

### Maternity Wear-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M96D2BBA122EN.html

Date: February 2018

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: M96D2BBA122EN

### **Abstracts**

### Report Summary

Maternity Wear-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Maternity Wear industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Maternity Wear 2013-2017, and development forecast 2018-2023

Main market players of Maternity Wear in South America, with company and product introduction, position in the Maternity Wear market

Market status and development trend of Maternity Wear by types and applications Cost and profit status of Maternity Wear, and marketing status Market growth drivers and challenges

The report segments the South America Maternity Wear market as:

South America Maternity Wear Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others



South America Maternity Wear Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

**Dresses** 

Tops

**Bottoms** 

Lingerie

South America Maternity Wear Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarket & Mall Brand Store Maternity & Baby Store Online

South America Maternity Wear Market: Players Segment Analysis (Company and Product introduction, Maternity Wear Sales Volume, Revenue, Price and Gross Margin):

**Destination Maternity** 

H&M

Gap

Mothercare

Thyme Maternity

**OCTmami** 

JoJo Maman Bebe

Seraphine

Happy House

**Hubo Mother** 

Liz Lange

Tianxiang

Gennie's Maternity

Mamas & Papas

Angeliebe

Ripe Maternity

Amoralia

Rosemadame

Envie de Fraises



Ingrid & Isabel Isabella Oliver

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF MATERNITY WEAR

- 1.1 Definition of Maternity Wear in This Report
- 1.2 Commercial Types of Maternity Wear
  - 1.2.1 Dresses
  - 1.2.2 Tops
  - 1.2.3 Bottoms
  - 1.2.4 Lingerie
- 1.3 Downstream Application of Maternity Wear
  - 1.3.1 Supermarket & Mall
  - 1.3.2 Brand Store
- 1.3.3 Maternity & Baby Store
- 1.3.4 Online
- 1.4 Development History of Maternity Wear
- 1.5 Market Status and Trend of Maternity Wear 2013-2023
- 1.5.1 South America Maternity Wear Market Status and Trend 2013-2023
- 1.5.2 Regional Maternity Wear Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Maternity Wear in South America 2013-2017
- 2.2 Consumption Market of Maternity Wear in South America by Regions
- 2.2.1 Consumption Volume of Maternity Wear in South America by Regions
- 2.2.2 Revenue of Maternity Wear in South America by Regions
- 2.3 Market Analysis of Maternity Wear in South America by Regions
  - 2.3.1 Market Analysis of Maternity Wear in Brazil 2013-2017
  - 2.3.2 Market Analysis of Maternity Wear in Argentina 2013-2017
  - 2.3.3 Market Analysis of Maternity Wear in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Maternity Wear in Colombia 2013-2017
  - 2.3.5 Market Analysis of Maternity Wear in Others 2013-2017
- 2.4 Market Development Forecast of Maternity Wear in South America 2018-2023
  - 2.4.1 Market Development Forecast of Maternity Wear in South America 2018-2023
  - 2.4.2 Market Development Forecast of Maternity Wear by Regions 2018-2023

### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole South America Market Status by Types



- 3.1.1 Consumption Volume of Maternity Wear in South America by Types
- 3.1.2 Revenue of Maternity Wear in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Maternity Wear in South America by Types

### CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Maternity Wear in South America by Downstream Industry
- 4.2 Demand Volume of Maternity Wear by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Maternity Wear by Downstream Industry in Brazil
- 4.2.2 Demand Volume of Maternity Wear by Downstream Industry in Argentina
- 4.2.3 Demand Volume of Maternity Wear by Downstream Industry in Venezuela
- 4.2.4 Demand Volume of Maternity Wear by Downstream Industry in Colombia
- 4.2.5 Demand Volume of Maternity Wear by Downstream Industry in Others
- 4.3 Market Forecast of Maternity Wear in South America by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MATERNITY WEAR

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Maternity Wear Downstream Industry Situation and Trend Overview

### CHAPTER 6 MATERNITY WEAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Maternity Wear in South America by Major Players
- 6.2 Revenue of Maternity Wear in South America by Major Players
- 6.3 Basic Information of Maternity Wear by Major Players
  - 6.3.1 Headquarters Location and Established Time of Maternity Wear Major Players
  - 6.3.2 Employees and Revenue Level of Maternity Wear Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch



## CHAPTER 7 MATERNITY WEAR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Destination Maternity
  - 7.1.1 Company profile
  - 7.1.2 Representative Maternity Wear Product
- 7.1.3 Maternity Wear Sales, Revenue, Price and Gross Margin of Destination Maternity
- 7.2 H&M
  - 7.2.1 Company profile
  - 7.2.2 Representative Maternity Wear Product
  - 7.2.3 Maternity Wear Sales, Revenue, Price and Gross Margin of H&M
- 7.3 Gap
  - 7.3.1 Company profile
  - 7.3.2 Representative Maternity Wear Product
- 7.3.3 Maternity Wear Sales, Revenue, Price and Gross Margin of Gap
- 7.4 Mothercare
  - 7.4.1 Company profile
  - 7.4.2 Representative Maternity Wear Product
  - 7.4.3 Maternity Wear Sales, Revenue, Price and Gross Margin of Mothercare
- 7.5 Thyme Maternity
  - 7.5.1 Company profile
  - 7.5.2 Representative Maternity Wear Product
- 7.5.3 Maternity Wear Sales, Revenue, Price and Gross Margin of Thyme Maternity
- 7.6 OCTmami
  - 7.6.1 Company profile
  - 7.6.2 Representative Maternity Wear Product
  - 7.6.3 Maternity Wear Sales, Revenue, Price and Gross Margin of OCTmami
- 7.7 JoJo Maman Bebe
  - 7.7.1 Company profile
  - 7.7.2 Representative Maternity Wear Product
- 7.7.3 Maternity Wear Sales, Revenue, Price and Gross Margin of JoJo Maman Bebe
- 7.8 Seraphine
  - 7.8.1 Company profile
- 7.8.2 Representative Maternity Wear Product
- 7.8.3 Maternity Wear Sales, Revenue, Price and Gross Margin of Seraphine
- 7.9 Happy House
  - 7.9.1 Company profile



- 7.9.2 Representative Maternity Wear Product
- 7.9.3 Maternity Wear Sales, Revenue, Price and Gross Margin of Happy House
- 7.10 Hubo Mother
  - 7.10.1 Company profile
- 7.10.2 Representative Maternity Wear Product
- 7.10.3 Maternity Wear Sales, Revenue, Price and Gross Margin of Hubo Mother
- 7.11 Liz Lange
  - 7.11.1 Company profile
  - 7.11.2 Representative Maternity Wear Product
  - 7.11.3 Maternity Wear Sales, Revenue, Price and Gross Margin of Liz Lange
- 7.12 Tianxiang
  - 7.12.1 Company profile
  - 7.12.2 Representative Maternity Wear Product
- 7.12.3 Maternity Wear Sales, Revenue, Price and Gross Margin of Tianxiang
- 7.13 Gennie's Maternity
  - 7.13.1 Company profile
  - 7.13.2 Representative Maternity Wear Product
  - 7.13.3 Maternity Wear Sales, Revenue, Price and Gross Margin of Gennie's Maternity
- 7.14 Mamas & Papas
  - 7.14.1 Company profile
  - 7.14.2 Representative Maternity Wear Product
  - 7.14.3 Maternity Wear Sales, Revenue, Price and Gross Margin of Mamas & Papas
- 7.15 Angeliebe
  - 7.15.1 Company profile
  - 7.15.2 Representative Maternity Wear Product
  - 7.15.3 Maternity Wear Sales, Revenue, Price and Gross Margin of Angeliebe
- 7.16 Ripe Maternity
- 7.17 Amoralia
- 7.18 Rosemadame
- 7.19 Envie de Fraises
- 7.20 Ingrid & Isabel
- 7.21 Isabella Oliver

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MATERNITY WEAR

- 8.1 Industry Chain of Maternity Wear
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



#### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MATERNITY WEAR**

- 9.1 Cost Structure Analysis of Maternity Wear
- 9.2 Raw Materials Cost Analysis of Maternity Wear
- 9.3 Labor Cost Analysis of Maternity Wear
- 9.4 Manufacturing Expenses Analysis of Maternity Wear

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF MATERNITY WEAR

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Maternity Wear-South America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/M96D2BBA122EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/M96D2BBA122EN.html">https://marketpublishers.com/r/M96D2BBA122EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970