2 Representative Meat Alternatives Product

#### 7.8.3 Meat Alternatives Sales, Revenue, Price and Gross Margin of MAISEN

### 7.9 Morinaga Milk

#### 7.9.1 Company profile

- 7.9.2 Representative Meat Alternatives Product
- 7.9.3 Meat Alternatives Sales, Revenue, Price and Gross Margin of Morinaga Milk
- 7.10 White Wave
  - 7.10.1 Company profile
  - 7.10.2 Representative Meat Alternatives Product
  - 7.10.3 Meat Alternatives Sales, Revenue, Price and Gross Margin of White Wave
- 7.11 Tofurky
  - 7.11.1 Company profile
  - 7.11.2 Representative Meat Alternatives Product
  - 7.11.3 Meat Alternatives Sales, Revenue, Price and Gross Margin of Tofurky
- 7.12 Beyond Meat
  - 7.12.1 Company profile
  - 7.12.2 Representative Meat Alternatives Product
  - 7.12.3 Meat Alternatives Sales, Revenue, Price and Gross Margin of Beyond Meat
- 7.13 Boca Foods
  - 7.13.1 Company profile
  - 7.13.2 Representative Meat Alternatives Product
  - 7.13.3 Meat Alternatives Sales, Revenue, Price and Gross Margin of Boca Foods
- 7.14 Phoney Baloneys
  - 7.14.1 Company profile
  - 7.14.2 Representative Meat Alternatives Product
  - 7.14.3 Meat Alternatives Sales, Revenue, Price and Gross Margin of Phoney Baloneys
- 7.15 LightLife Foods
  - 7.15.1 Company profile
  - 7.15.2 Representative Meat Alternatives Product
  - 7.15.3 Meat Alternatives Sales, Revenue, Price and Gross Margin of LightLife Foods
- 7.16 Amy's Kitchen

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MEAT ALTERNATIVES**

- 8.1 Industry Chain of Meat Alternatives
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MEAT ALTERNATIVES**

- 9.1 Cost Structure Analysis of Meat Alternatives
- 9.2 Raw Materials Cost Analysis of Meat Alternatives

9.3 Labor Cost Analysis of Meat Alternatives

9.4 Manufacturing Expenses Analysis of Meat Alternatives

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MEAT ALTERNATIVES**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference



## I would like to order

Product name: Meat Alternatives-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/MF6141A7341EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MF6141A7341EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970