

# Maternity Clothing-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M5B692EFB84MEN.html>

Date: March 2018

Pages: 135

Price: US\$ 2,480.00 (Single User License)

ID: M5B692EFB84MEN

## Abstracts

### Report Summary

Maternity Clothing-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Maternity Clothing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Maternity Clothing 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Maternity Clothing worldwide, with company and product introduction, position in the Maternity Clothing market

Market status and development trend of Maternity Clothing by types and applications

Cost and profit status of Maternity Clothing, and marketing status

Market growth drivers and challenges

The report segments the global Maternity Clothing market as:

Global Maternity Clothing Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Maternity Clothing Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cotton  
Spandex  
Rayon  
Others

Global Maternity Clothing Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Fat Pregnant Women  
Lean Pregnant Women

Global Maternity Clothing Market: Manufacturers Segment Analysis (Company and Product introduction, Maternity Clothing Sales Volume, Revenue, Price and Gross Margin):

Destination Maternity  
Mothercare  
Old Navy  
Liz Lange  
Seraphine  
The Gap  
Bellydancematernity  
JoJo Maman Bebe  
Goddess Bra Company  
Amoralia  
Noppies  
Octmami  
Amery  
Gennies  
HUIBAO  
Lovesmama  
Tianxiang  
Happyhouse  
Sumisa

Joyncleon  
Kisbb  
UADD  
ANN INC  
Bravo Media  
Cake Maternity  
Thyme Maternity

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MATERNITY CLOTHING**

- 1.1 Definition of Maternity Clothing in This Report
- 1.2 Commercial Types of Maternity Clothing
  - 1.2.1 Cotton
  - 1.2.2 Spandex
  - 1.2.3 Rayon
  - 1.2.4 Others
- 1.3 Downstream Application of Maternity Clothing
  - 1.3.1 Fat Pregnant Women
  - 1.3.2 Lean Pregnant Women
- 1.4 Development History of Maternity Clothing
- 1.5 Market Status and Trend of Maternity Clothing 2013-2023
  - 1.5.1 Global Maternity Clothing Market Status and Trend 2013-2023
  - 1.5.2 Regional Maternity Clothing Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Maternity Clothing 2013-2017
- 2.2 Production Market of Maternity Clothing by Regions
  - 2.2.1 Production Volume of Maternity Clothing by Regions
  - 2.2.2 Production Value of Maternity Clothing by Regions
- 2.3 Demand Market of Maternity Clothing by Regions
- 2.4 Production and Demand Status of Maternity Clothing by Regions
  - 2.4.1 Production and Demand Status of Maternity Clothing by Regions 2013-2017
  - 2.4.2 Import and Export Status of Maternity Clothing by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Maternity Clothing by Types
- 3.2 Production Value of Maternity Clothing by Types
- 3.3 Market Forecast of Maternity Clothing by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Maternity Clothing by Downstream Industry

## 4.2 Market Forecast of Maternity Clothing by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MATERNITY CLOTHING**

#### 5.1 Global Economy Situation and Trend Overview

#### 5.2 Maternity Clothing Downstream Industry Situation and Trend Overview

### **CHAPTER 6 MATERNITY CLOTHING MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

#### 6.1 Production Volume of Maternity Clothing by Major Manufacturers

#### 6.2 Production Value of Maternity Clothing by Major Manufacturers

#### 6.3 Basic Information of Maternity Clothing by Major Manufacturers

##### 6.3.1 Headquarters Location and Established Time of Maternity Clothing Major Manufacturer

##### 6.3.2 Employees and Revenue Level of Maternity Clothing Major Manufacturer

#### 6.4 Market Competition News and Trend

##### 6.4.1 Merger, Consolidation or Acquisition News

##### 6.4.2 Investment or Disinvestment News

##### 6.4.3 New Product Development and Launch

### **CHAPTER 7 MATERNITY CLOTHING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

#### 7.1 Destination Maternity

##### 7.1.1 Company profile

##### 7.1.2 Representative Maternity Clothing Product

##### 7.1.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Destination Maternity

#### 7.2 Mothercare

##### 7.2.1 Company profile

##### 7.2.2 Representative Maternity Clothing Product

##### 7.2.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Mothercare

#### 7.3 Old Navy

##### 7.3.1 Company profile

##### 7.3.2 Representative Maternity Clothing Product

##### 7.3.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Old Navy

#### 7.4 Liz Lange

##### 7.4.1 Company profile

- 7.4.2 Representative Maternity Clothing Product
- 7.4.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Liz Lange
- 7.5 Seraphine
  - 7.5.1 Company profile
  - 7.5.2 Representative Maternity Clothing Product
  - 7.5.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Seraphine
- 7.6 The Gap
  - 7.6.1 Company profile
  - 7.6.2 Representative Maternity Clothing Product
  - 7.6.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of The Gap
- 7.7 Bellydancematernity
  - 7.7.1 Company profile
  - 7.7.2 Representative Maternity Clothing Product
  - 7.7.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Bellydancematernity
- 7.8 JoJo Maman Bebe
  - 7.8.1 Company profile
  - 7.8.2 Representative Maternity Clothing Product
  - 7.8.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of JoJo Maman Bebe
- 7.9 Goddess Bra Company
  - 7.9.1 Company profile
  - 7.9.2 Representative Maternity Clothing Product
  - 7.9.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Goddess Bra Company
- 7.10 Amoralia
  - 7.10.1 Company profile
  - 7.10.2 Representative Maternity Clothing Product
  - 7.10.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Amoralia
- 7.11 Noppies
  - 7.11.1 Company profile
  - 7.11.2 Representative Maternity Clothing Product
  - 7.11.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Noppies
- 7.12 Octmami
  - 7.12.1 Company profile
  - 7.12.2 Representative Maternity Clothing Product
  - 7.12.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Octmami
- 7.13 Amery
  - 7.13.1 Company profile

- 7.13.2 Representative Maternity Clothing Product
- 7.13.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Amery
- 7.14 Gennies
  - 7.14.1 Company profile
  - 7.14.2 Representative Maternity Clothing Product
  - 7.14.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of Gennies
- 7.15 HUIBAO
  - 7.15.1 Company profile
  - 7.15.2 Representative Maternity Clothing Product
  - 7.15.3 Maternity Clothing Sales, Revenue, Price and Gross Margin of HUIBAO
- 7.16 Lovesmama
- 7.17 Tianxiang
- 7.18 Happyhouse
- 7.19 Sumisa
- 7.20 Joyncleon
- 7.21 Kisbb
- 7.22 UADD
- 7.23 ANN INC
- 7.24 Bravo Media
- 7.25 Cake Maternity
- 7.26 Thyme Maternity

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MATERNITY CLOTHING**

- 8.1 Industry Chain of Maternity Clothing
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MATERNITY CLOTHING**

- 9.1 Cost Structure Analysis of Maternity Clothing
- 9.2 Raw Materials Cost Analysis of Maternity Clothing
- 9.3 Labor Cost Analysis of Maternity Clothing
- 9.4 Manufacturing Expenses Analysis of Maternity Clothing

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MATERNITY CLOTHING**

- 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Maternity Clothing-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M5B692EFB84MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M5B692EFB84MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970