

# Marine Power System-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M35AC3D5F4E8EN.html>

Date: May 2018

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: M35AC3D5F4E8EN

## Abstracts

### Report Summary

Marine Power System-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Marine Power System industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Marine Power System 2013-2017, and development forecast 2018-2023

Main market players of Marine Power System in Asia Pacific, with company and product introduction, position in the Marine Power System market

Market status and development trend of Marine Power System by types and applications

Cost and profit status of Marine Power System, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Marine Power System market as:

Asia Pacific Marine Power System Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

## Australia

Asia Pacific Marine Power System Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hybrid System

Electric Power Propulsion Systems

Steam Turbines Propulsion Systems

Diesel Propulsion Systems

Asia Pacific Marine Power System Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Ocean-going Ships

Commercial Vessels

Pleasure Craft

Military Vessels

Asia Pacific Marine Power System Market: Players Segment Analysis (Company and  
Product introduction, Marine Power System Sales Volume, Revenue, Price and Gross  
Margin):

MAN Group

Wartsila

Caterpillar

GE

Mitsubishi Heavy Industries

MTU

Hyundai Heavy Industries

Perkins

Doosan Engine

STX ENGINE

Hu Dong Heavy Machinery

CSSC-MES Diesel

Weichai Heavy Machinery

Yichang Marine Diesel Engine

Zibo Diesel Engine Parent

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MARINE POWER SYSTEM**

- 1.1 Definition of Marine Power System in This Report
- 1.2 Commercial Types of Marine Power System
  - 1.2.1 Hybrid System
  - 1.2.2 Electric Power Propulsion Systems
  - 1.2.3 Steam Turbines Propulsion Systems
  - 1.2.4 Diesel Propulsion Systems
- 1.3 Downstream Application of Marine Power System
  - 1.3.1 Ocean-going Ships
  - 1.3.2 Commercial Vessels
  - 1.3.3 Pleasure Craft
  - 1.3.4 Military Vessels
- 1.4 Development History of Marine Power System
- 1.5 Market Status and Trend of Marine Power System 2013-2023
  - 1.5.1 China Marine Power System Market Status and Trend 2013-2023
  - 1.5.2 Regional Marine Power System Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Marine Power System in China 2013-2017
- 2.2 Consumption Market of Marine Power System in China by Regions
  - 2.2.1 Consumption Volume of Marine Power System in China by Regions
  - 2.2.2 Revenue of Marine Power System in China by Regions
- 2.3 Market Analysis of Marine Power System in China by Regions
  - 2.3.1 Market Analysis of Marine Power System in North China 2013-2017
  - 2.3.2 Market Analysis of Marine Power System in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Marine Power System in East China 2013-2017
  - 2.3.4 Market Analysis of Marine Power System in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Marine Power System in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Marine Power System in Northwest China 2013-2017
- 2.4 Market Development Forecast of Marine Power System in China 2018-2023
  - 2.4.1 Market Development Forecast of Marine Power System in China 2018-2023
  - 2.4.2 Market Development Forecast of Marine Power System by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Marine Power System in China by Types
  - 3.1.2 Revenue of Marine Power System in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Marine Power System in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Marine Power System in China by Downstream Industry
- 4.2 Demand Volume of Marine Power System by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Marine Power System by Downstream Industry in North China
  - 4.2.2 Demand Volume of Marine Power System by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Marine Power System by Downstream Industry in East China
  - 4.2.4 Demand Volume of Marine Power System by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Marine Power System by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Marine Power System by Downstream Industry in Northwest China
- 4.3 Market Forecast of Marine Power System in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MARINE POWER SYSTEM**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Marine Power System Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MARINE POWER SYSTEM MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Marine Power System in China by Major Players
- 6.2 Revenue of Marine Power System in China by Major Players
- 6.3 Basic Information of Marine Power System by Major Players
  - 6.3.1 Headquarters Location and Established Time of Marine Power System Major Players
  - 6.3.2 Employees and Revenue Level of Marine Power System Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 MARINE POWER SYSTEM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 MAN Group
  - 7.1.1 Company profile
  - 7.1.2 Representative Marine Power System Product
  - 7.1.3 Marine Power System Sales, Revenue, Price and Gross Margin of MAN Group
- 7.2 Wartsila
  - 7.2.1 Company profile
  - 7.2.2 Representative Marine Power System Product
  - 7.2.3 Marine Power System Sales, Revenue, Price and Gross Margin of Wartsila
- 7.3 Caterpillar
  - 7.3.1 Company profile
  - 7.3.2 Representative Marine Power System Product
  - 7.3.3 Marine Power System Sales, Revenue, Price and Gross Margin of Caterpillar
- 7.4 GE
  - 7.4.1 Company profile
  - 7.4.2 Representative Marine Power System Product
  - 7.4.3 Marine Power System Sales, Revenue, Price and Gross Margin of GE
- 7.5 Mitsubishi Heavy Industries
  - 7.5.1 Company profile
  - 7.5.2 Representative Marine Power System Product
  - 7.5.3 Marine Power System Sales, Revenue, Price and Gross Margin of Mitsubishi Heavy Industries
- 7.6 MTU
  - 7.6.1 Company profile
  - 7.6.2 Representative Marine Power System Product
  - 7.6.3 Marine Power System Sales, Revenue, Price and Gross Margin of MTU

## 7.7 Hyundai Heavy Industries

### 7.7.1 Company profile

### 7.7.2 Representative Marine Power System Product

### 7.7.3 Marine Power System Sales, Revenue, Price and Gross Margin of Hyundai Heavy Industries

## 7.8 Perkins

### 7.8.1 Company profile

### 7.8.2 Representative Marine Power System Product

### 7.8.3 Marine Power System Sales, Revenue, Price and Gross Margin of Perkins

## 7.9 Doosan Engine

### 7.9.1 Company profile

### 7.9.2 Representative Marine Power System Product

### 7.9.3 Marine Power System Sales, Revenue, Price and Gross Margin of Doosan Engine

## 7.10 STX ENGINE

### 7.10.1 Company profile

### 7.10.2 Representative Marine Power System Product

### 7.10.3 Marine Power System Sales, Revenue, Price and Gross Margin of STX

## ENGINE

## 7.11 Hu Dong Heavy Machinery

### 7.11.1 Company profile

### 7.11.2 Representative Marine Power System Product

### 7.11.3 Marine Power System Sales, Revenue, Price and Gross Margin of Hu Dong Heavy Machinery

## 7.12 CSSC-MES Diesel

### 7.12.1 Company profile

### 7.12.2 Representative Marine Power System Product

### 7.12.3 Marine Power System Sales, Revenue, Price and Gross Margin of CSSC-MES Diesel

## 7.13 Weichai Heavy Machinery

### 7.13.1 Company profile

### 7.13.2 Representative Marine Power System Product

### 7.13.3 Marine Power System Sales, Revenue, Price and Gross Margin of Weichai Heavy Machinery

## 7.14 Yichang Marine Diesel Engine

### 7.14.1 Company profile

### 7.14.2 Representative Marine Power System Product

### 7.14.3 Marine Power System Sales, Revenue, Price and Gross Margin of Yichang Marine Diesel Engine

## 7.15 Zibo Diesel Engine Parent

### 7.15.1 Company profile

### 7.15.2 Representative Marine Power System Product

### 7.15.3 Marine Power System Sales, Revenue, Price and Gross Margin of Zibo Diesel Engine Parent

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MARINE POWER SYSTEM**

### 8.1 Industry Chain of Marine Power System

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MARINE POWER SYSTEM**

### 9.1 Cost Structure Analysis of Marine Power System

### 9.2 Raw Materials Cost Analysis of Marine Power System

### 9.3 Labor Cost Analysis of Marine Power System

### 9.4 Manufacturing Expenses Analysis of Marine Power System

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MARINE POWER SYSTEM**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference



## I would like to order

Product name: Marine Power System-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M35AC3D5F4E8EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M35AC3D5F4E8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970