

Maternity Clothing-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M4C432EB93EMEN.html>

Date: March 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: M4C432EB93EMEN

Abstracts

Report Summary

Maternity Clothing-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Maternity Clothing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Maternity Clothing 2013-2017, and development forecast 2018-2023

Main market players of Maternity Clothing in United States, with company and product introduction, position in the Maternity Clothing market

Market status and development trend of Maternity Clothing by types and applications

Cost and profit status of Maternity Clothing, and marketing status

Market growth drivers and challenges

The report segments the United States Maternity Clothing market as:

United States Maternity Clothing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Maternity Clothing Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cotton
Spandex
Rayon
Others

United States Maternity Clothing Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Fat Pregnant Women
Lean Pregnant Women

United States Maternity Clothing Market: Players Segment Analysis (Company and Product introduction, Maternity Clothing Sales Volume, Revenue, Price and Gross Margin):

Destination Maternity
Mothercare
Old Navy
Liz Lange
Seraphine
The Gap
Bellydancematernity
JoJo Maman Bebe
Goddess Bra Company
Amoralia
Noppies
Octmami
Amery
Gennies
HUIBAO
Lovesmama
Tianxiang
Happyhouse
Sumisa

Joyncleon
Kisbb
UADD
ANN INC
Bravo Media
Cake Maternity
Thyme Maternity

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF MATERNITY CLOTHING

- 1.1 Definition of Maternity Clothing in This Report
- 1.2 Commercial Types of Maternity Clothing
 - 1.2.1 Cotton
 - 1.2.2 Spandex
 - 1.2.3 Rayon
 - 1.2.4 Others
- 1.3 Downstream Application of Maternity Clothing
 - 1.3.1 Fat Pregnant Women
 - 1.3.2 Lean Pregnant Women
- 1.4 Development History of Maternity Clothing
- 1.5 Market Status and Trend of Maternity Clothing 2013-2023
 - 1.5.1 United States Maternity Clothing Market Status and Trend 2013-2023
 - 1.5.2 Regional Maternity Clothing Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Maternity Clothing in United States 2013-2017
- 2.2 Consumption Market of Maternity Clothing in United States by Regions
 - 2.2.1 Consumption Volume of Maternity Clothing in United States by Regions
 - 2.2.2 Revenue of Maternity Clothing in United States by Regions
- 2.3 Market Analysis of Maternity Clothing in United States by Regions
 - 2.3.1 Market Analysis of Maternity Clothing in New England 2013-2017
 - 2.3.2 Market Analysis of Maternity Clothing in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Maternity Clothing in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Maternity Clothing in The West 2013-2017
 - 2.3.5 Market Analysis of Maternity Clothing in The South 2013-2017
 - 2.3.6 Market Analysis of Maternity Clothing in Southwest 2013-2017
- 2.4 Market Development Forecast of Maternity Clothing in United States 2018-2023
 - 2.4.1 Market Development Forecast of Maternity Clothing in United States 2018-2023
 - 2.4.2 Market Development Forecast of Maternity Clothing by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Maternity Clothing in United States by Types

- 3.1.2 Revenue of Maternity Clothing in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Maternity Clothing in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Maternity Clothing in United States by Downstream Industry
- 4.2 Demand Volume of Maternity Clothing by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Maternity Clothing by Downstream Industry in New England
 - 4.2.2 Demand Volume of Maternity Clothing by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Maternity Clothing by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Maternity Clothing by Downstream Industry in The West
 - 4.2.5 Demand Volume of Maternity Clothing by Downstream Industry in The South
 - 4.2.6 Demand Volume of Maternity Clothing by Downstream Industry in Southwest
- 4.3 Market Forecast of Maternity Clothing in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MATERNITY CLOTHING

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Maternity Clothing Downstream Industry Situation and Trend Overview

CHAPTER 6 MATERNITY CLOTHING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Maternity Clothing in United States by Major Players
- 6.2 Revenue of Maternity Clothing in United States by Major Players
- 6.3 Basic Information of Maternity Clothing by Major Players
 - 6.3.1 Headquarters Location and Established Time of Maternity Clothing Major Players
 - 6.3.2 Employees and Revenue Level of Maternity Clothing Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 MATERNITY CLOTHING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Destination Maternity

7.1.1 Company profile

7.1.2 Representative Maternity Clothing Product

7.1.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Destination Maternity

7.2 Mothercare

7.2.1 Company profile

7.2.2 Representative Maternity Clothing Product

7.2.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Mothercare

7.3 Old Navy

7.3.1 Company profile

7.3.2 Representative Maternity Clothing Product

7.3.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Old Navy

7.4 Liz Lange

7.4.1 Company profile

7.4.2 Representative Maternity Clothing Product

7.4.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Liz Lange

7.5 Seraphine

7.5.1 Company profile

7.5.2 Representative Maternity Clothing Product

7.5.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Seraphine

7.6 The Gap

7.6.1 Company profile

7.6.2 Representative Maternity Clothing Product

7.6.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of The Gap

7.7 Bellydancematernity

7.7.1 Company profile

7.7.2 Representative Maternity Clothing Product

7.7.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Bellydancematernity

7.8 JoJo Maman Bebe

7.8.1 Company profile

7.8.2 Representative Maternity Clothing Product

7.8.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of JoJo Maman Bebe

7.9 Goddess Bra Company

7.9.1 Company profile

7.9.2 Representative Maternity Clothing Product

7.9.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Goddess Bra Company

7.10 Amoralia

7.10.1 Company profile

7.10.2 Representative Maternity Clothing Product

7.10.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Amoralia

7.11 Noppies

7.11.1 Company profile

7.11.2 Representative Maternity Clothing Product

7.11.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Noppies

7.12 Octmami

7.12.1 Company profile

7.12.2 Representative Maternity Clothing Product

7.12.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Octmami

7.13 Amery

7.13.1 Company profile

7.13.2 Representative Maternity Clothing Product

7.13.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Amery

7.14 Gennies

7.14.1 Company profile

7.14.2 Representative Maternity Clothing Product

7.14.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Gennies

7.15 HUIBAO

7.15.1 Company profile

7.15.2 Representative Maternity Clothing Product

7.15.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of HUIBAO

7.16 Lovesmama

7.17 Tianxiang

7.18 Happyhouse

7.19 Sumisa

7.20 Joyncleon

7.21 Kisbb

7.22 UADD

7.23 ANN INC

- 7.24 Bravo Media
- 7.25 Cake Maternity
- 7.26 Thyme Maternity

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MATERNITY CLOTHING

- 8.1 Industry Chain of Maternity Clothing
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MATERNITY CLOTHING

- 9.1 Cost Structure Analysis of Maternity Clothing
- 9.2 Raw Materials Cost Analysis of Maternity Clothing
- 9.3 Labor Cost Analysis of Maternity Clothing
- 9.4 Manufacturing Expenses Analysis of Maternity Clothing

CHAPTER 10 MARKETING STATUS ANALYSIS OF MATERNITY CLOTHING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Maternity Clothing-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M4C432EB93EMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M4C432EB93EMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970