

# Measuring Tape-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M6F53179DCBEN.html>

Date: February 2018

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: M6F53179DCBEN

## Abstracts

### Report Summary

Measuring Tape-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Measuring Tape industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Measuring Tape 2013-2017, and development forecast 2018-2023

Main market players of Measuring Tape in United States, with company and product introduction, position in the Measuring Tape market

Market status and development trend of Measuring Tape by types and applications

Cost and profit status of Measuring Tape, and marketing status

Market growth drivers and challenges

The report segments the United States Measuring Tape market as:

United States Measuring Tape Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Measuring Tape Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

- Fiber tape
- Steel type
- Invar Tape
- Steel Tape
- Metallic Tape
- Others

United States Measuring Tape Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

- Textile industry
- Construction industry
- Daily life
- Others

United States Measuring Tape Market: Players Segment Analysis (Company and Product introduction, Measuring Tape Sales Volume, Revenue, Price and Gross Margin):

- DeWalt
- Stanley
- FISCO Precision Tools
- Forge Steel
- Hultafors
- IRWIN TOOLS
- SATA
- GYM-YEAR
- The Grate Wall
- SHEFFIELD
- KUNJEK
- EMMET
- Jetech Tool
- TAJIMA
- BERENT

PST  
EXPLOIT  
Pro'skit  
Kraftwelle  
BOSI  
Endura  
LAOA

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MEASURING TAPE**

- 1.1 Definition of Measuring Tape in This Report
- 1.2 Commercial Types of Measuring Tape
  - 1.2.1 Fiber tape
  - 1.2.2 Steel type
  - 1.2.3 Invar Tape
  - 1.2.4 Steel Tape
  - 1.2.5 Metallic Tape
  - 1.2.6 Others
- 1.3 Downstream Application of Measuring Tape
  - 1.3.1 Textile industry
  - 1.3.2 Construction industry
  - 1.3.3 Daily life
  - 1.3.4 Others
- 1.4 Development History of Measuring Tape
- 1.5 Market Status and Trend of Measuring Tape 2013-2023
  - 1.5.1 United States Measuring Tape Market Status and Trend 2013-2023
  - 1.5.2 Regional Measuring Tape Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Measuring Tape in United States 2013-2017
- 2.2 Consumption Market of Measuring Tape in United States by Regions
  - 2.2.1 Consumption Volume of Measuring Tape in United States by Regions
  - 2.2.2 Revenue of Measuring Tape in United States by Regions
- 2.3 Market Analysis of Measuring Tape in United States by Regions
  - 2.3.1 Market Analysis of Measuring Tape in New England 2013-2017
  - 2.3.2 Market Analysis of Measuring Tape in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Measuring Tape in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Measuring Tape in The West 2013-2017
  - 2.3.5 Market Analysis of Measuring Tape in The South 2013-2017
  - 2.3.6 Market Analysis of Measuring Tape in Southwest 2013-2017
- 2.4 Market Development Forecast of Measuring Tape in United States 2018-2023
  - 2.4.1 Market Development Forecast of Measuring Tape in United States 2018-2023
  - 2.4.2 Market Development Forecast of Measuring Tape by Regions 2018-2023

## **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Measuring Tape in United States by Types
  - 3.1.2 Revenue of Measuring Tape in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Measuring Tape in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Measuring Tape in United States by Downstream Industry
- 4.2 Demand Volume of Measuring Tape by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Measuring Tape by Downstream Industry in New England
  - 4.2.2 Demand Volume of Measuring Tape by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Measuring Tape by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Measuring Tape by Downstream Industry in The West
  - 4.2.5 Demand Volume of Measuring Tape by Downstream Industry in The South
  - 4.2.6 Demand Volume of Measuring Tape by Downstream Industry in Southwest
- 4.3 Market Forecast of Measuring Tape in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MEASURING TAPE**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Measuring Tape Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MEASURING TAPE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Measuring Tape in United States by Major Players
- 6.2 Revenue of Measuring Tape in United States by Major Players
- 6.3 Basic Information of Measuring Tape by Major Players

- 6.3.1 Headquarters Location and Established Time of Measuring Tape Major Players
- 6.3.2 Employees and Revenue Level of Measuring Tape Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 MEASURING TAPE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 DeWalt

- 7.1.1 Company profile
- 7.1.2 Representative Measuring Tape Product
- 7.1.3 Measuring Tape Sales, Revenue, Price and Gross Margin of DeWalt

### 7.2 Stanley

- 7.2.1 Company profile
- 7.2.2 Representative Measuring Tape Product
- 7.2.3 Measuring Tape Sales, Revenue, Price and Gross Margin of Stanley

### 7.3 FISCO Precision Tools

- 7.3.1 Company profile
- 7.3.2 Representative Measuring Tape Product
- 7.3.3 Measuring Tape Sales, Revenue, Price and Gross Margin of FISCO Precision Tools

### 7.4 Forge Steel

- 7.4.1 Company profile
- 7.4.2 Representative Measuring Tape Product
- 7.4.3 Measuring Tape Sales, Revenue, Price and Gross Margin of Forge Steel

### 7.5 Hultafors

- 7.5.1 Company profile
- 7.5.2 Representative Measuring Tape Product
- 7.5.3 Measuring Tape Sales, Revenue, Price and Gross Margin of Hultafors

### 7.6 IRWIN TOOLS

- 7.6.1 Company profile
- 7.6.2 Representative Measuring Tape Product
- 7.6.3 Measuring Tape Sales, Revenue, Price and Gross Margin of IRWIN TOOLS

### 7.7 SATA

- 7.7.1 Company profile
- 7.7.2 Representative Measuring Tape Product
- 7.7.3 Measuring Tape Sales, Revenue, Price and Gross Margin of SATA

## 7.8 GYM-YEAR

7.8.1 Company profile

7.8.2 Representative Measuring Tape Product

7.8.3 Measuring Tape Sales, Revenue, Price and Gross Margin of GYM-YEAR

## 7.9 The Grate Wall

7.9.1 Company profile

7.9.2 Representative Measuring Tape Product

7.9.3 Measuring Tape Sales, Revenue, Price and Gross Margin of The Grate Wall

## 7.10 SHEFFIELD

7.10.1 Company profile

7.10.2 Representative Measuring Tape Product

7.10.3 Measuring Tape Sales, Revenue, Price and Gross Margin of SHEFFIELD

## 7.11 KUNJEK

7.11.1 Company profile

7.11.2 Representative Measuring Tape Product

7.11.3 Measuring Tape Sales, Revenue, Price and Gross Margin of KUNJEK

## 7.12 EMMET

7.12.1 Company profile

7.12.2 Representative Measuring Tape Product

7.12.3 Measuring Tape Sales, Revenue, Price and Gross Margin of EMMET

## 7.13 Jetech Tool

7.13.1 Company profile

7.13.2 Representative Measuring Tape Product

7.13.3 Measuring Tape Sales, Revenue, Price and Gross Margin of Jetech Tool

## 7.14 TAJIMA

7.14.1 Company profile

7.14.2 Representative Measuring Tape Product

7.14.3 Measuring Tape Sales, Revenue, Price and Gross Margin of TAJIMA

## 7.15 BERENT

7.15.1 Company profile

7.15.2 Representative Measuring Tape Product

7.15.3 Measuring Tape Sales, Revenue, Price and Gross Margin of BERENT

## 7.16 PST

## 7.17 EXPLOIT

## 7.18 Pro'skit

## 7.19 Kraftwelle

## 7.20 BOSI

## 7.21 Endura

## 7.22 LAOA

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MEASURING TAPE**

- 8.1 Industry Chain of Measuring Tape
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MEASURING TAPE**

- 9.1 Cost Structure Analysis of Measuring Tape
- 9.2 Raw Materials Cost Analysis of Measuring Tape
- 9.3 Labor Cost Analysis of Measuring Tape
- 9.4 Manufacturing Expenses Analysis of Measuring Tape

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MEASURING TAPE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Measuring Tape-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M6F53179DCBEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M6F53179DCBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970