

# Marine Coatings-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/MA8D3C6FB0F8EN.html

Date: May 2018 Pages: 149 Price: US\$ 3,480.00 (Single User License) ID: MA8D3C6FB0F8EN

# Abstracts

## **Report Summary**

Marine Coatings-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Marine Coatings industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Marine Coatings 2013-2017, and development forecast 2018-2023 Main market players of Marine Coatings in South America, with company and product introduction, position in the Marine Coatings market Market status and development trend of Marine Coatings by types and applications Cost and profit status of Marine Coatings, and marketing status Market growth drivers and challenges

The report segments the South America Marine Coatings market as:

South America Marine Coatings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Brazil Argentina Venezuela Colombia Others



South America Marine Coatings Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Anti-fouling Coatings Anti-corrosion Coatings Foul Release Coatings Others

South America Marine Coatings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Vessels Tankers Yachts New Build and Dry Dockings Others

South America Marine Coatings Market: Players Segment Analysis (Company and Product introduction, Marine Coatings Sales Volume, Revenue, Price and Gross Margin): PPG Akzonobel N.V. Hempel A/S BASF Se The Sherwin-Williams Company Jotun A/S Chugoku Marine Paints Ltd. Nippon Paint Holdings Co. Ltd Dupont

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

## **CHAPTER 1 OVERVIEW OF MARINE COATINGS**

- 1.1 Definition of Marine Coatings in This Report
- 1.2 Commercial Types of Marine Coatings
- 1.2.1 Anti-fouling Coatings
- 1.2.2 Anti-corrosion Coatings
- 1.2.3 Foul Release Coatings
- 1.2.4 Others

#### 1.3 Downstream Application of Marine Coatings

- 1.3.1 Vessels
- 1.3.2 Tankers
- 1.3.3 Yachts
- 1.3.4 New Build and Dry Dockings
- 1.3.5 Others
- 1.4 Development History of Marine Coatings
- 1.5 Market Status and Trend of Marine Coatings 2013-2023
- 1.5.1 South America Marine Coatings Market Status and Trend 2013-2023
- 1.5.2 Regional Marine Coatings Market Status and Trend 2013-2023

## **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Marine Coatings in South America 2013-2017
- 2.2 Consumption Market of Marine Coatings in South America by Regions
- 2.2.1 Consumption Volume of Marine Coatings in South America by Regions
- 2.2.2 Revenue of Marine Coatings in South America by Regions
- 2.3 Market Analysis of Marine Coatings in South America by Regions
  - 2.3.1 Market Analysis of Marine Coatings in Brazil 2013-2017
  - 2.3.2 Market Analysis of Marine Coatings in Argentina 2013-2017
  - 2.3.3 Market Analysis of Marine Coatings in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Marine Coatings in Colombia 2013-2017
  - 2.3.5 Market Analysis of Marine Coatings in Others 2013-2017
- 2.4 Market Development Forecast of Marine Coatings in South America 2018-2023
  - 2.4.1 Market Development Forecast of Marine Coatings in South America 2018-2023
  - 2.4.2 Market Development Forecast of Marine Coatings by Regions 2018-2023

## CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole South America Market Status by Types
- 3.1.1 Consumption Volume of Marine Coatings in South America by Types
- 3.1.2 Revenue of Marine Coatings in South America by Types
- 3.2 South America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Marine Coatings in South America by Types

# CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Marine Coatings in South America by Downstream Industry
- 4.2 Demand Volume of Marine Coatings by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Marine Coatings by Downstream Industry in Brazil
- 4.2.2 Demand Volume of Marine Coatings by Downstream Industry in Argentina
- 4.2.3 Demand Volume of Marine Coatings by Downstream Industry in Venezuela
- 4.2.4 Demand Volume of Marine Coatings by Downstream Industry in Colombia
- 4.2.5 Demand Volume of Marine Coatings by Downstream Industry in Others
- 4.3 Market Forecast of Marine Coatings in South America by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MARINE COATINGS

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Marine Coatings Downstream Industry Situation and Trend Overview

# CHAPTER 6 MARINE COATINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Marine Coatings in South America by Major Players
- 6.2 Revenue of Marine Coatings in South America by Major Players
- 6.3 Basic Information of Marine Coatings by Major Players
  - 6.3.1 Headquarters Location and Established Time of Marine Coatings Major Players
- 6.3.2 Employees and Revenue Level of Marine Coatings Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



6.4.3 New Product Development and Launch

# CHAPTER 7 MARINE COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

## 7.1 PPG

- 7.1.1 Company profile
- 7.1.2 Representative Marine Coatings Product
- 7.1.3 Marine Coatings Sales, Revenue, Price and Gross Margin of PPG
- 7.2 Akzonobel N.V.
- 7.2.1 Company profile
- 7.2.2 Representative Marine Coatings Product
- 7.2.3 Marine Coatings Sales, Revenue, Price and Gross Margin of Akzonobel N.V.
- 7.3 Hempel A/S
  - 7.3.1 Company profile
  - 7.3.2 Representative Marine Coatings Product
- 7.3.3 Marine Coatings Sales, Revenue, Price and Gross Margin of Hempel A/S
- 7.4 BASF Se
  - 7.4.1 Company profile
  - 7.4.2 Representative Marine Coatings Product
- 7.4.3 Marine Coatings Sales, Revenue, Price and Gross Margin of BASF Se
- 7.5 The Sherwin-Williams Company
  - 7.5.1 Company profile
  - 7.5.2 Representative Marine Coatings Product
- 7.5.3 Marine Coatings Sales, Revenue, Price and Gross Margin of The Sherwin-

Williams Company

- 7.6 Jotun A/S
  - 7.6.1 Company profile
- 7.6.2 Representative Marine Coatings Product
- 7.6.3 Marine Coatings Sales, Revenue, Price and Gross Margin of Jotun A/S
- 7.7 Chugoku Marine Paints Ltd.
  - 7.7.1 Company profile
  - 7.7.2 Representative Marine Coatings Product
- 7.7.3 Marine Coatings Sales, Revenue, Price and Gross Margin of Chugoku Marine Paints Ltd.
- 7.8 Nippon Paint Holdings Co. Ltd
  - 7.8.1 Company profile
  - 7.8.2 Representative Marine Coatings Product
  - 7.8.3 Marine Coatings Sales, Revenue, Price and Gross Margin of Nippon Paint



Holdings Co. Ltd

7.9 Dupont

- 7.9.1 Company profile
- 7.9.2 Representative Marine Coatings Product
- 7.9.3 Marine Coatings Sales, Revenue, Price and Gross Margin of Dupont

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MARINE COATINGS

- 8.1 Industry Chain of Marine Coatings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MARINE COATINGS**

- 9.1 Cost Structure Analysis of Marine Coatings
- 9.2 Raw Materials Cost Analysis of Marine Coatings
- 9.3 Labor Cost Analysis of Marine Coatings
- 9.4 Manufacturing Expenses Analysis of Marine Coatings

# **CHAPTER 10 MARKETING STATUS ANALYSIS OF MARINE COATINGS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

# CHAPTER 11 REPORT CONCLUSION

# CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation



- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Marine Coatings-South America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/MA8D3C6FB0F8EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/MA8D3C6FB0F8EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970