

Marine GPS Equipment-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/MB544951E572EN.html>

Date: June 2018

Pages: 133

Price: US\$ 5,980.00 (Single User License)

ID: MB544951E572EN

Abstracts

Report Summary

Marine GPS Equipment-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Marine GPS Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Marine GPS Equipment 2013-2017, and development forecast 2018-2023

Main market players of Marine GPS Equipment in Europe, with company and product introduction, position in the Marine GPS Equipment market

Market status and development trend of Marine GPS Equipment by types and applications

Cost and profit status of Marine GPS Equipment, and marketing status

Market growth drivers and challenges

The report segments the Europe Marine GPS Equipment market as:

Europe Marine GPS Equipment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Marine GPS Equipment Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Handheld Portable Marine GPS

Desktop

Other

Europe Marine GPS Equipment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Marine

Other

Europe Marine GPS Equipment Market: Players Segment Analysis (Company and Product introduction, Marine GPS Equipment Sales Volume, Revenue, Price and Gross Margin):

Garmin Ltd.

MiTAC International Corporation

Raymarine

Lowrance

Simrad Yachting

Furuno Electric Co., Ltd

KVH Industries

Navico

NovAtel Inc.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF MARINE GPS EQUIPMENT

- 1.1 Definition of Marine GPS Equipment in This Report
- 1.2 Commercial Types of Marine GPS Equipment
 - 1.2.1 Handheld Portable Marine GPS
 - 1.2.2 Desktop
 - 1.2.3 Other
- 1.3 Downstream Application of Marine GPS Equipment
 - 1.3.1 Marine
 - 1.3.2 Other
- 1.4 Development History of Marine GPS Equipment
- 1.5 Market Status and Trend of Marine GPS Equipment 2013-2023
 - 1.5.1 Europe Marine GPS Equipment Market Status and Trend 2013-2023
 - 1.5.2 Regional Marine GPS Equipment Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Marine GPS Equipment in Europe 2013-2017
- 2.2 Consumption Market of Marine GPS Equipment in Europe by Regions
 - 2.2.1 Consumption Volume of Marine GPS Equipment in Europe by Regions
 - 2.2.2 Revenue of Marine GPS Equipment in Europe by Regions
- 2.3 Market Analysis of Marine GPS Equipment in Europe by Regions
 - 2.3.1 Market Analysis of Marine GPS Equipment in Germany 2013-2017
 - 2.3.2 Market Analysis of Marine GPS Equipment in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Marine GPS Equipment in France 2013-2017
 - 2.3.4 Market Analysis of Marine GPS Equipment in Italy 2013-2017
 - 2.3.5 Market Analysis of Marine GPS Equipment in Spain 2013-2017
 - 2.3.6 Market Analysis of Marine GPS Equipment in Benelux 2013-2017
 - 2.3.7 Market Analysis of Marine GPS Equipment in Russia 2013-2017
- 2.4 Market Development Forecast of Marine GPS Equipment in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Marine GPS Equipment in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Marine GPS Equipment by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Marine GPS Equipment in Europe by Types

- 3.1.2 Revenue of Marine GPS Equipment in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Marine GPS Equipment in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Marine GPS Equipment in Europe by Downstream Industry
- 4.2 Demand Volume of Marine GPS Equipment by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Marine GPS Equipment by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Marine GPS Equipment by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Marine GPS Equipment by Downstream Industry in France
 - 4.2.4 Demand Volume of Marine GPS Equipment by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Marine GPS Equipment by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Marine GPS Equipment by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Marine GPS Equipment by Downstream Industry in Russia
- 4.3 Market Forecast of Marine GPS Equipment in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MARINE GPS EQUIPMENT

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Marine GPS Equipment Downstream Industry Situation and Trend Overview

CHAPTER 6 MARINE GPS EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Marine GPS Equipment in Europe by Major Players
- 6.2 Revenue of Marine GPS Equipment in Europe by Major Players
- 6.3 Basic Information of Marine GPS Equipment by Major Players
 - 6.3.1 Headquarters Location and Established Time of Marine GPS Equipment Major

Players

6.3.2 Employees and Revenue Level of Marine GPS Equipment Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 MARINE GPS EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Garmin Ltd.

7.1.1 Company profile

7.1.2 Representative Marine GPS Equipment Product

7.1.3 Marine GPS Equipment Sales, Revenue, Price and Gross Margin of Garmin Ltd.

7.2 MiTAC International Corporation

7.2.1 Company profile

7.2.2 Representative Marine GPS Equipment Product

7.2.3 Marine GPS Equipment Sales, Revenue, Price and Gross Margin of MiTAC

International Corporation

7.3 Raymarine

7.3.1 Company profile

7.3.2 Representative Marine GPS Equipment Product

7.3.3 Marine GPS Equipment Sales, Revenue, Price and Gross Margin of Raymarine

7.4 Lowrance

7.4.1 Company profile

7.4.2 Representative Marine GPS Equipment Product

7.4.3 Marine GPS Equipment Sales, Revenue, Price and Gross Margin of Lowrance

7.5 Simrad Yachting

7.5.1 Company profile

7.5.2 Representative Marine GPS Equipment Product

7.5.3 Marine GPS Equipment Sales, Revenue, Price and Gross Margin of Simrad

Yachting

7.6 Furuno Electric Co., Ltd

7.6.1 Company profile

7.6.2 Representative Marine GPS Equipment Product

7.6.3 Marine GPS Equipment Sales, Revenue, Price and Gross Margin of Furuno

Electric Co., Ltd

7.7 KVH Industries

7.7.1 Company profile

- 7.7.2 Representative Marine GPS Equipment Product
- 7.7.3 Marine GPS Equipment Sales, Revenue, Price and Gross Margin of KVH Industries
- 7.8 Navico
 - 7.8.1 Company profile
 - 7.8.2 Representative Marine GPS Equipment Product
 - 7.8.3 Marine GPS Equipment Sales, Revenue, Price and Gross Margin of Navico
- 7.9 NovAtel Inc.
 - 7.9.1 Company profile
 - 7.9.2 Representative Marine GPS Equipment Product
 - 7.9.3 Marine GPS Equipment Sales, Revenue, Price and Gross Margin of NovAtel Inc.

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MARINE GPS EQUIPMENT

- 8.1 Industry Chain of Marine GPS Equipment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MARINE GPS EQUIPMENT

- 9.1 Cost Structure Analysis of Marine GPS Equipment
- 9.2 Raw Materials Cost Analysis of Marine GPS Equipment
- 9.3 Labor Cost Analysis of Marine GPS Equipment
- 9.4 Manufacturing Expenses Analysis of Marine GPS Equipment

CHAPTER 10 MARKETING STATUS ANALYSIS OF MARINE GPS EQUIPMENT

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Marine GPS Equipment-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/MB544951E572EN.html>

Price: US\$ 5,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MB544951E572EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970