

Massage Oil-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M2D0DFC385CMEN.html

Date: March 2018

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: M2D0DFC385CMEN

Abstracts

Report Summary

Massage Oil-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Massage Oil industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Massage Oil 2013-2017, and development forecast 2018-2023

Main market players of Massage Oil in EMEA, with company and product introduction, position in the Massage Oil market

Market status and development trend of Massage Oil by types and applications Cost and profit status of Massage Oil, and marketing status Market growth drivers and challenges

The report segments the EMEA Massage Oil market as:

EMEA Massage Oil Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA Massage Oil Market: Product Type Segment Analysis (Consumption Volume,



Average Price, Revenue, Market Share and Trend 2013-2023):

Carrier Massage Oil: Jojoba oil, Almond oil, Grapeseed oil Essential Oils: Peppermint, Eucalyptus, Rosemary, Lavender

EMEA Massage Oil Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Deep tissue massage Sports massage General muscle aches and pains Aromatherapy Massage Other

EMEA Massage Oil Market: Players Segment Analysis (Company and Product introduction, Massage Oil Sales Volume, Revenue, Price and Gross Margin):

The Body Shop

DeSensua

Weleda

Now Foods

Kama Sutra

Bon Vital

Biotone

NaturOli

Weleda

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF MASSAGE OIL

- 1.1 Definition of Massage Oil in This Report
- 1.2 Commercial Types of Massage Oil
- 1.2.1 Carrier Massage Oil: Jojoba oil, Almond oil, Grapeseed oil
- 1.2.2 Essential Oils: Peppermint, Eucalyptus, Rosemary, Lavender
- 1.3 Downstream Application of Massage Oil
 - 1.3.1 Deep tissue massage
 - 1.3.2 Sports massage
 - 1.3.3 General muscle aches and pains
- 1.3.4 Aromatherapy Massage
- 1.3.5 Other
- 1.4 Development History of Massage Oil
- 1.5 Market Status and Trend of Massage Oil 2013-2023
 - 1.5.1 EMEA Massage Oil Market Status and Trend 2013-2023
 - 1.5.2 Regional Massage Oil Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Massage Oil in EMEA 2013-2017
- 2.2 Consumption Market of Massage Oil in EMEA by Regions
- 2.2.1 Consumption Volume of Massage Oil in EMEA by Regions
- 2.2.2 Revenue of Massage Oil in EMEA by Regions
- 2.3 Market Analysis of Massage Oil in EMEA by Regions
 - 2.3.1 Market Analysis of Massage Oil in Europe 2013-2017
 - 2.3.2 Market Analysis of Massage Oil in Middle East 2013-2017
 - 2.3.3 Market Analysis of Massage Oil in Africa 2013-2017
- 2.4 Market Development Forecast of Massage Oil in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Massage Oil in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Massage Oil by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
- 3.1.1 Consumption Volume of Massage Oil in EMEA by Types
- 3.1.2 Revenue of Massage Oil in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Massage Oil in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Massage Oil in EMEA by Downstream Industry
- 4.2 Demand Volume of Massage Oil by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Massage Oil by Downstream Industry in Europe
- 4.2.2 Demand Volume of Massage Oil by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Massage Oil by Downstream Industry in Africa
- 4.3 Market Forecast of Massage Oil in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MASSAGE OIL

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Massage Oil Downstream Industry Situation and Trend Overview

CHAPTER 6 MASSAGE OIL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Massage Oil in EMEA by Major Players
- 6.2 Revenue of Massage Oil in EMEA by Major Players
- 6.3 Basic Information of Massage Oil by Major Players
 - 6.3.1 Headquarters Location and Established Time of Massage Oil Major Players
 - 6.3.2 Employees and Revenue Level of Massage Oil Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 MASSAGE OIL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 The Body Shop
 - 7.1.1 Company profile
 - 7.1.2 Representative Massage Oil Product



- 7.1.3 Massage Oil Sales, Revenue, Price and Gross Margin of The Body Shop
- 7.2 DeSensua
 - 7.2.1 Company profile
 - 7.2.2 Representative Massage Oil Product
 - 7.2.3 Massage Oil Sales, Revenue, Price and Gross Margin of DeSensua
- 7.3 Weleda
 - 7.3.1 Company profile
 - 7.3.2 Representative Massage Oil Product
 - 7.3.3 Massage Oil Sales, Revenue, Price and Gross Margin of Weleda
- 7.4 Now Foods
 - 7.4.1 Company profile
 - 7.4.2 Representative Massage Oil Product
 - 7.4.3 Massage Oil Sales, Revenue, Price and Gross Margin of Now Foods
- 7.5 Kama Sutra
 - 7.5.1 Company profile
 - 7.5.2 Representative Massage Oil Product
- 7.5.3 Massage Oil Sales, Revenue, Price and Gross Margin of Kama Sutra
- 7.6 Bon Vital
 - 7.6.1 Company profile
 - 7.6.2 Representative Massage Oil Product
- 7.6.3 Massage Oil Sales, Revenue, Price and Gross Margin of Bon Vital
- 7.7 Biotone
 - 7.7.1 Company profile
 - 7.7.2 Representative Massage Oil Product
 - 7.7.3 Massage Oil Sales, Revenue, Price and Gross Margin of Biotone
- 7.8 NaturOli
 - 7.8.1 Company profile
 - 7.8.2 Representative Massage Oil Product
- 7.8.3 Massage Oil Sales, Revenue, Price and Gross Margin of NaturOli
- 7.9 Weleda
 - 7.9.1 Company profile
 - 7.9.2 Representative Massage Oil Product
 - 7.9.3 Massage Oil Sales, Revenue, Price and Gross Margin of Weleda

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MASSAGE OIL

- 8.1 Industry Chain of Massage Oil
- 8.2 Upstream Market and Representative Companies Analysis



8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MASSAGE OIL

- 9.1 Cost Structure Analysis of Massage Oil
- 9.2 Raw Materials Cost Analysis of Massage Oil
- 9.3 Labor Cost Analysis of Massage Oil
- 9.4 Manufacturing Expenses Analysis of Massage Oil

CHAPTER 10 MARKETING STATUS ANALYSIS OF MASSAGE OIL

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Massage Oil-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/M2D0DFC385CMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M2D0DFC385CMEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970