

Massage Oil-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/ME77477A9E1MEN.html>

Date: March 2018

Pages: 140

Price: US\$ 2,480.00 (Single User License)

ID: ME77477A9E1MEN

Abstracts

Report Summary

Massage Oil-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Massage Oil industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Massage Oil 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Massage Oil worldwide, with company and product introduction, position in the Massage Oil market

Market status and development trend of Massage Oil by types and applications

Cost and profit status of Massage Oil, and marketing status

Market growth drivers and challenges

The report segments the global Massage Oil market as:

Global Massage Oil Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Massage Oil Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Carrier Massage Oil: Jojoba oil, Almond oil, Grapeseed oil
Essential Oils: Peppermint, Eucalyptus, Rosemary, Lavender

Global Massage Oil Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Deep tissue massage
Sports massage
General muscle aches and pains
Aromatherapy Massage
Other

Global Massage Oil Market: Manufacturers Segment Analysis (Company and Product introduction, Massage Oil Sales Volume, Revenue, Price and Gross Margin):

The Body Shop
DeSensua
Weleda
Now Foods
Kama Sutra
Bon Vital
Biotone
NaturOli
Weleda

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF MASSAGE OIL

- 1.1 Definition of Massage Oil in This Report
- 1.2 Commercial Types of Massage Oil
 - 1.2.1 Carrier Massage Oil: Jojoba oil, Almond oil, Grapeseed oil
 - 1.2.2 Essential Oils: Peppermint, Eucalyptus, Rosemary, Lavender
- 1.3 Downstream Application of Massage Oil
 - 1.3.1 Deep tissue massage
 - 1.3.2 Sports massage
 - 1.3.3 General muscle aches and pains
 - 1.3.4 Aromatherapy Massage
 - 1.3.5 Other
- 1.4 Development History of Massage Oil
- 1.5 Market Status and Trend of Massage Oil 2013-2023
 - 1.5.1 Global Massage Oil Market Status and Trend 2013-2023
 - 1.5.2 Regional Massage Oil Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Massage Oil 2013-2017
- 2.2 Production Market of Massage Oil by Regions
 - 2.2.1 Production Volume of Massage Oil by Regions
 - 2.2.2 Production Value of Massage Oil by Regions
- 2.3 Demand Market of Massage Oil by Regions
- 2.4 Production and Demand Status of Massage Oil by Regions
 - 2.4.1 Production and Demand Status of Massage Oil by Regions 2013-2017
 - 2.4.2 Import and Export Status of Massage Oil by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Massage Oil by Types
- 3.2 Production Value of Massage Oil by Types
- 3.3 Market Forecast of Massage Oil by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Massage Oil by Downstream Industry
- 4.2 Market Forecast of Massage Oil by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MASSAGE OIL

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Massage Oil Downstream Industry Situation and Trend Overview

CHAPTER 6 MASSAGE OIL MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Massage Oil by Major Manufacturers
- 6.2 Production Value of Massage Oil by Major Manufacturers
- 6.3 Basic Information of Massage Oil by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Massage Oil Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Massage Oil Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 MASSAGE OIL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 The Body Shop
 - 7.1.1 Company profile
 - 7.1.2 Representative Massage Oil Product
 - 7.1.3 Massage Oil Sales, Revenue, Price and Gross Margin of The Body Shop
- 7.2 DeSensua
 - 7.2.1 Company profile
 - 7.2.2 Representative Massage Oil Product
 - 7.2.3 Massage Oil Sales, Revenue, Price and Gross Margin of DeSensua
- 7.3 Weleda
 - 7.3.1 Company profile
 - 7.3.2 Representative Massage Oil Product
 - 7.3.3 Massage Oil Sales, Revenue, Price and Gross Margin of Weleda
- 7.4 Now Foods
 - 7.4.1 Company profile
 - 7.4.2 Representative Massage Oil Product

- 7.4.3 Massage Oil Sales, Revenue, Price and Gross Margin of Now Foods
- 7.5 Kama Sutra
 - 7.5.1 Company profile
 - 7.5.2 Representative Massage Oil Product
 - 7.5.3 Massage Oil Sales, Revenue, Price and Gross Margin of Kama Sutra
- 7.6 Bon Vital
 - 7.6.1 Company profile
 - 7.6.2 Representative Massage Oil Product
 - 7.6.3 Massage Oil Sales, Revenue, Price and Gross Margin of Bon Vital
- 7.7 Biotone
 - 7.7.1 Company profile
 - 7.7.2 Representative Massage Oil Product
 - 7.7.3 Massage Oil Sales, Revenue, Price and Gross Margin of Biotone
- 7.8 NaturOli
 - 7.8.1 Company profile
 - 7.8.2 Representative Massage Oil Product
 - 7.8.3 Massage Oil Sales, Revenue, Price and Gross Margin of NaturOli
- 7.9 Weleda
 - 7.9.1 Company profile
 - 7.9.2 Representative Massage Oil Product
 - 7.9.3 Massage Oil Sales, Revenue, Price and Gross Margin of Weleda

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MASSAGE OIL

- 8.1 Industry Chain of Massage Oil
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MASSAGE OIL

- 9.1 Cost Structure Analysis of Massage Oil
- 9.2 Raw Materials Cost Analysis of Massage Oil
- 9.3 Labor Cost Analysis of Massage Oil
- 9.4 Manufacturing Expenses Analysis of Massage Oil

CHAPTER 10 MARKETING STATUS ANALYSIS OF MASSAGE OIL

- 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Massage Oil-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/ME77477A9E1MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ME77477A9E1MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970