

# Marine Vinyl Flooring -South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M2153D0EF2B6EN.html

Date: August 2019

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: M2153D0EF2B6EN

### **Abstracts**

#### **Report Summary**

Marine Vinyl Flooring -South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Marine Vinyl Flooring industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Marine Vinyl Flooring 2013-2017, and development forecast 2018-2023

Main market players of Marine Vinyl Flooring in South America, with company and product introduction, position in the Marine Vinyl Flooring market Market status and development trend of Marine Vinyl Flooring by types and applications Cost and profit status of Marine Vinyl Flooring, and marketing status Market growth drivers and challenges

The report segments the South America Marine Vinyl Flooring market as:

South America Marine Vinyl Flooring Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others



South America Marine Vinyl Flooring Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): PVC Vinyl Flooring Epoxy Resins Flooring Other

South America Marine Vinyl Flooring Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Marine Indoor

Marine Outdoor

South America Marine Vinyl Flooring Market: Players Segment Analysis (Company and Product introduction, Marine Vinyl Flooring Sales Volume, Revenue, Price and Gross Margin):

**Tarkett** 

LG Hausys

Congoleum

Armstrong

**Novalis** 

Mohawk

Sika AB

Forbo

Gerflor

Karndean

Lonseal

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF MARINE VINYL FLOORING**

- 1.1 Definition of Marine Vinyl Flooring in This Report
- 1.2 Commercial Types of Marine Vinyl Flooring
  - 1.2.1 PVC Vinyl Flooring
  - 1.2.2 Epoxy Resins Flooring
  - 1.2.3 Other
- 1.3 Downstream Application of Marine Vinyl Flooring
  - 1.3.1 Marine Indoor
  - 1.3.2 Marine Outdoor
- 1.4 Development History of Marine Vinyl Flooring
- 1.5 Market Status and Trend of Marine Vinyl Flooring 2013-2023
- 1.5.1 South America Marine Vinyl Flooring Market Status and Trend 2013-2023
- 1.5.2 Regional Marine Vinyl Flooring Market Status and Trend 2013-2023

#### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Marine Vinyl Flooring in South America 2013-2017
- 2.2 Consumption Market of Marine Vinyl Flooring in South America by Regions
  - 2.2.1 Consumption Volume of Marine Vinyl Flooring in South America by Regions
- 2.2.2 Revenue of Marine Vinyl Flooring in South America by Regions
- 2.3 Market Analysis of Marine Vinyl Flooring in South America by Regions
  - 2.3.1 Market Analysis of Marine Vinyl Flooring in Brazil 2013-2017
  - 2.3.2 Market Analysis of Marine Vinyl Flooring in Argentina 2013-2017
  - 2.3.3 Market Analysis of Marine Vinyl Flooring in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Marine Vinyl Flooring in Colombia 2013-2017
  - 2.3.5 Market Analysis of Marine Vinyl Flooring in Others 2013-2017
- 2.4 Market Development Forecast of Marine Vinyl Flooring in South America 2018-2023
- 2.4.1 Market Development Forecast of Marine Vinyl Flooring in South America 2018-2023
- 2.4.2 Market Development Forecast of Marine Vinyl Flooring by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Marine Vinyl Flooring in South America by Types
  - 3.1.2 Revenue of Marine Vinyl Flooring in South America by Types



- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Marine Vinyl Flooring in South America by Types

# CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Marine Vinyl Flooring in South America by Downstream Industry
- 4.2 Demand Volume of Marine Vinyl Flooring by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Marine Vinyl Flooring by Downstream Industry in Brazil
- 4.2.2 Demand Volume of Marine Vinyl Flooring by Downstream Industry in Argentina
- 4.2.3 Demand Volume of Marine Vinyl Flooring by Downstream Industry in Venezuela
- 4.2.4 Demand Volume of Marine Vinyl Flooring by Downstream Industry in Colombia
- 4.2.5 Demand Volume of Marine Vinyl Flooring by Downstream Industry in Others
- 4.3 Market Forecast of Marine Vinyl Flooring in South America by Downstream Industry

## CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MARINE VINYL FLOORING

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Marine Vinyl Flooring Downstream Industry Situation and Trend Overview

## CHAPTER 6 MARINE VINYL FLOORING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Marine Vinyl Flooring in South America by Major Players
- 6.2 Revenue of Marine Vinyl Flooring in South America by Major Players
- 6.3 Basic Information of Marine Vinyl Flooring by Major Players
- 6.3.1 Headquarters Location and Established Time of Marine Vinyl Flooring Major Players
- 6.3.2 Employees and Revenue Level of Marine Vinyl Flooring Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



#### 6.4.3 New Product Development and Launch

# CHAPTER 7 MARINE VINYL FLOORING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Tarkett
  - 7.1.1 Company profile
  - 7.1.2 Representative Marine Vinyl Flooring Product
  - 7.1.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Tarkett
- 7.2 LG Hausys
  - 7.2.1 Company profile
  - 7.2.2 Representative Marine Vinyl Flooring Product
  - 7.2.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of LG Hausys
- 7.3 Congoleum
  - 7.3.1 Company profile
  - 7.3.2 Representative Marine Vinyl Flooring Product
- 7.3.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Congoleum
- 7.4 Armstrong
  - 7.4.1 Company profile
  - 7.4.2 Representative Marine Vinyl Flooring Product
  - 7.4.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Armstrong
- 7.5 Novalis
  - 7.5.1 Company profile
  - 7.5.2 Representative Marine Vinyl Flooring Product
  - 7.5.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Novalis
- 7.6 Mohawk
  - 7.6.1 Company profile
  - 7.6.2 Representative Marine Vinyl Flooring Product
  - 7.6.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Mohawk
- 7.7 Sika AB
  - 7.7.1 Company profile
  - 7.7.2 Representative Marine Vinyl Flooring Product
  - 7.7.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Sika AB
- 7.8 Forbo
  - 7.8.1 Company profile
  - 7.8.2 Representative Marine Vinyl Flooring Product
  - 7.8.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Forbo
- 7.9 Gerflor
  - 7.9.1 Company profile



- 7.9.2 Representative Marine Vinyl Flooring Product
- 7.9.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Gerflor
- 7.10 Karndean
  - 7.10.1 Company profile
- 7.10.2 Representative Marine Vinyl Flooring Product
- 7.10.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Karndean
- 7.11 Lonseal
  - 7.11.1 Company profile
  - 7.11.2 Representative Marine Vinyl Flooring Product
  - 7.11.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Lonseal

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MARINE VINYL FLOORING

- 8.1 Industry Chain of Marine Vinyl Flooring
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MARINE VINYL FLOORING

- 9.1 Cost Structure Analysis of Marine Vinyl Flooring
- 9.2 Raw Materials Cost Analysis of Marine Vinyl Flooring
- 9.3 Labor Cost Analysis of Marine Vinyl Flooring
- 9.4 Manufacturing Expenses Analysis of Marine Vinyl Flooring

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF MARINE VINYL FLOORING

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### CHAPTER 11 REPORT CONCLUSION



#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Marine Vinyl Flooring -South America Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/M2153D0EF2B6EN.html">https://marketpublishers.com/r/M2153D0EF2B6EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/M2153D0EF2B6EN.html">https://marketpublishers.com/r/M2153D0EF2B6EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970