

# Marine Propulsion Systems-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/MCEFBE8B5BE0EN.html

Date: April 2018 Pages: 147 Price: US\$ 3,480.00 (Single User License) ID: MCEFBE8B5BE0EN

# Abstracts

#### **Report Summary**

Marine Propulsion Systems-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Marine Propulsion Systems industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Marine Propulsion Systems 2013-2017, and development forecast 2018-2023 Main market players of Marine Propulsion Systems in United States, with company and product introduction, position in the Marine Propulsion Systems market Market status and development trend of Marine Propulsion Systems by types and applications

Cost and profit status of Marine Propulsion Systems, and marketing status Market growth drivers and challenges

The report segments the United States Marine Propulsion Systems market as:

United States Marine Propulsion Systems Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England The Middle Atlantic The Midwest



The West

The South Southwest

United States Marine Propulsion Systems Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Diesel Propulsion Wind Propulsion Nuclear Propulsion Gas Turbine Propulsion Fuel Cell Propulsion

United States Marine Propulsion Systems Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Bulk Carriers Container Ships Passenger Ships Barges Others

United States Marine Propulsion Systems Market: Players Segment Analysis (Company and Product introduction, Marine Propulsion Systems Sales Volume, Revenue, Price and Gross Margin):

Cummins Engines Caterpillar Daihatsu Diesel Fairbanks Morse Engine GE Hyundai Heavy Industries MAN Diesel & Turbo Masson-Marine Mitsubishi Heavy Industries Nigata Power Systems Rolls-Royce YANMAR Diesel



Wartsila

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

#### **CHAPTER 1 OVERVIEW OF MARINE PROPULSION SYSTEMS**

- 1.1 Definition of Marine Propulsion Systems in This Report
- 1.2 Commercial Types of Marine Propulsion Systems
- 1.2.1 Diesel Propulsion
- 1.2.2 Wind Propulsion
- 1.2.3 Nuclear Propulsion
- 1.2.4 Gas Turbine Propulsion
- 1.2.5 Fuel Cell Propulsion
- 1.3 Downstream Application of Marine Propulsion Systems
  - 1.3.1 Bulk Carriers
  - 1.3.2 Container Ships
  - 1.3.3 Passenger Ships
  - 1.3.4 Barges
  - 1.3.5 Others
- 1.4 Development History of Marine Propulsion Systems
- 1.5 Market Status and Trend of Marine Propulsion Systems 2013-2023
  - 1.5.1 United States Marine Propulsion Systems Market Status and Trend 2013-2023
- 1.5.2 Regional Marine Propulsion Systems Market Status and Trend 2013-2023

### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Marine Propulsion Systems in United States 2013-2017
- 2.2 Consumption Market of Marine Propulsion Systems in United States by Regions
- 2.2.1 Consumption Volume of Marine Propulsion Systems in United States by Regions
- 2.2.2 Revenue of Marine Propulsion Systems in United States by Regions
- 2.3 Market Analysis of Marine Propulsion Systems in United States by Regions
- 2.3.1 Market Analysis of Marine Propulsion Systems in New England 2013-2017
- 2.3.2 Market Analysis of Marine Propulsion Systems in The Middle Atlantic 2013-2017
- 2.3.3 Market Analysis of Marine Propulsion Systems in The Midwest 2013-2017
- 2.3.4 Market Analysis of Marine Propulsion Systems in The West 2013-2017
- 2.3.5 Market Analysis of Marine Propulsion Systems in The South 2013-2017
- 2.3.6 Market Analysis of Marine Propulsion Systems in Southwest 2013-2017

2.4 Market Development Forecast of Marine Propulsion Systems in United States 2018-2023

2.4.1 Market Development Forecast of Marine Propulsion Systems in United States 2018-2023



2.4.2 Market Development Forecast of Marine Propulsion Systems by Regions 2018-2023

### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

3.1 Whole United States Market Status by Types

- 3.1.1 Consumption Volume of Marine Propulsion Systems in United States by Types
- 3.1.2 Revenue of Marine Propulsion Systems in United States by Types
- 3.2 United States Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest

3.3 Market Forecast of Marine Propulsion Systems in United States by Types

# CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Marine Propulsion Systems in United States by Downstream Industry

4.2 Demand Volume of Marine Propulsion Systems by Downstream Industry in Major Countries

4.2.1 Demand Volume of Marine Propulsion Systems by Downstream Industry in New England

4.2.2 Demand Volume of Marine Propulsion Systems by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Marine Propulsion Systems by Downstream Industry in The Midwest

4.2.4 Demand Volume of Marine Propulsion Systems by Downstream Industry in The West

4.2.5 Demand Volume of Marine Propulsion Systems by Downstream Industry in The South

4.2.6 Demand Volume of Marine Propulsion Systems by Downstream Industry in Southwest

4.3 Market Forecast of Marine Propulsion Systems in United States by Downstream Industry



# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MARINE PROPULSION SYSTEMS

5.1 United States Economy Situation and Trend Overview

5.2 Marine Propulsion Systems Downstream Industry Situation and Trend Overview

### CHAPTER 6 MARINE PROPULSION SYSTEMS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Marine Propulsion Systems in United States by Major Players
- 6.2 Revenue of Marine Propulsion Systems in United States by Major Players
- 6.3 Basic Information of Marine Propulsion Systems by Major Players

6.3.1 Headquarters Location and Established Time of Marine Propulsion Systems Major Players

6.3.2 Employees and Revenue Level of Marine Propulsion Systems Major Players6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 MARINE PROPULSION SYSTEMS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Cummins Engines
  - 7.1.1 Company profile
  - 7.1.2 Representative Marine Propulsion Systems Product

7.1.3 Marine Propulsion Systems Sales, Revenue, Price and Gross Margin of Cummins Engines

7.2 Caterpillar

7.2.1 Company profile

7.2.2 Representative Marine Propulsion Systems Product

7.2.3 Marine Propulsion Systems Sales, Revenue, Price and Gross Margin of Caterpillar

#### 7.3 Daihatsu Diesel

- 7.3.1 Company profile
- 7.3.2 Representative Marine Propulsion Systems Product

7.3.3 Marine Propulsion Systems Sales, Revenue, Price and Gross Margin of Daihatsu Diesel

7.4 Fairbanks Morse Engine



- 7.4.1 Company profile
- 7.4.2 Representative Marine Propulsion Systems Product
- 7.4.3 Marine Propulsion Systems Sales, Revenue, Price and Gross Margin of

Fairbanks Morse Engine

7.5 GE

- 7.5.1 Company profile
- 7.5.2 Representative Marine Propulsion Systems Product
- 7.5.3 Marine Propulsion Systems Sales, Revenue, Price and Gross Margin of GE
- 7.6 Hyundai Heavy Industries
- 7.6.1 Company profile
- 7.6.2 Representative Marine Propulsion Systems Product
- 7.6.3 Marine Propulsion Systems Sales, Revenue, Price and Gross Margin of Hyundai Heavy Industries

7.7 MAN Diesel & Turbo

- 7.7.1 Company profile
- 7.7.2 Representative Marine Propulsion Systems Product
- 7.7.3 Marine Propulsion Systems Sales, Revenue, Price and Gross Margin of MAN

Diesel & Turbo

7.8 Masson-Marine

7.8.1 Company profile

- 7.8.2 Representative Marine Propulsion Systems Product
- 7.8.3 Marine Propulsion Systems Sales, Revenue, Price and Gross Margin of Masson-

Marine

7.9 Mitsubishi Heavy Industries

- 7.9.1 Company profile
- 7.9.2 Representative Marine Propulsion Systems Product
- 7.9.3 Marine Propulsion Systems Sales, Revenue, Price and Gross Margin of

Mitsubishi Heavy Industries

7.10 Nigata Power Systems

7.10.1 Company profile

7.10.2 Representative Marine Propulsion Systems Product

7.10.3 Marine Propulsion Systems Sales, Revenue, Price and Gross Margin of Nigata Power Systems

7.11 Rolls-Royce

- 7.11.1 Company profile
- 7.11.2 Representative Marine Propulsion Systems Product
- 7.11.3 Marine Propulsion Systems Sales, Revenue, Price and Gross Margin of Rolls-Royce

7.12 YANMAR Diesel



7.12.1 Company profile

7.12.2 Representative Marine Propulsion Systems Product

7.12.3 Marine Propulsion Systems Sales, Revenue, Price and Gross Margin of YANMAR Diesel

7.13 Wartsila

7.13.1 Company profile

7.13.2 Representative Marine Propulsion Systems Product

7.13.3 Marine Propulsion Systems Sales, Revenue, Price and Gross Margin of Wartsila

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MARINE PROPULSION SYSTEMS

- 8.1 Industry Chain of Marine Propulsion Systems
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MARINE PROPULSION SYSTEMS

- 9.1 Cost Structure Analysis of Marine Propulsion Systems
- 9.2 Raw Materials Cost Analysis of Marine Propulsion Systems
- 9.3 Labor Cost Analysis of Marine Propulsion Systems
- 9.4 Manufacturing Expenses Analysis of Marine Propulsion Systems

# CHAPTER 10 MARKETING STATUS ANALYSIS OF MARINE PROPULSION SYSTEMS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**



#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Marine Propulsion Systems-United States Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/MCEFBE8B5BE0EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/MCEFBE8B5BE0EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970