

Marine Vinyl Flooring -Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M532B73B1096EN.html

Date: August 2019

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: M532B73B1096EN

Abstracts

Report Summary

Marine Vinyl Flooring -Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Marine Vinyl Flooring industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Marine Vinyl Flooring 2013-2017, and development forecast 2018-2023

Main market players of Marine Vinyl Flooring in Europe, with company and product introduction, position in the Marine Vinyl Flooring market

Market status and development trend of Marine Vinyl Flooring by types and applications Cost and profit status of Marine Vinyl Flooring, and marketing status

Market growth drivers and challenges

The report segments the Europe Marine Vinyl Flooring market as:

Europe Marine Vinyl Flooring Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom

France

Italy

Spain

Benelux



Russia

Europe Marine Vinyl Flooring Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): PVC Vinyl Flooring Epoxy Resins Flooring Other

Europe Marine Vinyl Flooring Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Marine Indoor

Marine Outdoor

Europe Marine Vinyl Flooring Market: Players Segment Analysis (Company and Product introduction, Marine Vinyl Flooring Sales Volume, Revenue, Price and Gross Margin):

Tarkett

LG Hausys

Congoleum

Armstrong

Novalis

Mohawk

Sika AB

Forbo

Gerflor

Karndean

Lonseal

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF MARINE VINYL FLOORING

- 1.1 Definition of Marine Vinyl Flooring in This Report
- 1.2 Commercial Types of Marine Vinyl Flooring
 - 1.2.1 PVC Vinyl Flooring
 - 1.2.2 Epoxy Resins Flooring
 - 1.2.3 Other
- 1.3 Downstream Application of Marine Vinyl Flooring
 - 1.3.1 Marine Indoor
- 1.3.2 Marine Outdoor
- 1.4 Development History of Marine Vinyl Flooring
- 1.5 Market Status and Trend of Marine Vinyl Flooring 2013-2023
- 1.5.1 Europe Marine Vinyl Flooring Market Status and Trend 2013-2023
- 1.5.2 Regional Marine Vinyl Flooring Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Marine Vinyl Flooring in Europe 2013-2017
- 2.2 Consumption Market of Marine Vinyl Flooring in Europe by Regions
- 2.2.1 Consumption Volume of Marine Vinyl Flooring in Europe by Regions
- 2.2.2 Revenue of Marine Vinyl Flooring in Europe by Regions
- 2.3 Market Analysis of Marine Vinyl Flooring in Europe by Regions
 - 2.3.1 Market Analysis of Marine Vinyl Flooring in Germany 2013-2017
 - 2.3.2 Market Analysis of Marine Vinyl Flooring in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Marine Vinyl Flooring in France 2013-2017
 - 2.3.4 Market Analysis of Marine Vinyl Flooring in Italy 2013-2017
 - 2.3.5 Market Analysis of Marine Vinyl Flooring in Spain 2013-2017
 - 2.3.6 Market Analysis of Marine Vinyl Flooring in Benelux 2013-2017
 - 2.3.7 Market Analysis of Marine Vinyl Flooring in Russia 2013-2017
- 2.4 Market Development Forecast of Marine Vinyl Flooring in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Marine Vinyl Flooring in Europe 2018-2023
- 2.4.2 Market Development Forecast of Marine Vinyl Flooring by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Marine Vinyl Flooring in Europe by Types



- 3.1.2 Revenue of Marine Vinyl Flooring in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Marine Vinyl Flooring in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Marine Vinyl Flooring in Europe by Downstream Industry
- 4.2 Demand Volume of Marine Vinyl Flooring by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Marine Vinyl Flooring by Downstream Industry in Germany
- 4.2.2 Demand Volume of Marine Vinyl Flooring by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Marine Vinyl Flooring by Downstream Industry in France
- 4.2.4 Demand Volume of Marine Vinyl Flooring by Downstream Industry in Italy
- 4.2.5 Demand Volume of Marine Vinyl Flooring by Downstream Industry in Spain
- 4.2.6 Demand Volume of Marine Vinyl Flooring by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Marine Vinyl Flooring by Downstream Industry in Russia
- 4.3 Market Forecast of Marine Vinyl Flooring in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MARINE VINYL FLOORING

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Marine Vinyl Flooring Downstream Industry Situation and Trend Overview

CHAPTER 6 MARINE VINYL FLOORING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Marine Vinyl Flooring in Europe by Major Players
- 6.2 Revenue of Marine Vinyl Flooring in Europe by Major Players
- 6.3 Basic Information of Marine Vinyl Flooring by Major Players



- 6.3.1 Headquarters Location and Established Time of Marine Vinyl Flooring Major Players
- 6.3.2 Employees and Revenue Level of Marine Vinyl Flooring Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 MARINE VINYL FLOORING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Tarkett
 - 7.1.1 Company profile
 - 7.1.2 Representative Marine Vinyl Flooring Product
 - 7.1.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Tarkett
- 7.2 LG Hausys
 - 7.2.1 Company profile
 - 7.2.2 Representative Marine Vinyl Flooring Product
 - 7.2.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of LG Hausys
- 7.3 Congoleum
 - 7.3.1 Company profile
 - 7.3.2 Representative Marine Vinyl Flooring Product
 - 7.3.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Congoleum
- 7.4 Armstrong
 - 7.4.1 Company profile
 - 7.4.2 Representative Marine Vinyl Flooring Product
 - 7.4.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Armstrong
- 7.5 Novalis
 - 7.5.1 Company profile
 - 7.5.2 Representative Marine Vinyl Flooring Product
- 7.5.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Novalis
- 7.6 Mohawk
 - 7.6.1 Company profile
 - 7.6.2 Representative Marine Vinyl Flooring Product
- 7.6.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Mohawk
- 7.7 Sika AB
 - 7.7.1 Company profile
 - 7.7.2 Representative Marine Vinyl Flooring Product
 - 7.7.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Sika AB



- 7.8 Forbo
 - 7.8.1 Company profile
 - 7.8.2 Representative Marine Vinyl Flooring Product
 - 7.8.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Forbo
- 7.9 Gerflor
 - 7.9.1 Company profile
 - 7.9.2 Representative Marine Vinyl Flooring Product
- 7.9.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Gerflor
- 7.10 Karndean
 - 7.10.1 Company profile
 - 7.10.2 Representative Marine Vinyl Flooring Product
 - 7.10.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Karndean
- 7.11 Lonseal
 - 7.11.1 Company profile
 - 7.11.2 Representative Marine Vinyl Flooring Product
 - 7.11.3 Marine Vinyl Flooring Sales, Revenue, Price and Gross Margin of Lonseal

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MARINE VINYL FLOORING

- 8.1 Industry Chain of Marine Vinyl Flooring
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MARINE VINYL FLOORING

- 9.1 Cost Structure Analysis of Marine Vinyl Flooring
- 9.2 Raw Materials Cost Analysis of Marine Vinyl Flooring
- 9.3 Labor Cost Analysis of Marine Vinyl Flooring
- 9.4 Manufacturing Expenses Analysis of Marine Vinyl Flooring

CHAPTER 10 MARKETING STATUS ANALYSIS OF MARINE VINYL FLOORING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Marine Vinyl Flooring -Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/M532B73B1096EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M532B73B1096EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970